



UK Fares and NeTEx Workshop

London 6th November, Manchester 7th November, 2018



13:15	Getting to know NeTEx
13:45	NeTEx Basic fares profile - detailed
15:15	NeTEx routes and timetables - detailed
15:45	Preview of Complex fares requirement
16:15	Questions and Next Steps





Getting to Know NeTEx

Objectives of this session

- Give a High Level orientation on NeTEx as a standard for fares
 - Convey how Model Driven Design works
- Present an overview of the Transmodel / NeTEx approach to representing Fares
 - Access rights, Parameters, Products & Offers
- Introduce some examples, terminology & notations for the later detailed sessions on Fares & Timetables









NeTEx A Quick Technical Introduction





What is NeTEx?



- ▶ A CEN standard format for the exchange of PT data for Passenger Information
 - ▶ Networks, Timetables, Fares



- ▶ Based on CEN Transmodel conceptual model for PT data (NeTEx is a subset)
 - ▶ Concepts evolved over 20 years from real PT systems across Europe. (Now on Version 6.0)
 - Now mandated for widespread EU use



- Uses a modular XML schema
 - Model driven design from conceptual model in UML



▶ Free to use under a GPL License

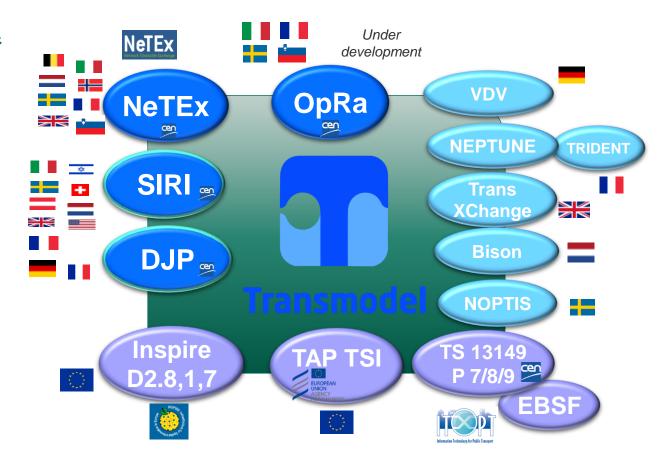
Coherent standards give Interoperability

- The "Transmodel ecosystem"

- Complementary formats & protocols:
 - Bulk exchange of static data (NeTEx)
 - Dynamic APIs for data (SIRI, DJP)
- Flexibility: adaptations to local needs
 - National Standards & profiles
- Coherent "Bridges" to standards for other domains

GIS – eg Inspire

Road - Eg DATEx





Flags Indicative, not Exhaustive



Transmodel based CEN Standard



Transmodel Interoperating European Standard



National Standard



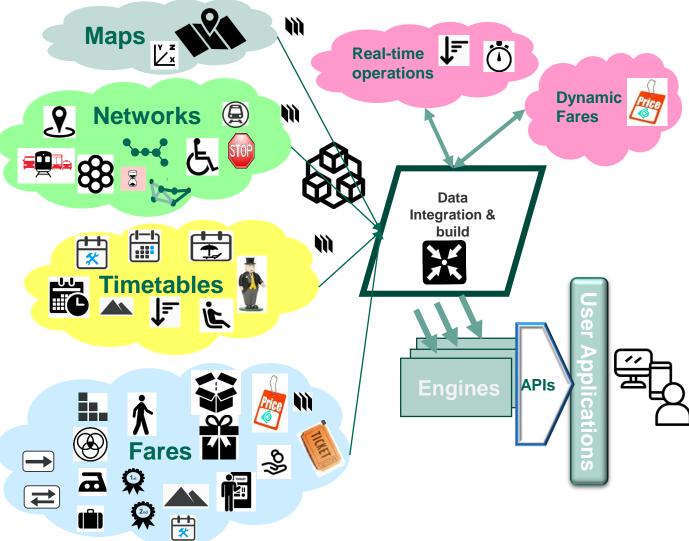
API



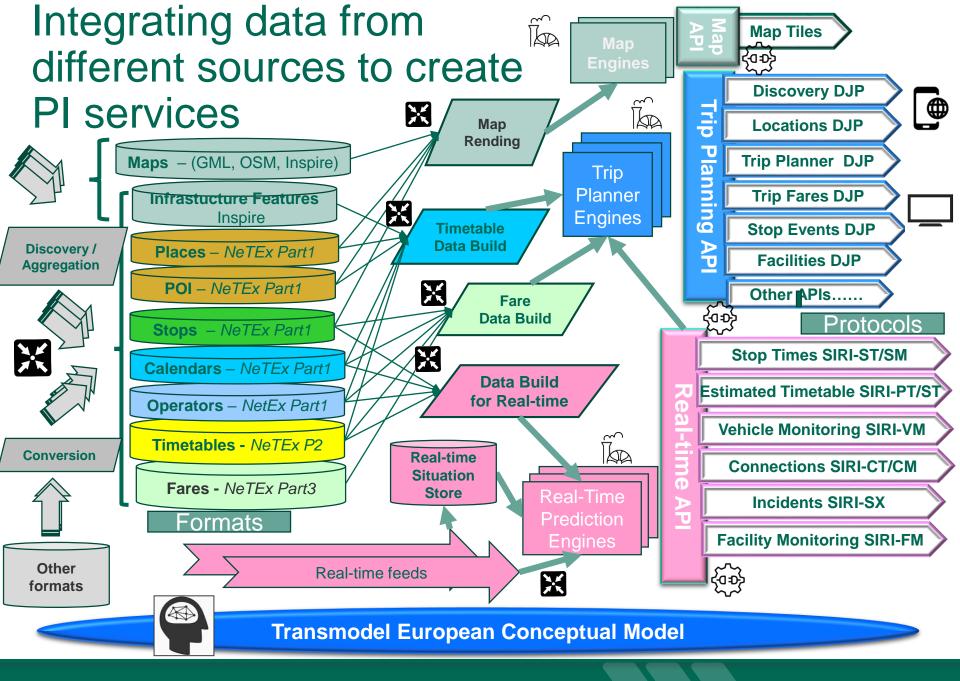
Why? - Integrating data for Passenger Information services

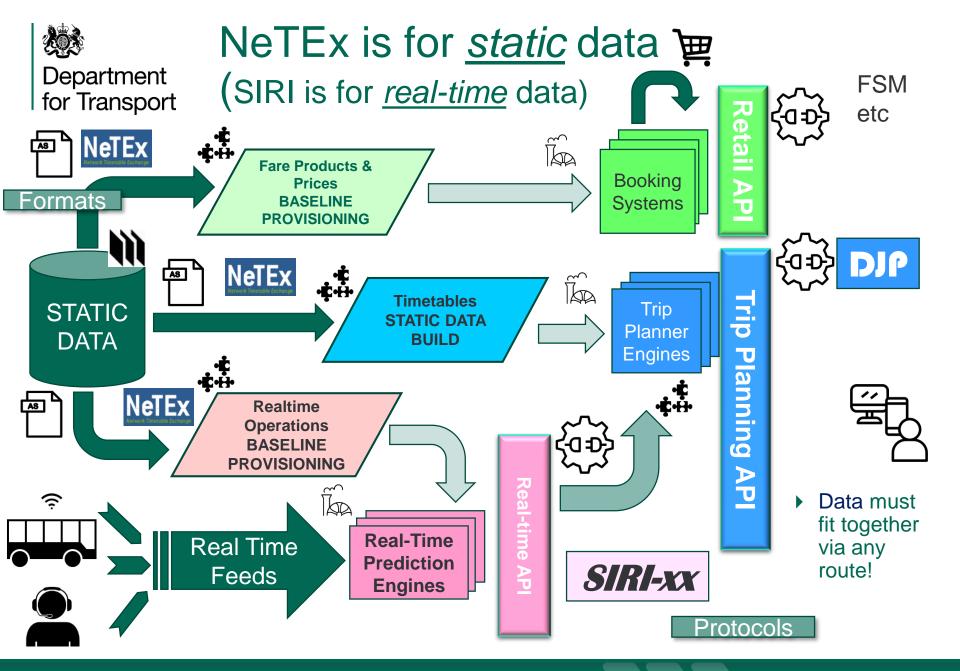
- In order to create useful information services, we need to integrate data
 - of many different types...
 - from many different providers...
 - that changes constantly – some of it in real-time
- This needs to be done
 - Precisely...
 - Repeatedly..
 - ▶ Cheaply...
 - Scaleably







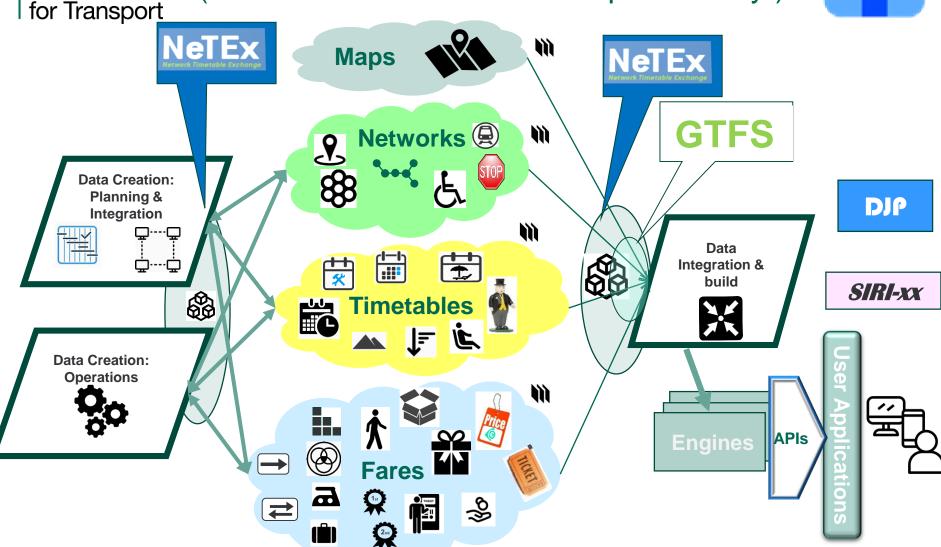


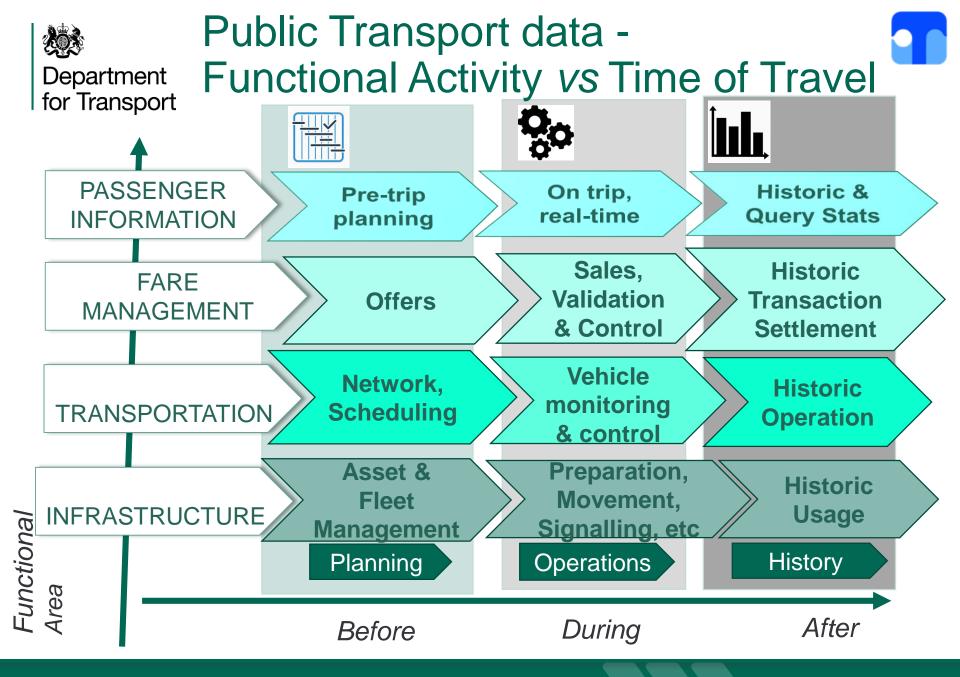


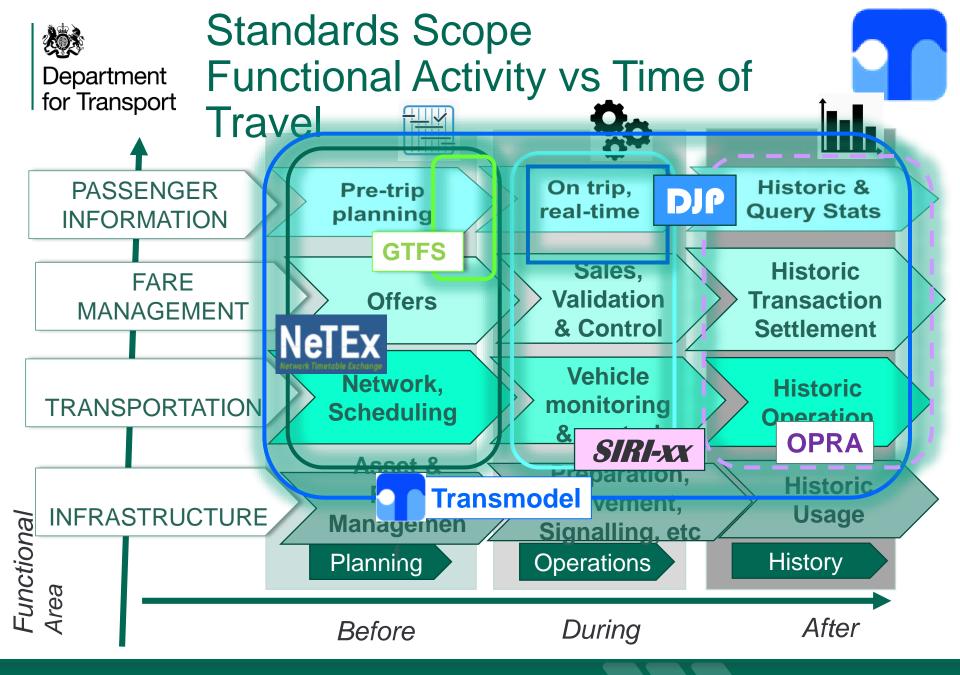
Department

Upstream vs Downstream (NB GTFS & NeTEx are complementary!)





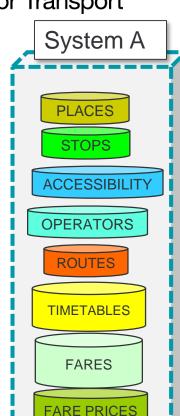




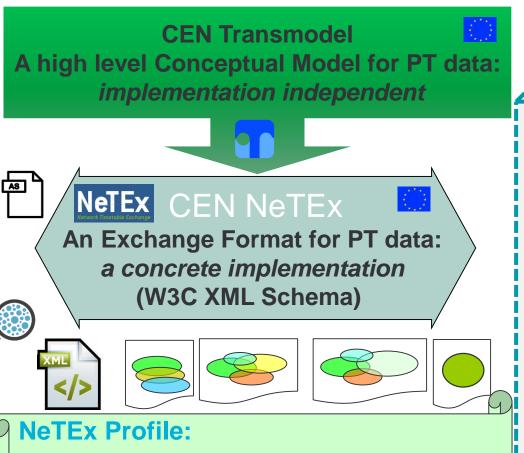


NeTEx Profiles



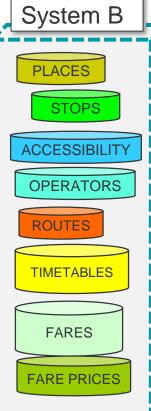


NaPTAN, ***
NPTG, TXC



Local agreement for using NeTEx in a national or international context

for a specific business purpose





Aspects of a NeTEx Profile





Profile - Scope?

- Relevant subset of NeTEx data elements for specific local business requirements.
- Mapping of legacy data elements to NeTEx.

Profile - Local Technical Details?

- Use of identifiers & codespaces.
- Use of coordinate systems (O/S, WGS85..), Time zones, etc.

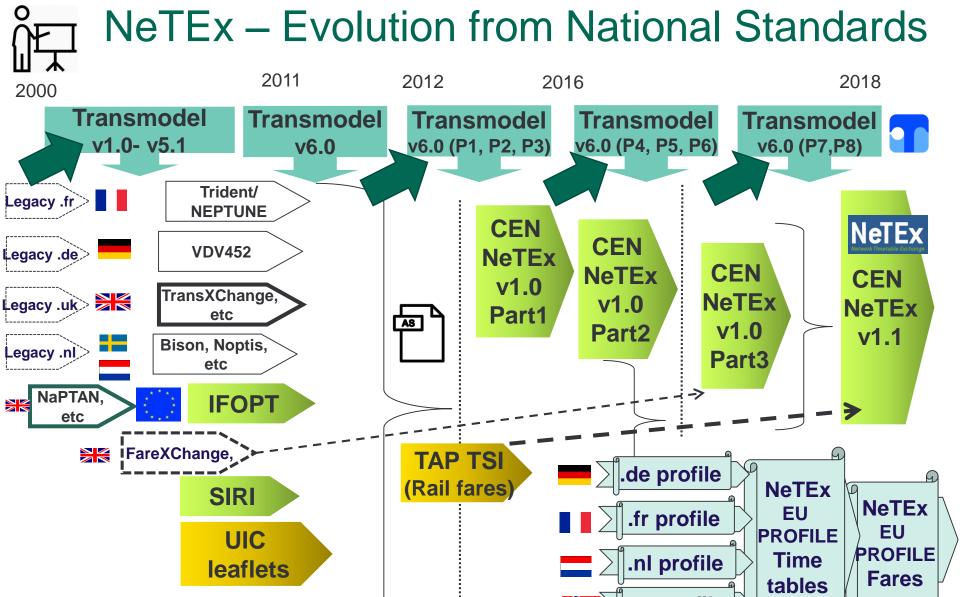
Profile - Use in National Context

- Granularity of NeTEx data files
- Participants & Workflow of data exchange
- Validation & Verification processes

Profile Management

- Stakeholders?
- Governance processes for future evolution





GTFS.

.no profile



CEN Standardisation





Open review and voting process





Multi-country review organised through National Standards Bodies



British Standards Institute + Mirror bodies (e.g., PTIC)



• BREXIT: "The British Standards Institution (BSI) will still be a voting member of CEN, like other European Free Trade Association (EFTA) members, and there is no suggestion this will change".



Attention to existing Standards





- Lifecycle management
 - Standards must be completed and reviewed to set timescales



- Different tracks for new / mature areas:
 - ▶ Technical Specification → Full Specification



Standards Governance CEN 278 WG3 - Subgroups for PT Info







CEN / TC278 / WG 3

Public Transport

Plenary Chair: __

SG1 Data Communication on Vehicles

SG 5
Interoperable
Fare Management

SG 3
Passenger
Information

SG 6
Identification of fixed Objects in PT

SG 4
Datamodel –
Transmodel

SIRI-xx SG 7
Service Interface for Real Time Information

DIP SG 8
Distributed Journey
Planning





NeTEx Deliverables & IPR





- CEN specification documents (Modular)
 - P1: Network, P2: Timetables, P3: Fares
 - Available from BSI £ Buy, Copyright CEN



- UML Models (Modular). £ Free, GPL
 - Conceptual, Physical



- NeTEx XML schema (Modular). £ Free, GPL
 - Uniform grouping & versioning mechanisms to support large scale integration



- XML Examples (Modular). £ Free, GPL
 - By Topic and Subject



- Website, white papers. £ Free, GPL
 - http://netex-cen.eu/















UK NeTEx Deliverables & IFR





- UK Profile(s)
 - Basic Timetable, Basic Fares:
 - Additional Fares
 - Full Timetable,



- UML Models of Profile. £ Free, GPL
 - Conceptual, Physical



- XML Examples (Modular). £ Free, GPL
 - Fares















The Transmodel / NeTEx approach

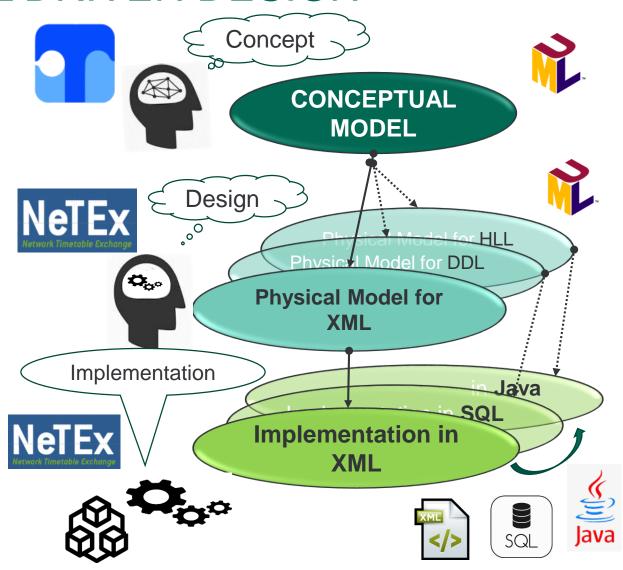
Model Driven Design

Software engineering for robust standards



MODEL DRIVEN DESIGN

- Conceptual Model is implementation independent
 - Use to design
 - Described in UML
- May have alternative Physical Models for different target implementations
 - XML Physical design as UML
- Implementation is derived from physical model.
 - NeTEx XML Schema







Designing a CEN Exchange format - Package & Element level traceability

Conceptual













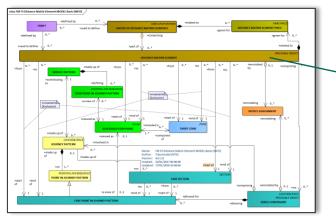


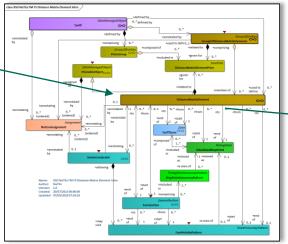






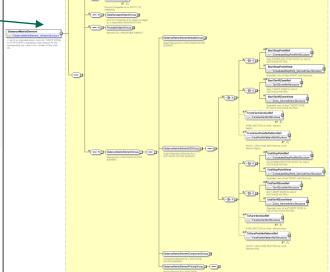






Traceability

- Equivalent elements can be found at each level
- Physical design and Implementation each add further detail and constraints
- ► Tool support (EA, XML SPY, OXYGEN, etc)







Designing a CEN Exchange format - Package & Element level traceability

Conceptual









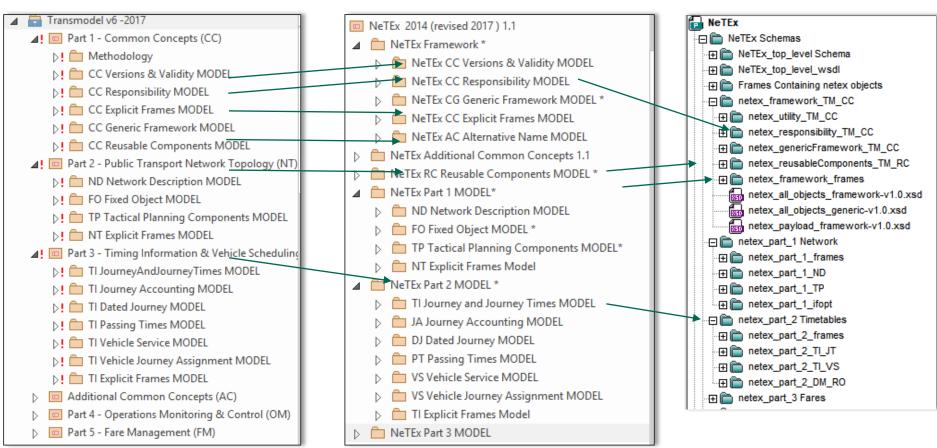




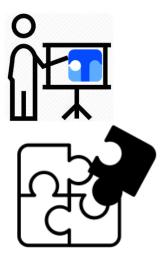






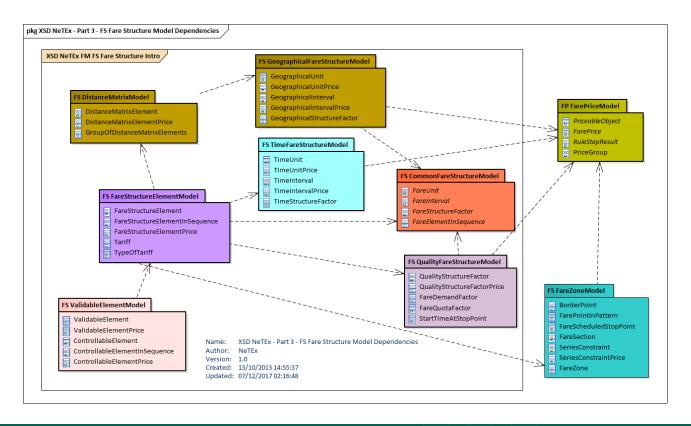




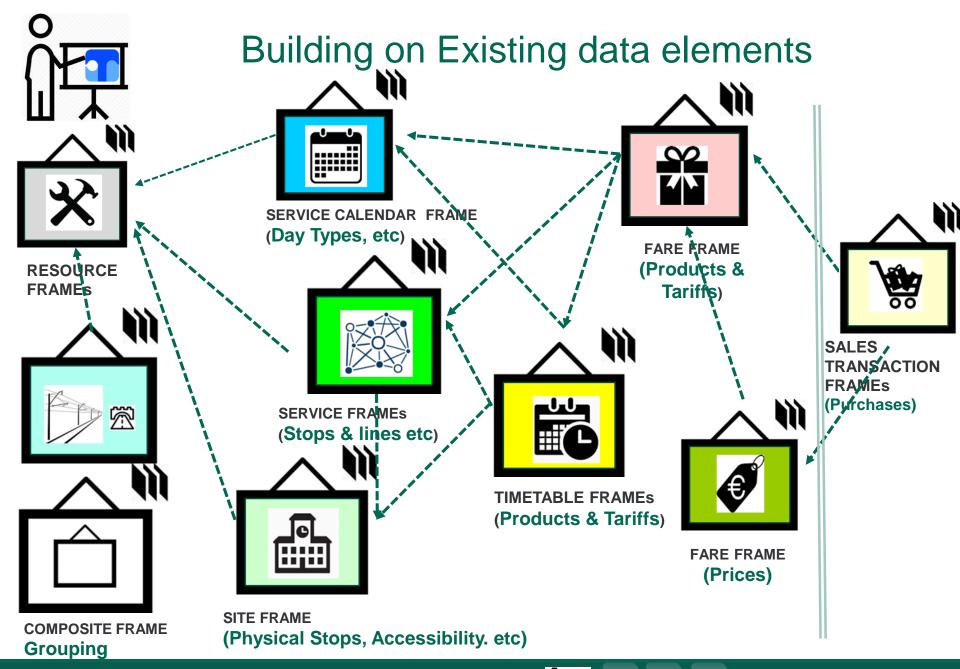


Modularisation & Package dependencies

- You only need use the elements you require for your use cases
- UML model identifies dependencies -











Model Driven Design













Uniform Mapping from Conceptual to XML



Joined up thinking!



Physical Model













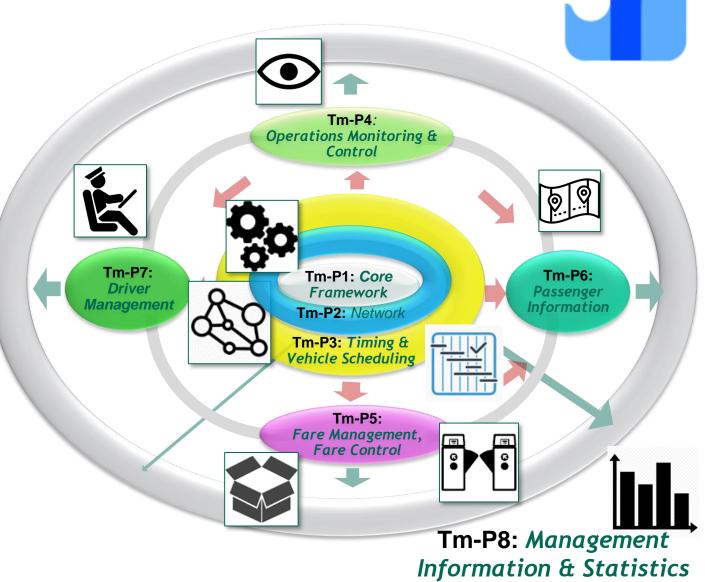


Transmodel 6.0 Functional Areas



Modular;

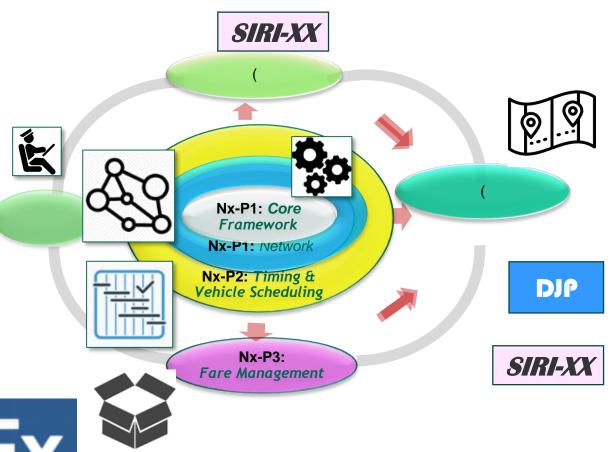
- May be used selectively
- Linear dependencies
- ▶ Models, not APIs
 - Use to design exchange.formats
 - Use to design API payload
 - Use to reconcile different formats



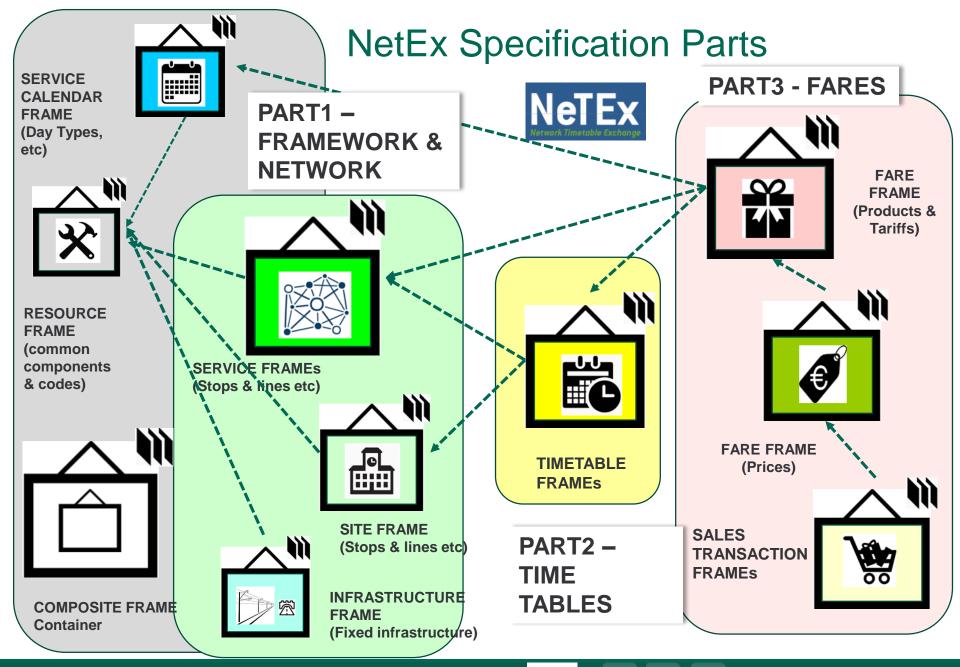


NeTEx 1.1 Functional Areas

- NeTEx implements only a subset of Transmodel
 - Stops, Routes, Timetables, Fares, etc
 - Fare Management has structures & prices, but not Sales Fare Validation & Control
 - Some Operations and control APIs found in SIRI
- NB NeTEx Specification parts are numbered differently to TM
 - Nx-P1=Tm-P1 + P2
 - Nx-P2=Tm-P3
 - Nx-P3=Tm-P5 A SUBSET









Conceptual Modelling of Transport Systems



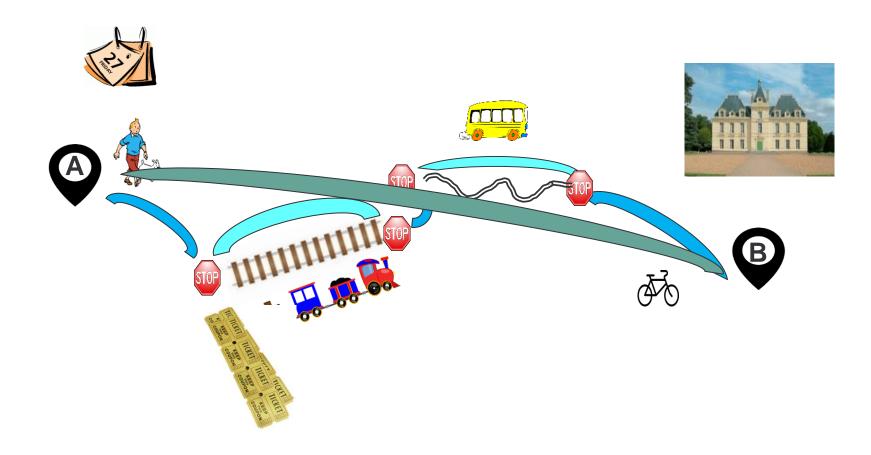








Describing a simple journey from A to B – e.g. for a trip planner





DEFINE YOUR TERMS!

Stop? Station? Halt? Platform? Interchange? Connection Boarding Point



Bus, Coach, Train, Vehicle, **Transport?**



Passenger?



Journey? Trip?

Ride? Leg?



Ticket? Fare? Fare Product? Offer? Tariff? Fare Price? Travel Document?

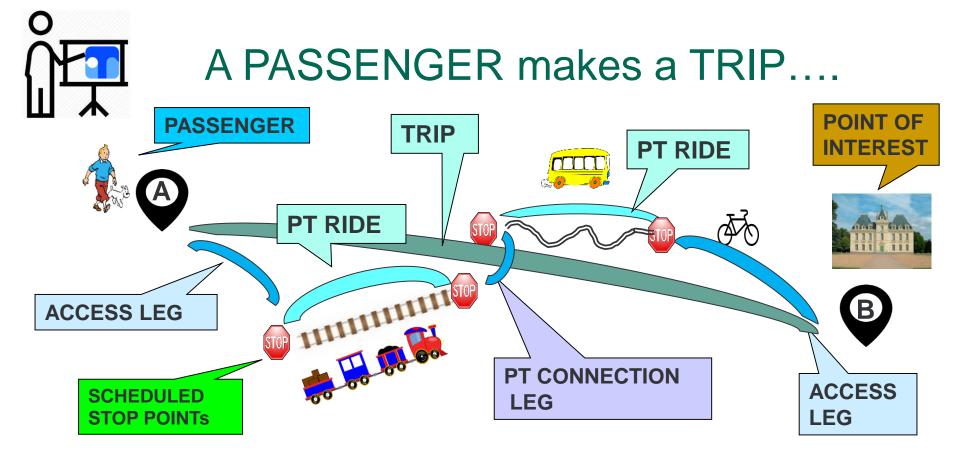








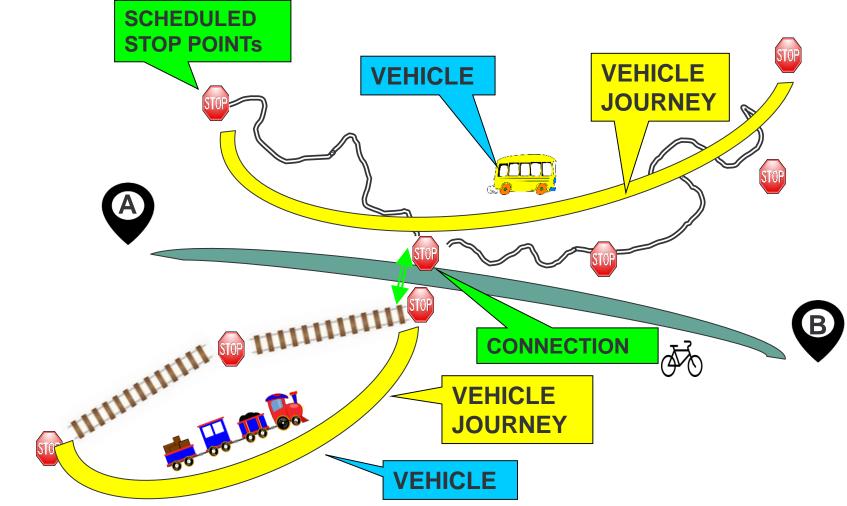
Rail? Train? Railway? Railroad? Route? Line? Track? Service?



The passenger's TRIP is made up of one or more PT RIDEs, may start or end by an ACCESS LEG and may be interspersed with PT CONNECTION LEGs

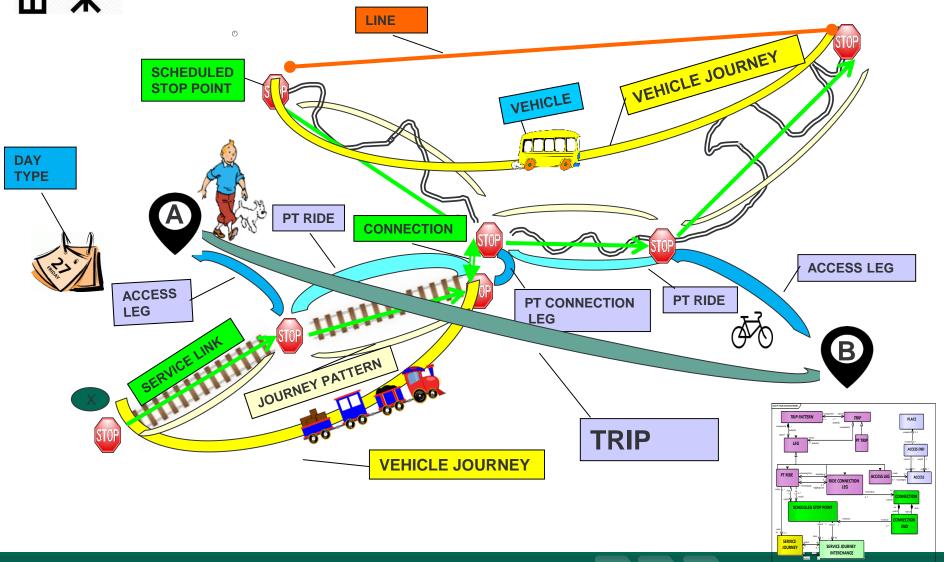


A VEHICLE makes a JOURNEY





A Common PT data Model: Atomic Components, Consistent Names



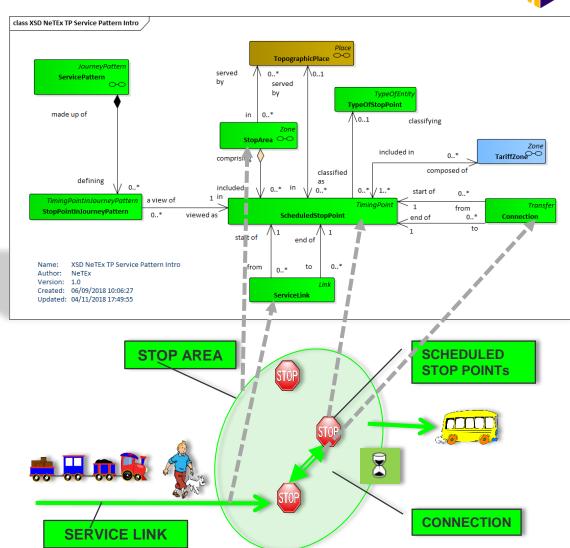


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Data Models

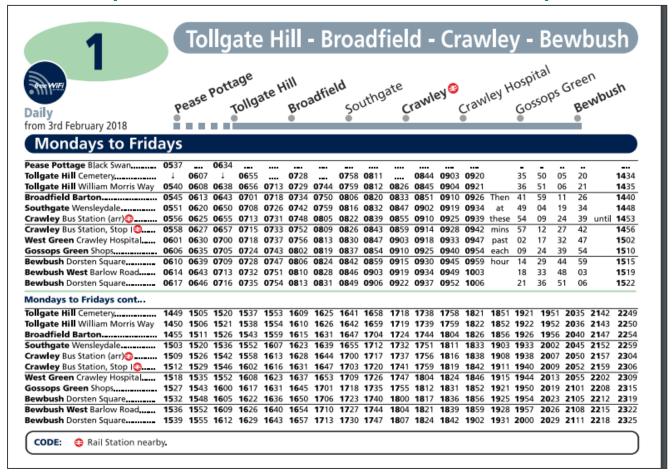


- Using consistent definitions allows us build a model
 - Entities & attributes
 - Relationships
 - **☐ Association**: 1:0:, 1:0, 1:*
 - **□** Aggregation 1:*, 0:*
 - Inheritance
- A model lets us analyse how the data elements relate to different functions
 - Separate out concerns
 - Break down into separate submodels, clear dependencies
 - Factor out reusable components





A typical Bus timetable (Metrobus Route 1)

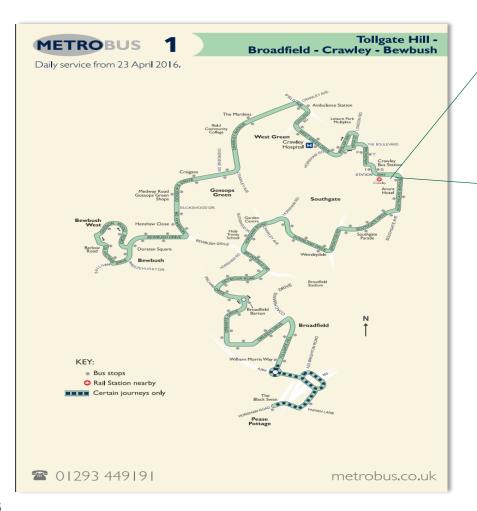


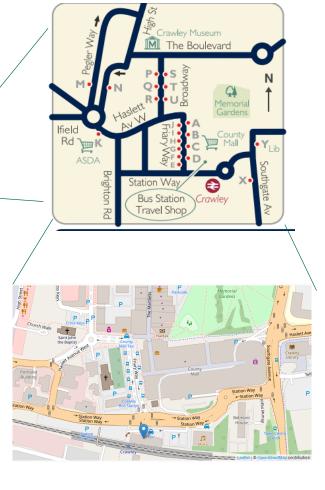
© Metrobus 2018



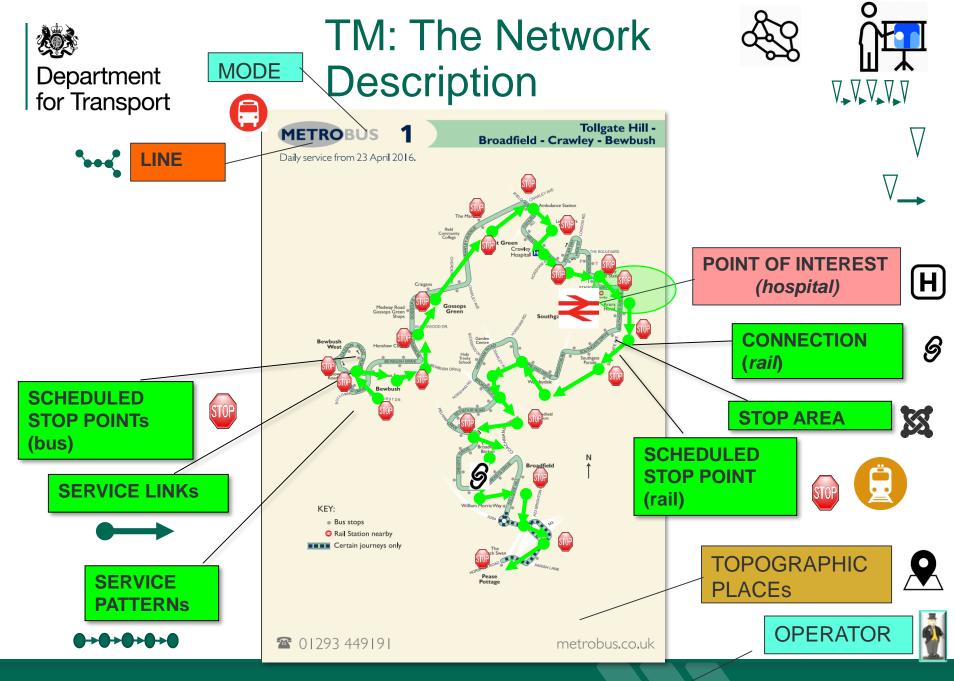
METROBUS

A Typical Bus Route (Metrobus Route 1)





© Metrobus 2018





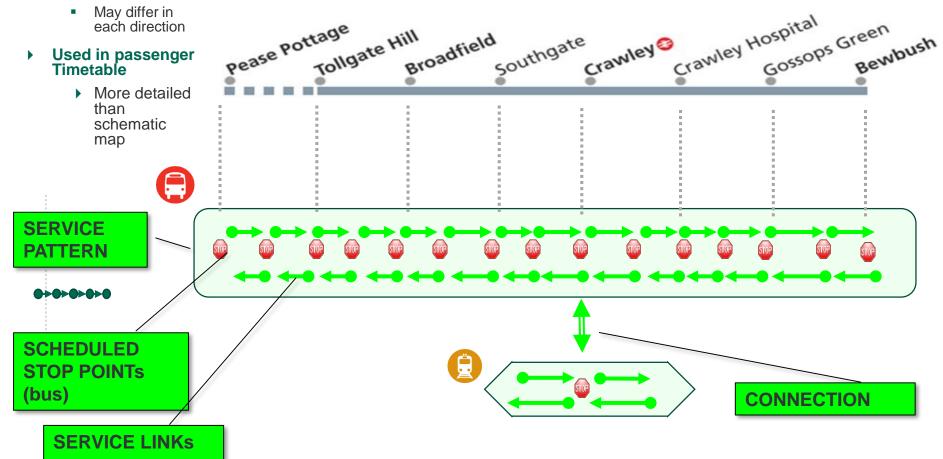


Department for Transport

TM: The Network as the Timetabled Stops & Links

Directional!

May differ in each direction







MODE

INE

TM: The Network as a Physical Route









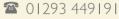
ROUTE POINTS

ROUTE LINKs





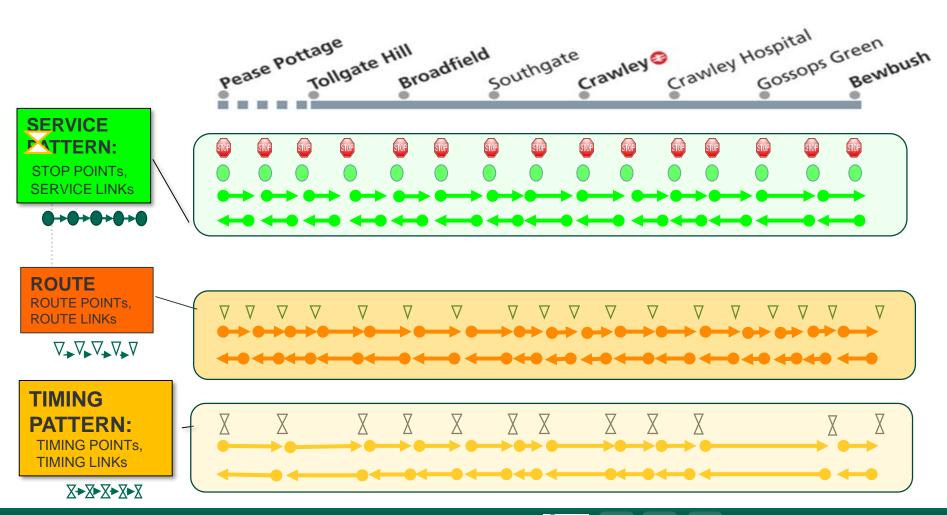






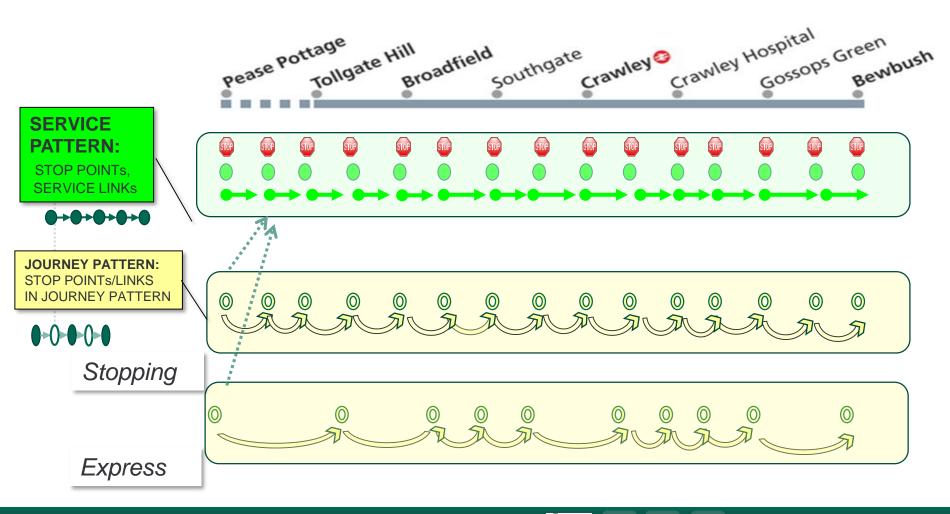


The Network as the Operational route





The Network for use in timetabling



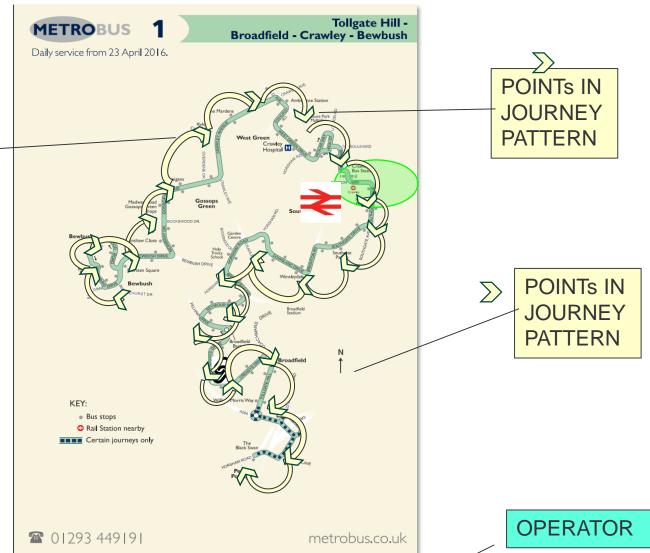


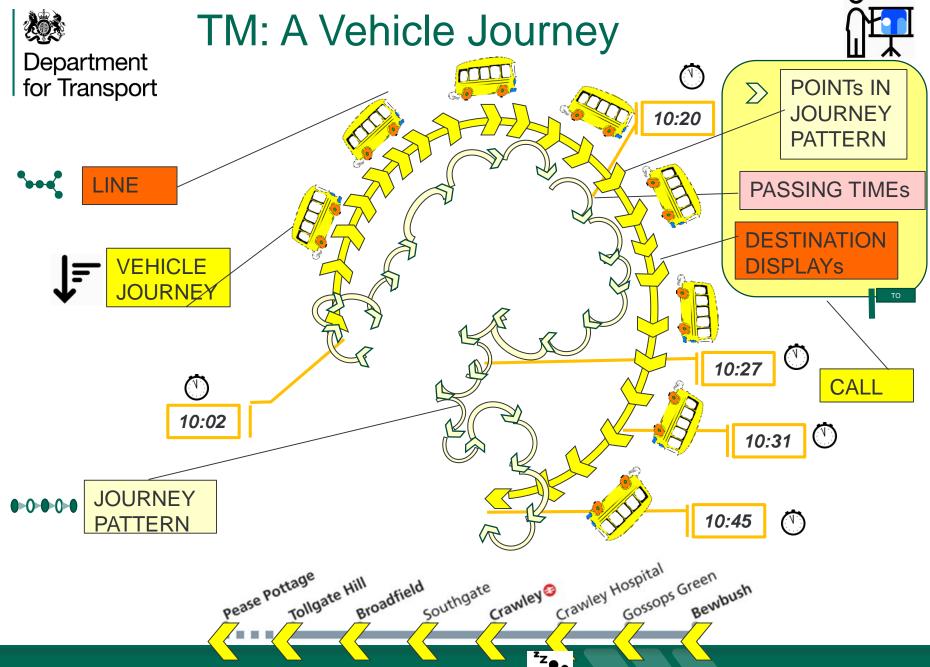
JOURNEY

TM: The Network Description





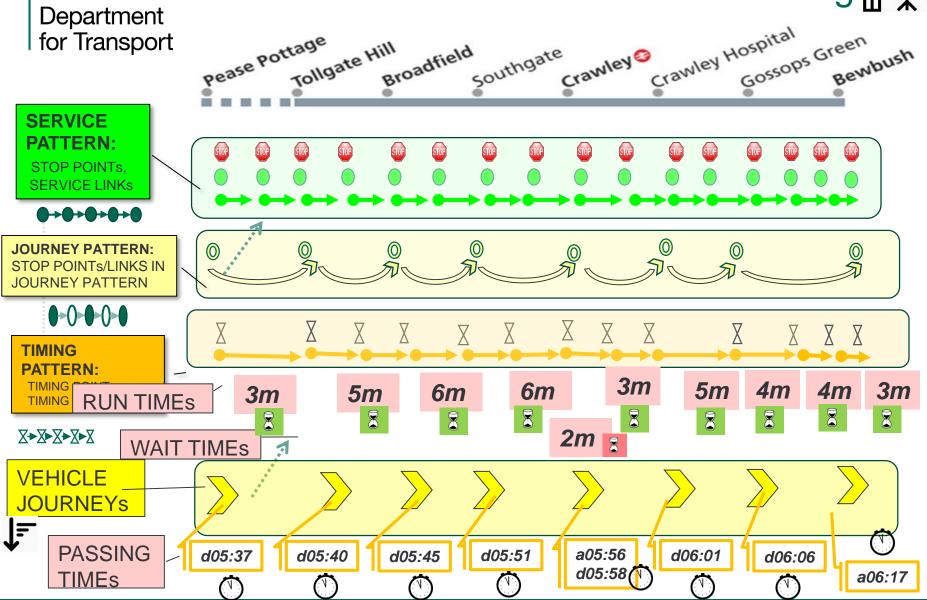






TM: The Network for use in timetabling







TM: A Bus timetable as model elements



TIMETABLE

LINE

FACILITY

DAY TYPE

VALIDITY CONDITION

SCHEDULED OP POINTS

SERVICE LINKs

CONNECTION

SERVICE PATTERN



Pease Pottage Tollgate Hill Broadfield from 3rd February 2018

Crawley 2 Southgate

Crawley Hospital gossops Green

LINE **NETWORK**

Mondays to Fridays	
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Pease Pottage Black Swan	05 37		06 34		••••										-				
Tollgate Hill Cemetery	1	06 07	1	06 55		07 28		07 58	0811		0844	09 03	09 20		35	50	05	20	14 34
Tollgate Hill William Morris Way	05 40	0608	06 38	06 56	07 13	07 29	0744	07 59	0812	08 26	0845	0904	09 21		36	51	06	21	1435
Broadfield Barton	05 45	06 13	0643	07 01	07 18	0734	07 50	0806	08 20	08 33	08 51	09 10	09 26	Then	41	59	11	26	14 40
Southgate Wensleydale	05 51	0620	0650	0708	07 26	07 42	07 59	08 16	08 32	0847	09 02	09 19	09 34	at	49	04	19	34	14 48
Crawley Bus Station (arr)	05 56	0625	06 55)7 13	07 31	0748	0805	0822	08 39	08 55	09 10	09 25	09 39	these	5 4	09	24	39	until 1453
Crawley Bus Station, Stop 10	05 58	0627	0657	07 15	07 33	07 52	0809	08 26	08 43	08 59	09 14	09 28	0942	mins	57	12	27	42	14 56
West Green Crawley Hospital	0601	06 30	07 00	07 18	07 37	07 56	08 13	08 30	0847	09 03	09 18	09 33	09 47	past	02	17	32	47	15 02
Gossops Green Shops	06 06	06 35	07 05	0724	07 43	0802	08 19	08 37	08 54	09 10	09 25	09 40	09 54	each	09	24	39	54	15 10
Bewbush Dorsten Square	06 10	06 39	0709	07 28	0747	0806	0824	0842	0859	09 15	09 30	09 45	09 59	hour	14	29	44	59	15 15
Bewbush West Barlow Road	0614	06 43	07 13	07 32	0751	0810	0828	0846	09 03	09 19	09 34	09 49	10 03	`	18	33	48	03	15 19
Bewbush Dorsten Square	06 17	06 46	07 16	07 35	07 54	08 13	08 31	08 49	09 06	09 22	09 37	09 52	10 06		21	36	51	06	15 22
Mondays to Fridays cont															'	$\overline{}$			

/S	to	Fridays	cont
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Tollgate Hill Cemetery	14 49	15 05	15 20	15 37	15 53	16 09	1625	16 41	16 58	17 18	17 38	17 58	18 21	18 51	19 21	1951	20 35	21 42	22
Tollgate Hill William Morris Way	1450	15 06	15 21	15 38	15 54	16 10	1626	1642	16 59	17 19	17 39	17 59	1822	18 52	19 22	1952	20 36	21 43	22
Broadfield Barton	1455	1511	15 26	15 43	15 59	16 15	16 31	1647	17 04	17 24	17 44	18 04	18 26	18 56	19 26	1956	2040	21 47	22
Southgate Wensleydale	15 03	15 20	15 36	15 52	16 07	16 23	16 39	16 55	17 12	17 32	17 51	1811	18 33	19 03	19 33	20 02	2045	21 52	22
Crawley Bus Station (arr)	15 09	15 26	15 42	15 58	16 13	16 28	16 44	17 00	17 (7	17 37	17 56	18 16	18 38	19 08	19 38	20 07	20 50	21 57	23
Crawley Bus Station, Stop I	15 12	15 29	15 46	16 02	16 16	16 31	16 47	17 03	1720	17 41	17 59	18 19	18 42	1911	19 40	20 09	2052	21 59	23
West Green Crawley Hospital	15 18	15 35	15 52	16 08	16 23	16 37	16 53	17 09	17 26	17 47	18 04	18 24	18 46	19 15	1944	20 13	20 55	22 02	23
Gossops Green Shops	15 27	15 43	1600	16 17	16 31	16 45	17 01	17 18	17 35	1755	18 12	18 31	18 52	19 21	19 50	20 19	21 01	2208	23
Bewbush Dorsten Square																			
Bewbush West Barlow Road	15 36	15 52	16 09	16 26	16 40	16 54	17 10	17 27	17 44	18 04	1821	18 39	18 59	19 28	19 57	20 26	21 08	2215	abla
Bewbush Dorsten Square	15 39	15 55	16 12	16 29	16 43	16 57	17 13	17 30	17 47	18 07	18 24	18 42	19 02	19 31	20 00	20 29	21 11	2218	'
	_											\rightarrow						-	U
CODE: Rail Station nearly	oy																		_

JOURNEY PATTERNS

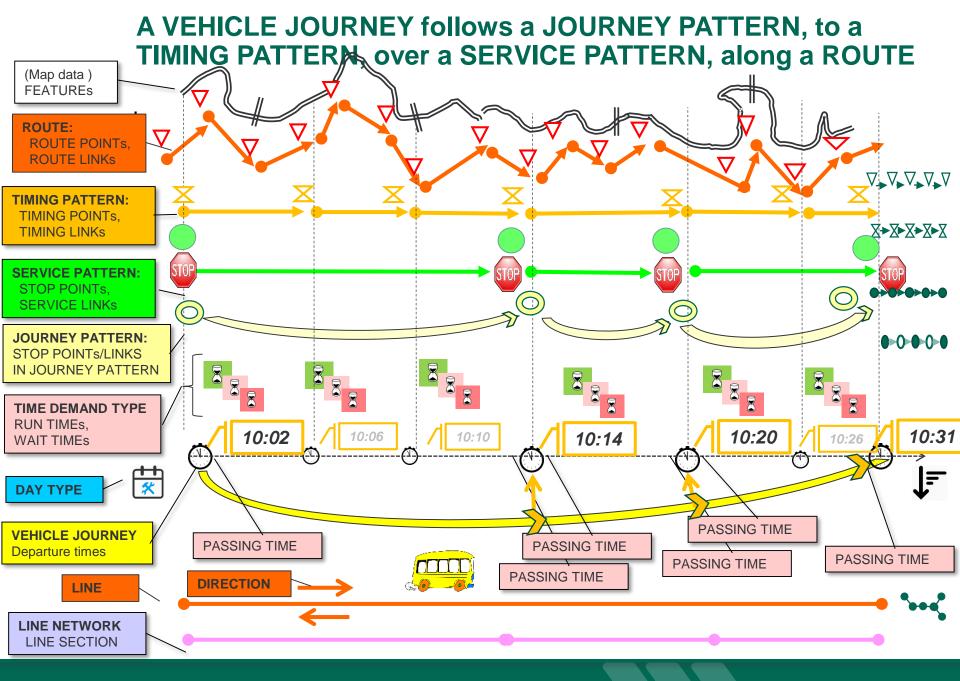
JOURNEY **FREQUENCY**

NOTICE



VEHICLE JOURNEYS

PASSING TIMEs





Some Transmodel principles: Separating Concerns

- ▶ Separate the different functional layers
 - E.g. Path on road (ROUTE) vs Sequence of Stops (SERVICE PATTERN)
- Separate the spatial from the temporal
 - E.g. Route vs Timings for the route
- Use a common architecture for spatial networks
 - Use a common "PATTERN of POINTs and LINKS"
 - Provide means of co-locating different layers (PROJECTION)
- ▶ Separate the Planned Calendar from the Operational Calendar
 - E.g. Day type that applies (SERVICE JOURNEY) versus assigned Calendar day (DATED JOURNEY)





Advantages of Model Based Design

Reusable:

- ▶ The same concepts & data sets can be used for
 - All PT domains: e.g. Networks, Timetables & Fares,
 - For all Modes,
 - For different use cases: planning, operations, PI, etc

Precise, Modular

- Separates data sets of different stakeholders
- Only need to use relevant components / modules
- Extensible, Flexible

Less complicated overall

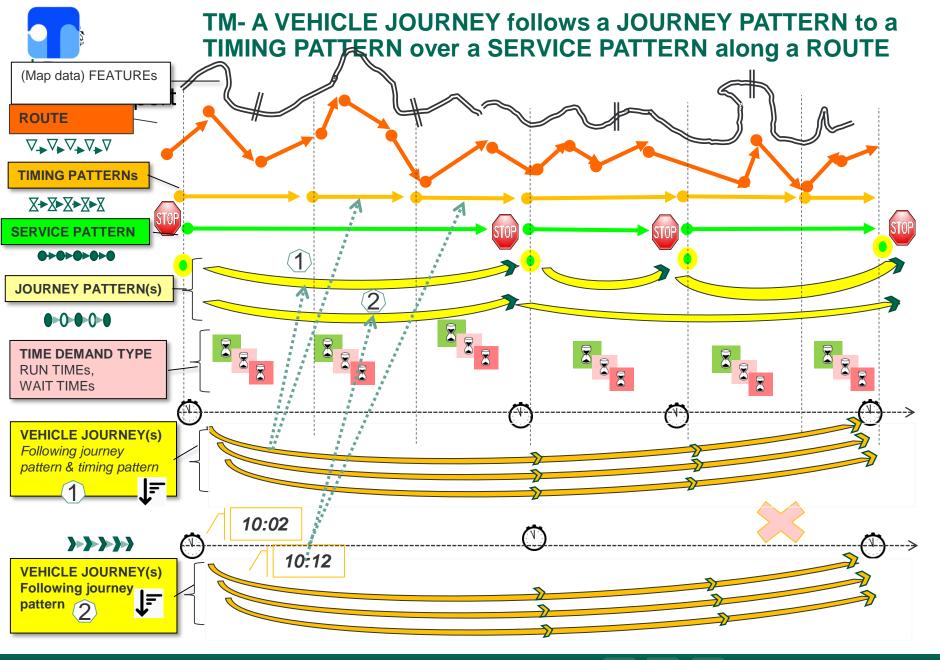
Single, uniform set of concepts

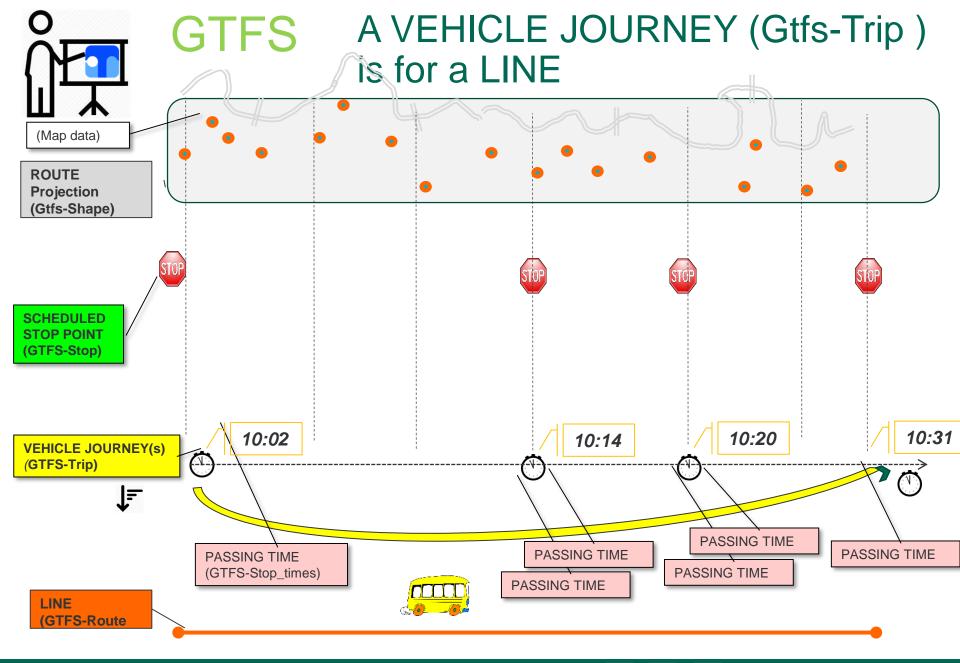




Some further Comparisons of Transmodel/NeTEx

- GTFS
- Rail Modes
- TransXChange







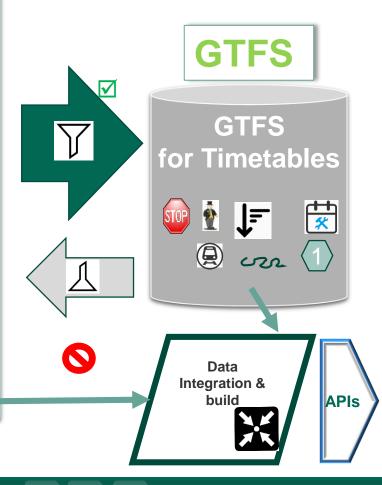
- GTFS is useful subset of timetable data for trip planning
 - Layers & times at stop resolved
 - Does not have underlying reusable elements to build
 - e.g. journey patterns, routes.
 - Does not cover complex aspects
 - e.g. grouping, connections , join/spilt, makeup, etc
 - Does not cover some operational data
- Round trip is "Lossy"
 - Lose some elements
 - Interpolation errors



NeTEx & GTFS Interoperation -Timetables

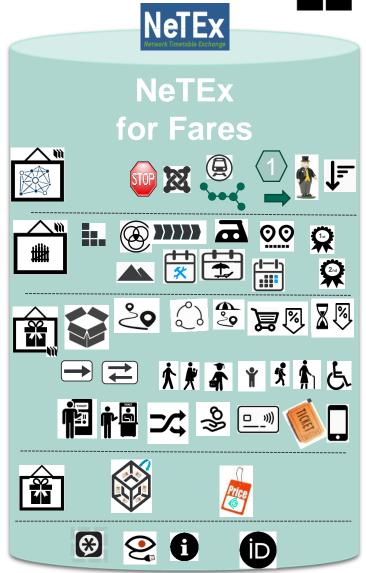
NeTEx for Timetables **107 X (2) (1)** 10:02 **J= B C 1**

NeTEx

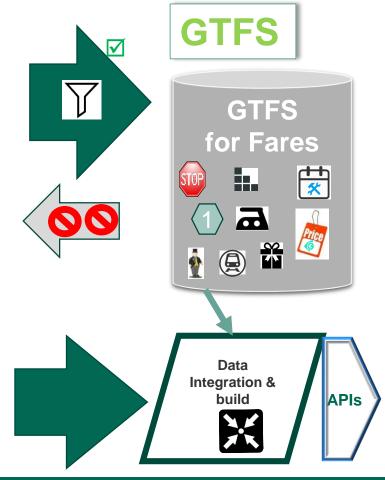




- GTFS is very basic subset of fare data
 - Flat & P2P structures
 - Simple absolute prices
 - Minimal "product" definition
 - Missing many common distinctions
- Round trip is very, very "Lossy"



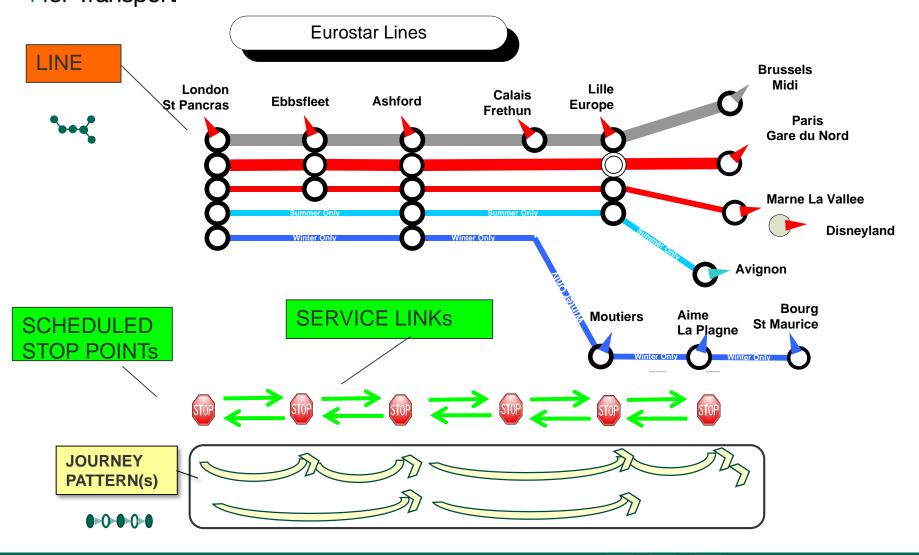
NeTEx & GTFS
Interoperation –
Fares & Prices

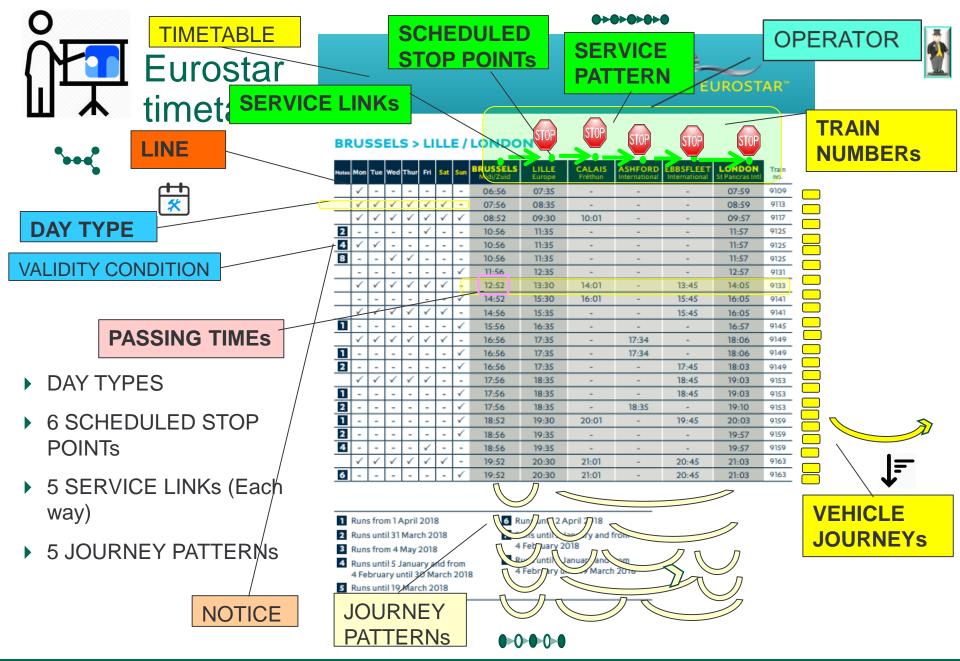




This works for any mode - e.g. Eurostar Routes & Destinations



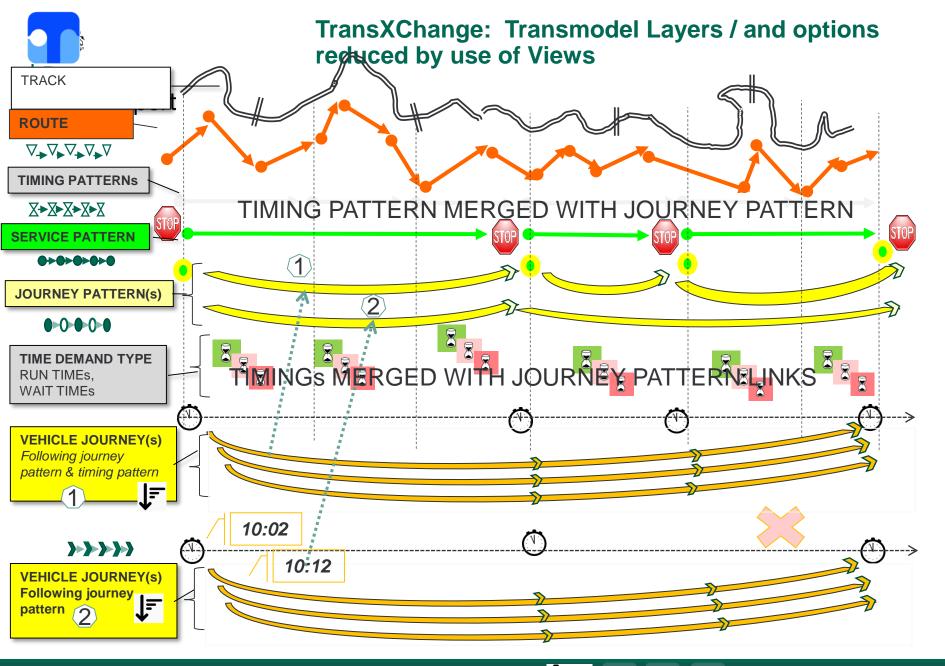




TransXChange vs Transmodel

- ▶ Some use of views in TXC to combine TM elements to simplify
 - (E.g. Timing Patters & Service Patterns)
 - E.g. TimingLink + Runlime , Usage + Wait time
- Some changes in TM since TM 5.1
 - E.g. Routes vs Service Patterns
 - E.g. Separate Logical and Physical stops
- Some discrepancies in TXC
 - E.g. TXC Day types (TXC: "Operating Profile")
 - are not first class entities E.g. Dead Runs
- Some UK Specific Features
 - E.g. EBSR Registrations









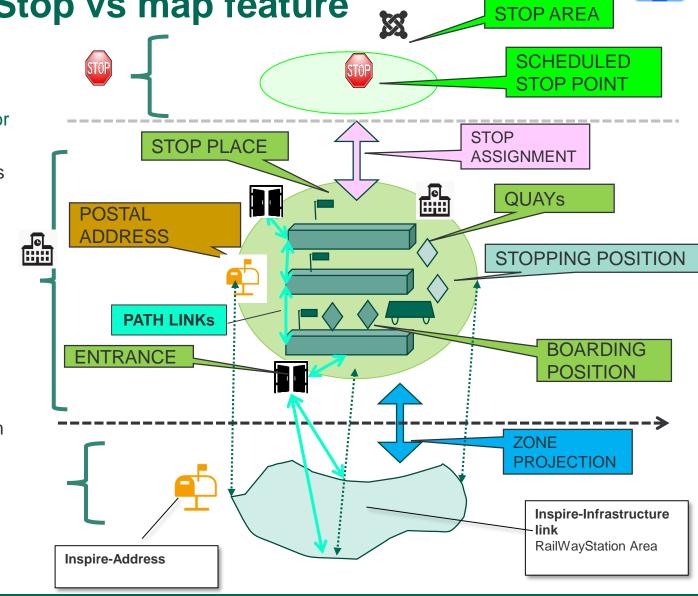
Some other useful PT things that TM/NeTEx can model

- Stations & Transport Interchanges
- Navigation & Accessibility
- Journey Interchanges & Timings
- Journey Accounting (e.g. Subsidies)
- Journey Coupling, Train Make up, etc.

Department for Transport

Logical Stop vs Physical Stop vs map feature

- Transmodel: PT layers for SITES
 - ▶ 2D areas as ZONEs
 - Physical Stop is distinct from logical stop
 - Multiple layers, separation of concerns
 - "Projection" spatial mapping between layers as polygons
 - Any location system (OS, WGS etc)
- Can be integrated with Spatial data eg Inspire
 - Areas as Polygons



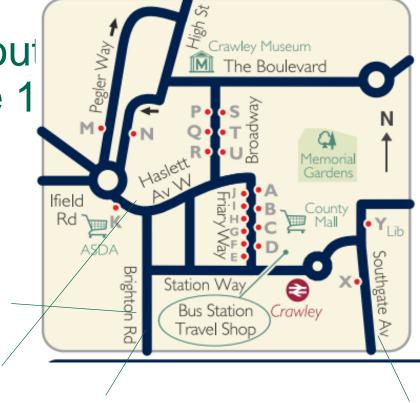




A Typical Bus Rout (Metrobus Route 1





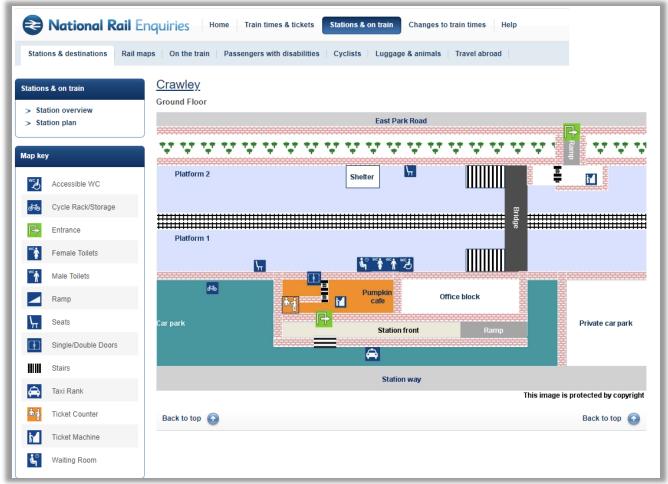




© Metrobus 2018

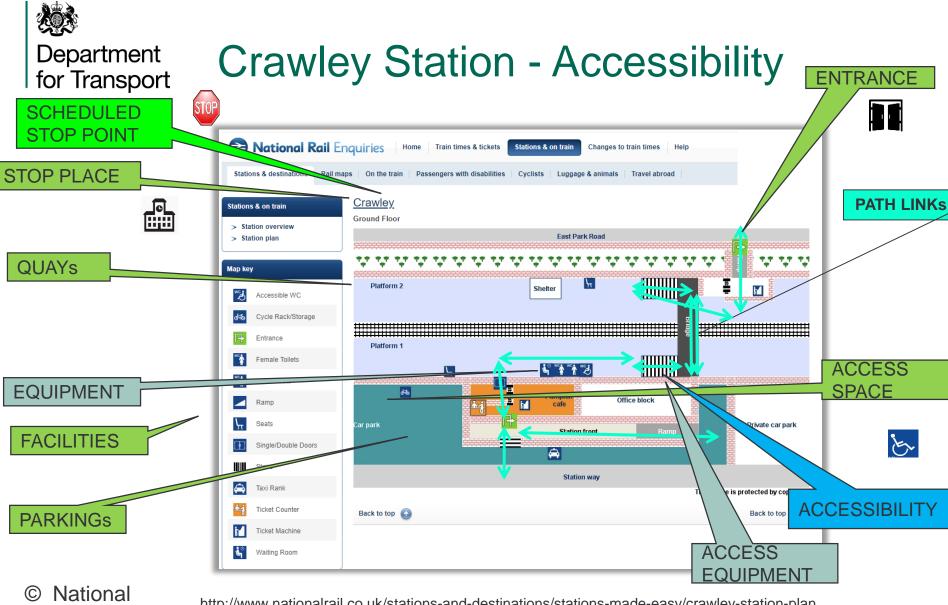


Crawley Station - Accessibility



© National Rail Enquiries

http://www.nationalrail.co.uk/stations-and-destinations/stations-made-easy/crawley-station-plan

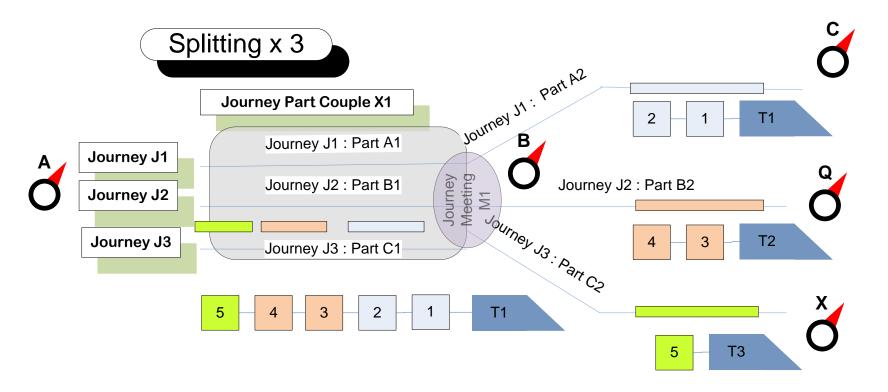




Rail Enquiries



Journeys that split or join, Train Makeup

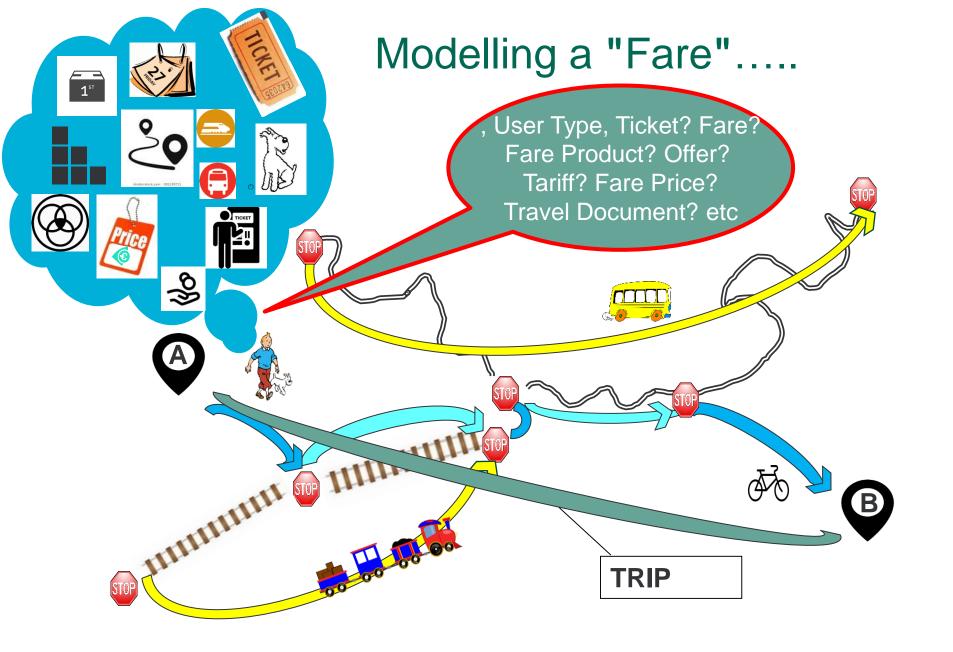


- ▶ VEHICLE JOURNEY, JOURNEY PARTS, JOURNEY PART COUPLES, JOURNEY MEETINGS, etc
- TRAIN, TRAIN COMPONENT, etc





A Conceptual Model for Fares - an introduction



Describing Fares with Transmodel / NeTEx

Pricing



Prices attached to elements
Pricing rules

Adult flexible single costs £30 Child = 50% Adult price Network Basis

Tariff Structure

Access Rights

Fare Products

Sales Offer Packages

Travel Specification

Fulfilment & Payment Control & Validation Billing & Clearing



Network

- stops, tariff zones, line, operator
- Zone 1 contains 8 stops....,Line 1 runs...

Fare policy / tariff structure:

- space-, time-based...access rights
- P2p fare, Stage fare, Flat fare

Rights to access & consume services:

- scope and order of use
- validity and usage rules
- bus trip stop X to stop Y, metro trip 3 zones

Marketable combinations of access rights

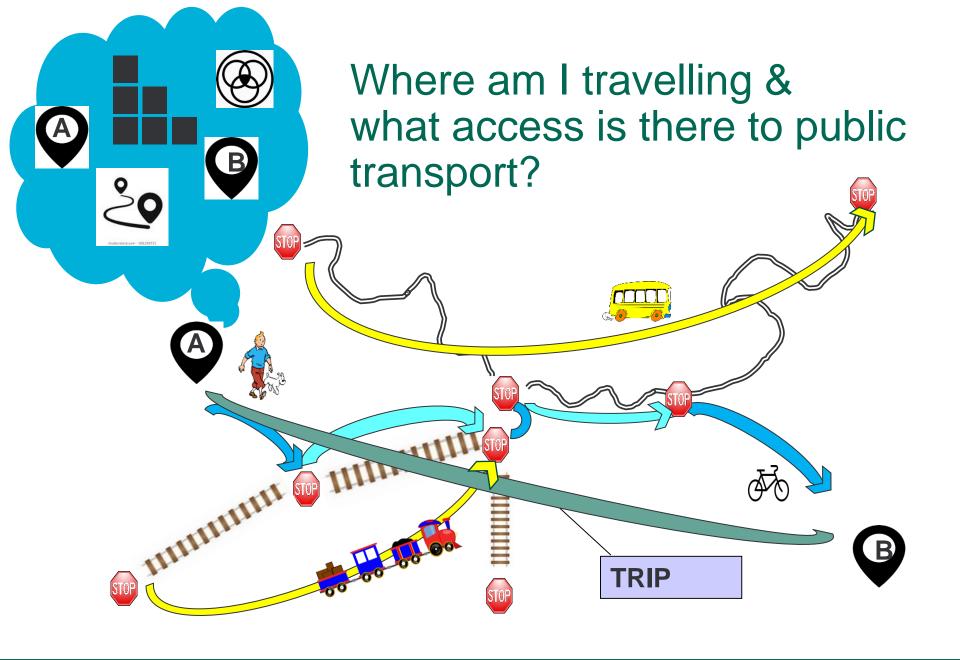
- validity & usage limiting parameters
- & charging moments
- off peak metro trip 3 zones followed by bus trip 2 zones ,no interchange, Child reduction

Sales Offer Description:

- media & travel document types
- distribution channels & contracts
- Paper ticket at ATM, carnet of 10, smartcard

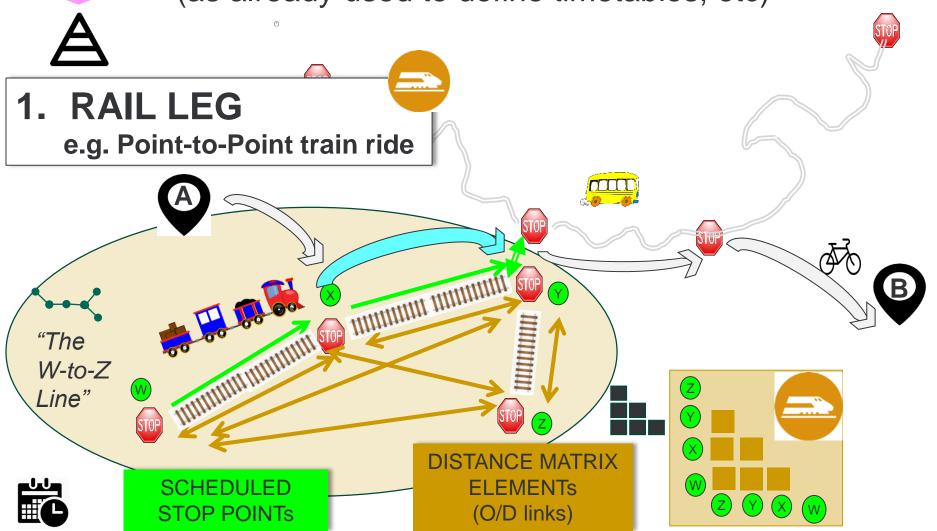
Travel Specification

- Specific set of choices to purchase
- · Adult single A to B on a smartcard



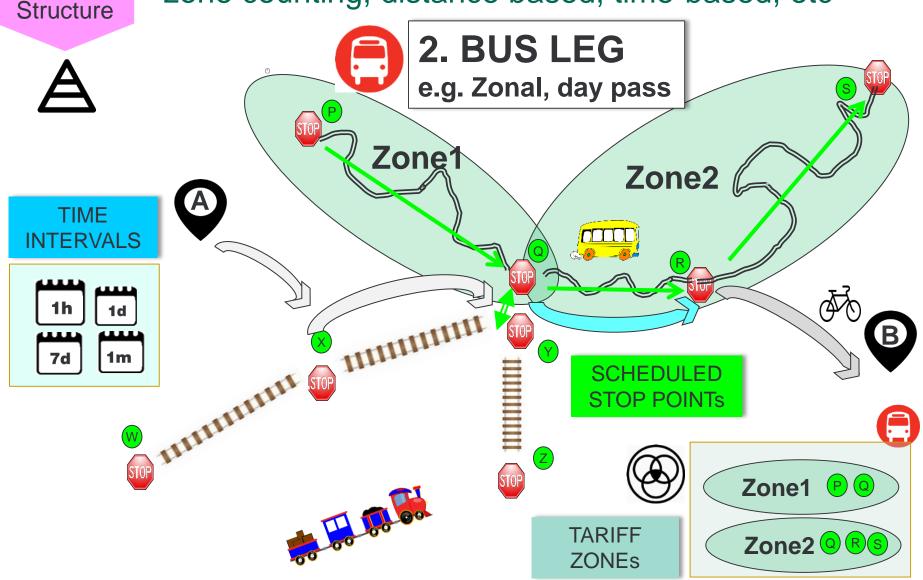
Tariff Structure

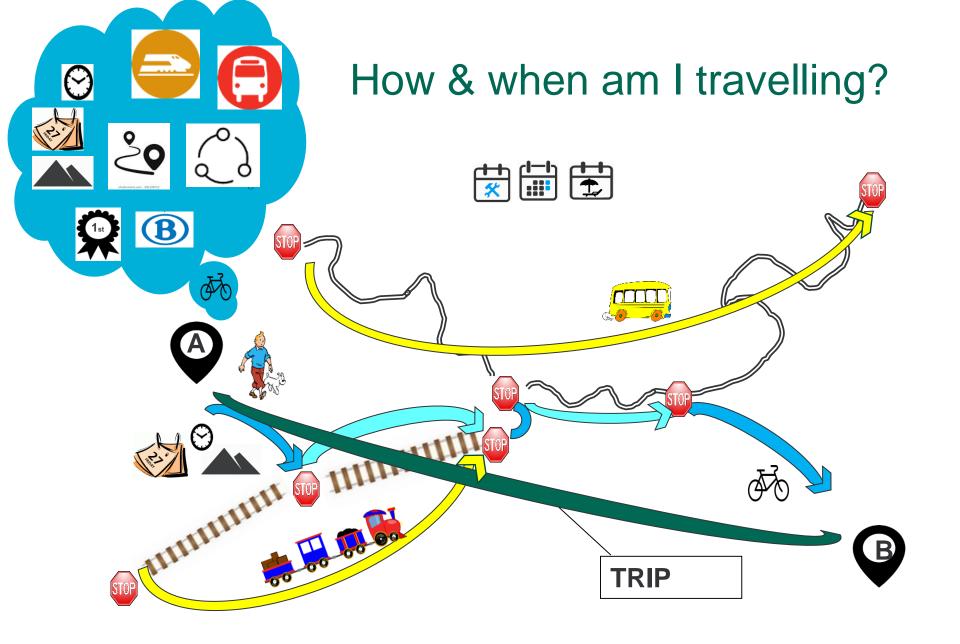
The tariff structure describes the basis of fares in terms of network and time elements (as already used to define timetables, etc)





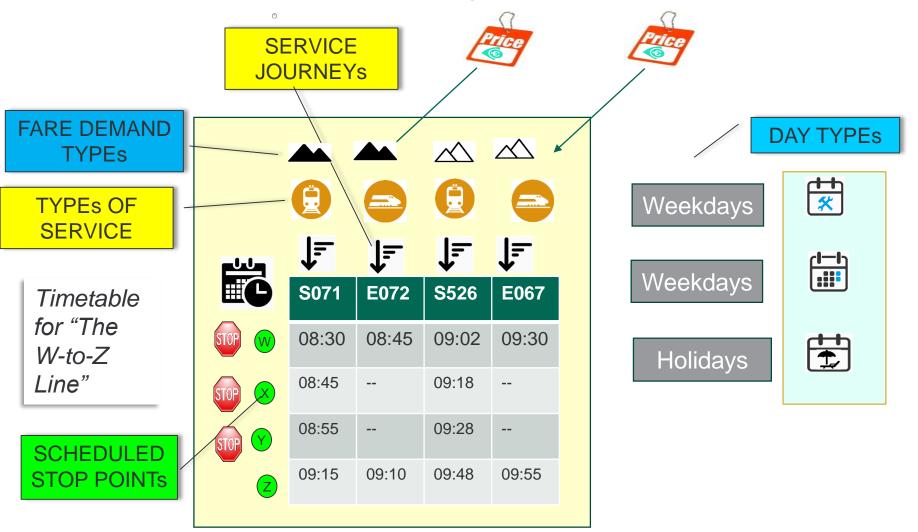
Fare structures may be Point-to-point, Zonal, flat, zone counting, distance based, time-based, etc





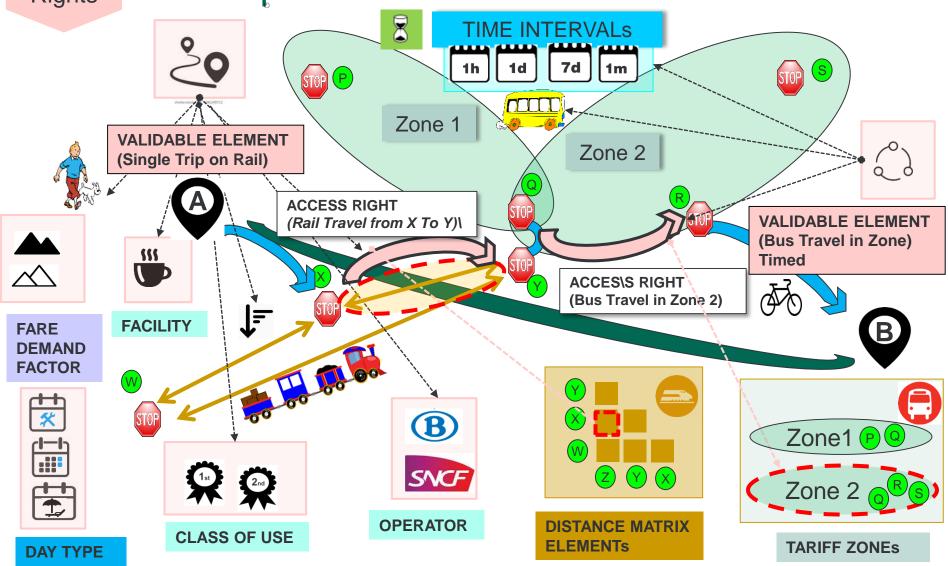


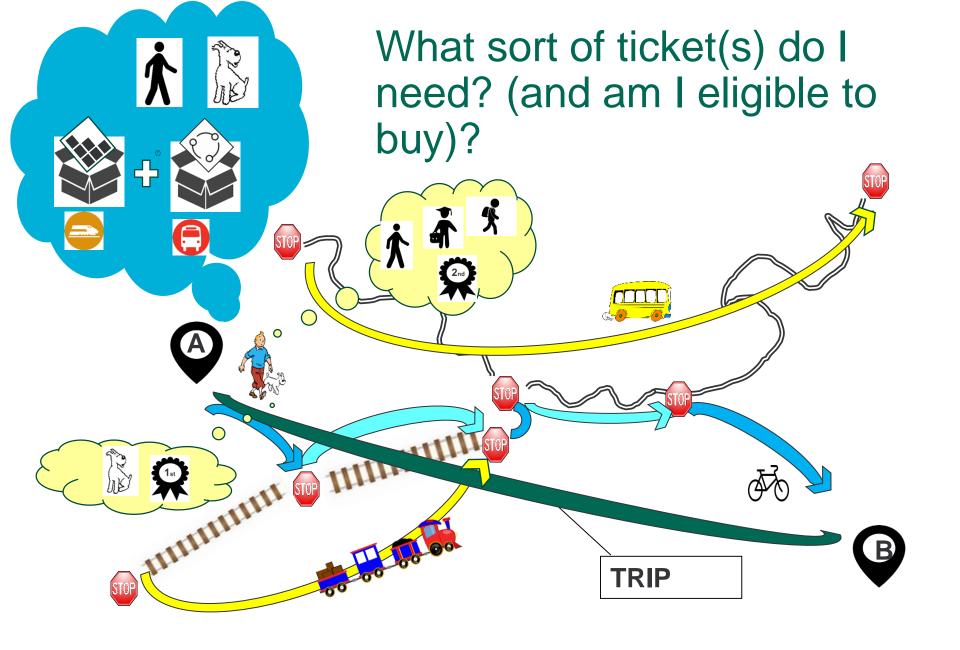
The tariff structure may also be based on Schedule related aspects, e.g. fare demand type (Peak, Offpeak, etc), train category, specific services, etc



Access Rights

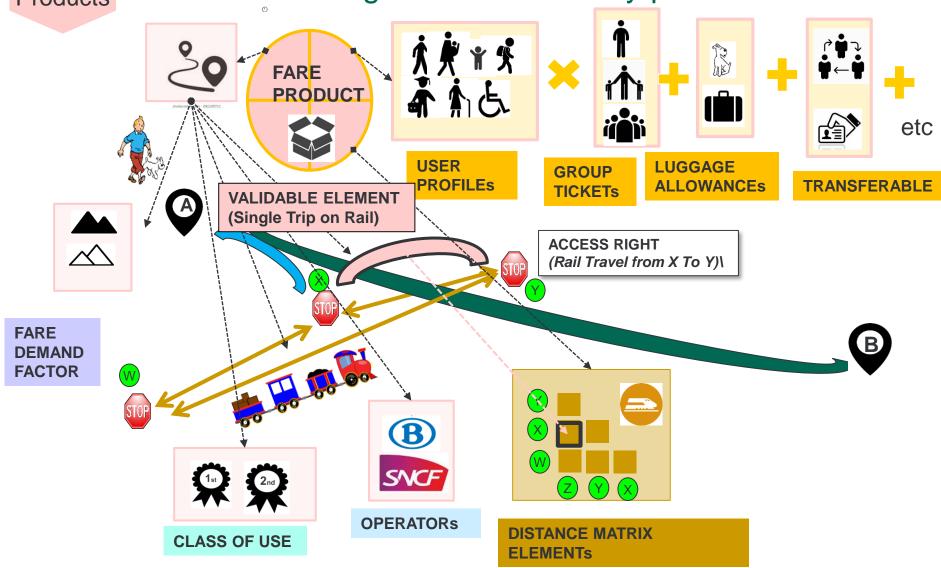
Access Rights specify which transport services can be consumed

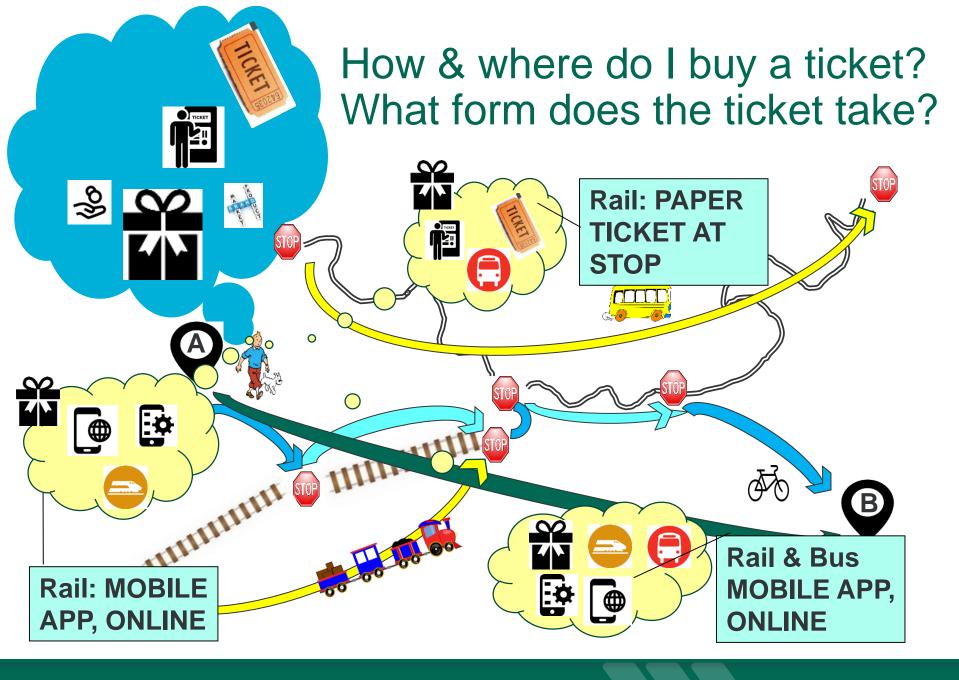




Fare Products

a FARE PRODUCT is a marketable set of access rights & other validity parameters





Sales Offer Package

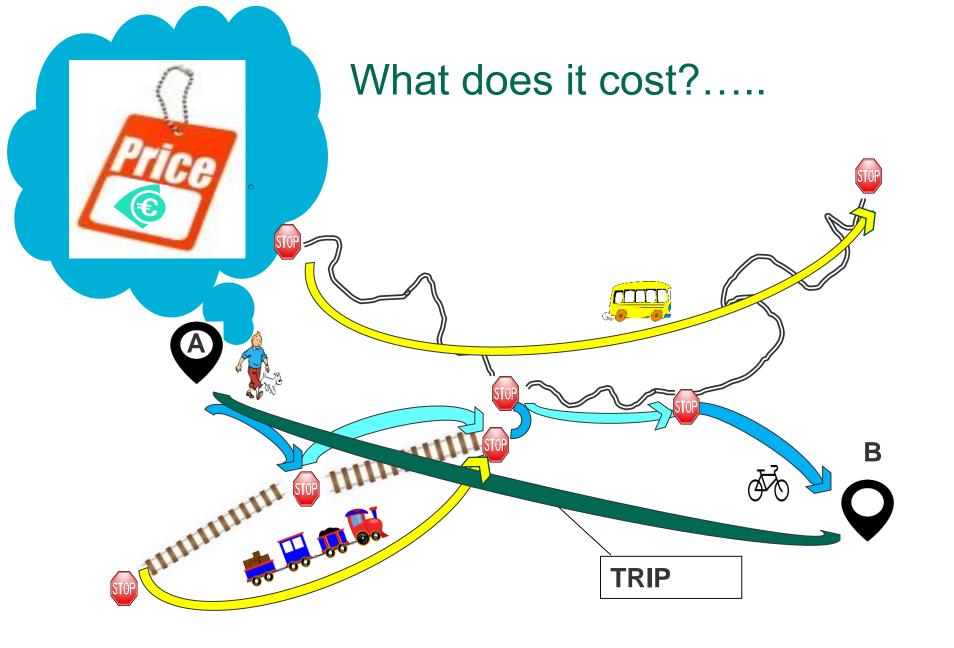
A SALES OFFER PACKAGE specifies available TRAVEL DOCUMENTs, delivery channels and other purchase parameters **VALIDABLE ELEMENT 大学** *** (Single Trip on Rail) **FARE** PRODUCT **USER PROFILES LUGGAGE GROUP TRANSFERABLE TICKET ALLOWANCE ACCESS RIGHT** (Rail Travel from Y To Z) SALES OFFER PACKAGE \triangle **SERVICE JOURNEY** - **FARE DEMAND FACTOR** (B) **PAYMENT METHOD** TRAVEL DOCUMENT 1st 2nd (Y)(X)**OPERATORS**

DISTANCE MATRIX

ELEMENTS

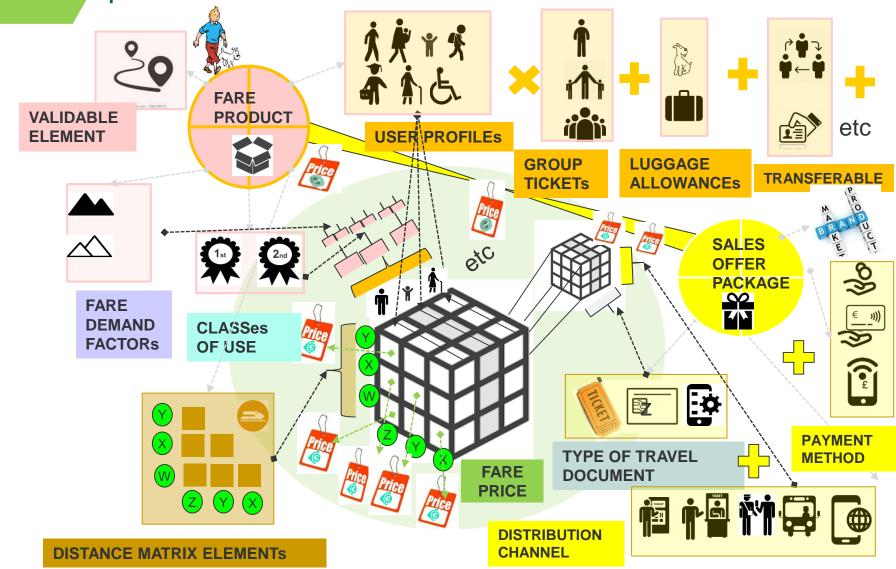
CLASSes OF USE

DISTRIBUTION CHANNEL



Pricing

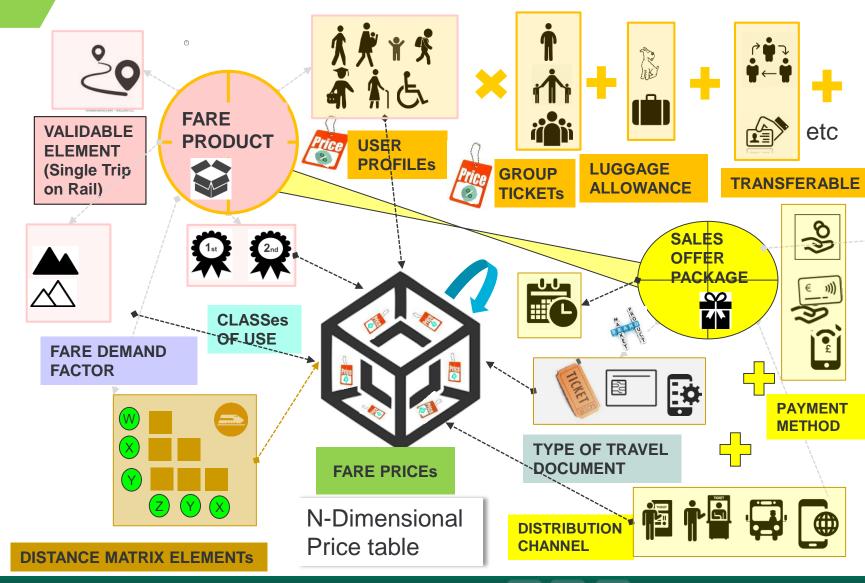
FARE PRICEs are separate. There may be distinct prices for each available combination of fare elements

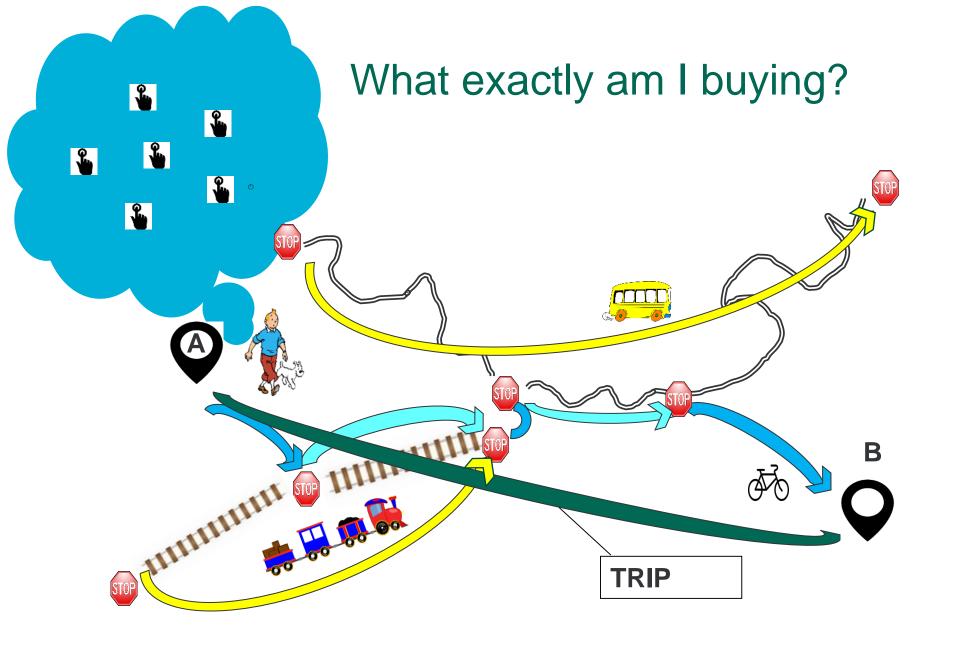




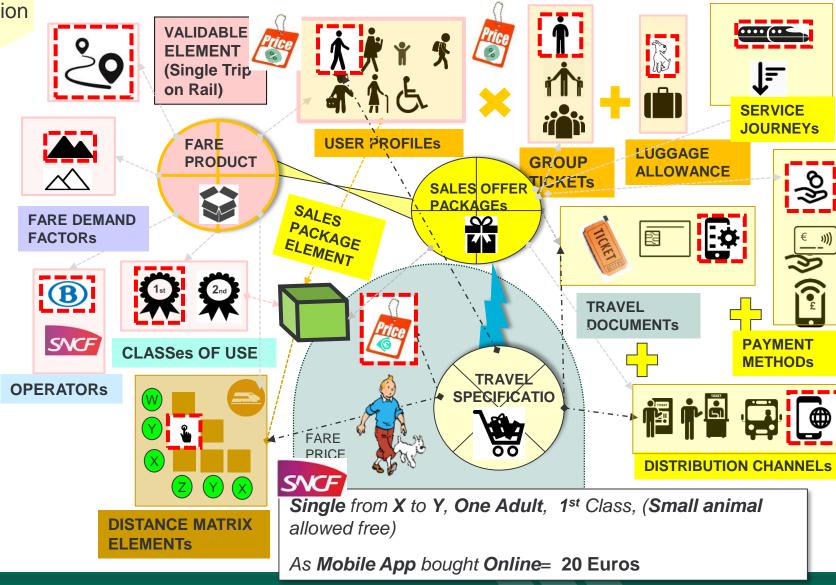
Pricing

FARE PRICEs are separate. There may be distinct prices for each available combination of fare elements





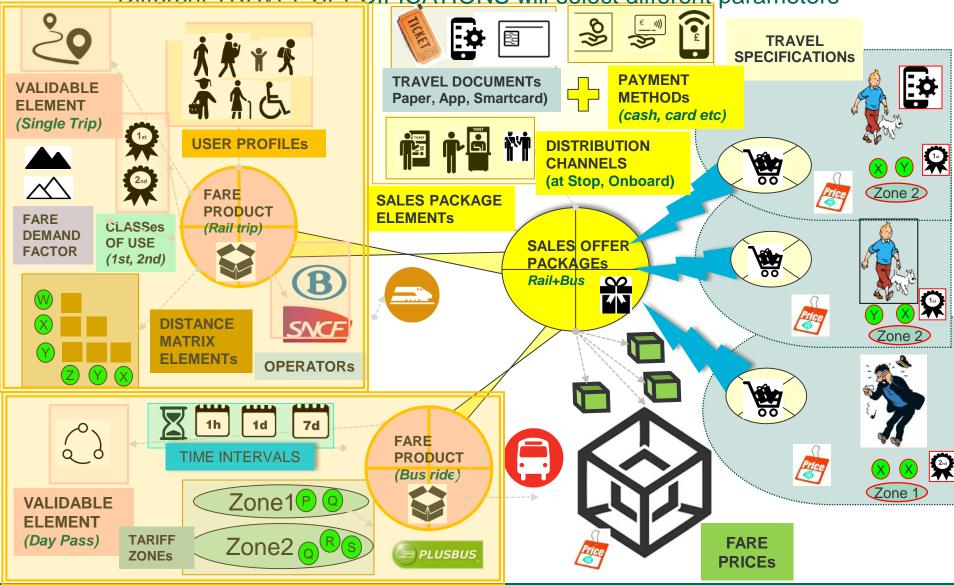
Travel Specification A TRAVEL SPECIFICATION describes the specific choices of access rights & parameters for a given TRIP.



A SALES OFFER PACKAGE may include several different products.

A FARE PRODUCT may be used in different SALES OFFER PACKAGES.

Different TRAVEL SPECIFICATIONS will select different parameters









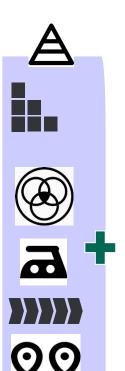








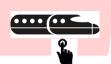












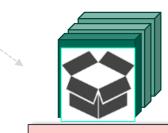
Access

Rights

VALIDABLE

ELEMENT









PACKAGEs















TRAVEL SPECIFI-**CATION**

TARIFF + **FARE STRUCTURE ELEMENTS**





COMPONENT BASED FARES



We can describe any fare / tariff structure/ price if we break it down into separate concerns:



TARIFF STRUCTURES

- Spatial (Point to Point, Zone)
- Temporal (Intervals)



ACCESS RIGHTS

Tariff, Mode, Class of Use, Service, etc



▶ PRODUCTs

Parameters, User Types, Travel, After Sales, etc.



SALES OFFER PACKAGES

Type of Ticket, Media, Distribution,



▶ PRICES

Base & Derived



















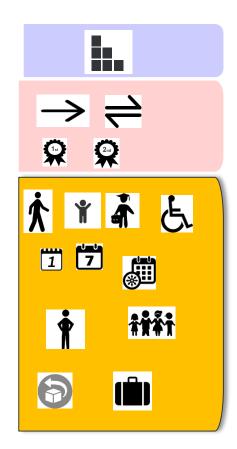
- That can be validated...
 - E.g. A single trip between two points
 - E.g. A return trip to be made within a given period
 - E.g. Unlimited travel within a zone for a given period
 - E.g. Unlimited travel along a route between two points for a given period
 - E.g. The right to buy other products at a discount for a given period





A Fare Product is a <u>set</u> of options





- A single FARE PRODUCT may includes <u>all</u> the alternate choices (with different prices for the combinations):
 - E.g. All permitted Origin & Destination pairs
 - E.g. Single or Return trip
 - E.g. 1st & 2nd Class accommodation
 - E.g. Adult & Child & Student users
 - E.g. Valid for a period: for 7 or 30, 180 days
 - E.g. One, or many travellers
 - E.g. Refundable / Not Refundable
 - E.g. With Luggage allowance





Combining products to make offers

With a simple visual notation for showing product choices and offer packages

(NB This is not part of the official standard)



Fare Products can be combined into Sales offers

- The same components may need to be combined in many different ways to meet specific business requirements
 - One SALES OFFER PACKAGE may bundle multiple products
 - □E.g. Plusbus = Rail ticket + Bus day pass
 - The same product may be in used in many SALES OFFER PACKAGEs
 - □E.g. Rail ticket by itself or in Plusbus bundle
 - □E.g. Mobile App ticket or paper Ticket
 - □E.g. Same rail ticket sold by different operators



Q1. What is available to purchase? "Rail Trip Offer + Bus Day Pass Offer"















Offer: "Rail Trip, walkup purchase"

- Available: At stop (at discount), or on-board (no discount);
- Pay with: cash or card (at stop only).
- Travel Document:
 Printed ticket:

Offer: Rail Trip, Online purchase

- Available: online (at extra discount)
- Pay with: debit card or credit card (extra fee) only
- Travel Document: Mobile app

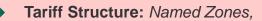
Product; Rail Trip

- ► Tariff Structure: P2P,
- Access Rights: Trip, Single or Return, 1st or 2nd Class
- ▶ Fare Demand Types: Peak or | off Peak
- User Profiles: Adult, Child, Student; Senior, handicapped (different prices)
- Conditions: Cannot break journey; No interchange; Not Transferable)
- ▶ Luggage Allowance: Pets, 3 Suitcases free

Offer: Bus trip, walk-up purchase

- Available: at stop, or on-board (Same price)
- Pay with: cash
- **▶ Travel Document:** *Printed ticket;*

Bus Trip Product;





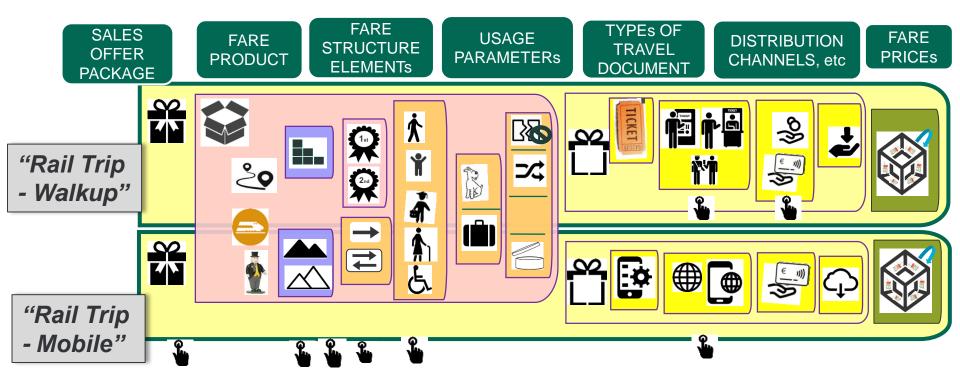


- Access Rights : Day Pass, till end of Fare day (2am)
- Fare Demand Types: Travel at anytime
- User Profiles: Adult, Child (different prices)
- Conditions: Can break journey; Can interchange; Transferable)
- ▶ Luggage Allowance: Pets, Prams free



Q1. What is available to purchase? – Rail offer







A set of permissible options for rail tickets on the W-to-Z line



Q1. What is available to purchase? - Bus Offer



SALES OFFER PACKAGE



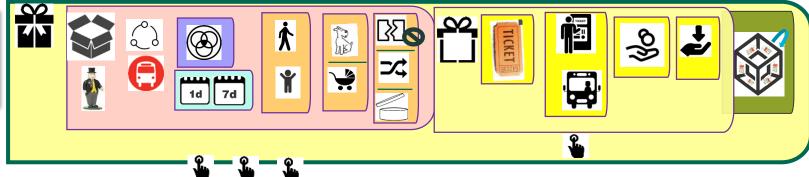
FARE
STRUCTURE
ELEMENTS

USAGE PARAMETERs TYPEs OF TRAVEL DOCUMENT

DISTRIBUTION CHANNELS, etc

FARE PRICEs









Q2 What do I actually buy?



Parameters for electronic ticket data





Rail Trip Purchase;

- □ Single Trip from X to Y,
- ☐ One Adult, 1st Class, (Small animal allowed free).
- ☐ Valid only on **Off peak** Trains (Leaving X after 9.30)
- ☐ As **Mobile App** ticket bought **on-line** with a credit card
- ☐ Price = 20 Euros

- Bus Trip Purchase;
 - □ Day Pass for Zone 2,
 - ☐ One Adult, (Small animal allowed free)
 - ☐ Valid till **end of fare day** (2am) on all buses from Operator A
 - ☐ As **Paper ticket** bought from **Driver** with cash
 - \square Price = 3 Euros



































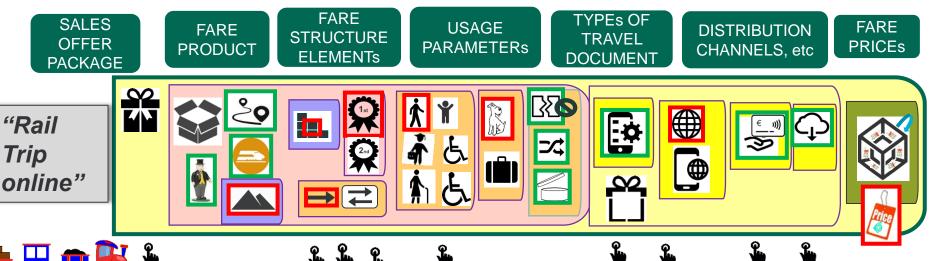






Q2. What did I actually buy?





"A mobile app train ticket for a rail trip Y to Z"



A bus day pass on Operator A's buses in Zone 2



Q3. What does the Rail price depend on?



SALES OFFER PACKAGE ELEMENTS

SALES OFFER **PACKAGEs**

FARE PRODUCT

FARE STRUCTURE ELEMENTs

USAGE PARAMETERS

TYPEs OF TRAVEL DOCUMENT

DISTRIBUTION CHANNELs, etc.

FARE PRICEs

"Rail Trip - Walkup"

"Rail Trip - Mobile"











Prices Allowed combina







































Q3. What does the Bus price depend on?



SALES OFFER PACKAGE

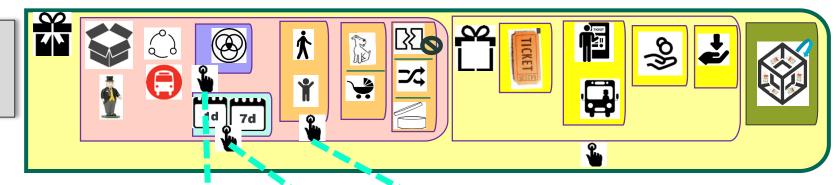
FARE PRODUCT FARE STRUCTURE ELEMENTs

USAGE PARAMETERs TYPEs OF TRAVEL DOCUMENT

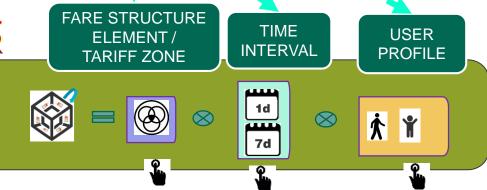
SALES CHANNELS, etc FARE PRICEs











Price depends on

- Which zone chosen?
- Pass duration?
- User type?



Different ways we might market exactly the same product elements

- 1. Separate Rail and Bus offers, no discount, separate travel documents
 - **¾**{ [□ Rail leg], **bticket**] } + **¾**{ [□ Bus leg], **bticket**] }
 - See example above
- 2. Single "Plusbus" offer, discounted, separate travel documents
 - \{ [□Rail leg, \(\) ticket] + [□Bus leg, \(\) ticket] }
 - See next example below "A Single offer, Rail & Plusbus together"
- 3. Single "Plusbus" offer, discounted, single travel document
 - {{ [□Rail leg] + [□Bus leg, ■ticket] }
- 4. Separate purchase "Plusbus" as a later add on, discounted price, separate travel documents
 - X{ [□Rail leg, □ticket] + [□Bus leg, □ticket] }
 - See example below "bundled products purchased separately"



Bundling two products as a single offer

for Transport









Rail Trip Product;

- Tariff Structure: P2P.
- Access Rights: Trip, Single or Return, 1st or 2nd Class
- Fare Demand Types: Peak or | off Peak
- User Profiles: Adult, Child, Student; Senior, handicapped (different prices)
- **Conditions:** Cannot break journey; No interchange; Not Transferable)
- Luggage Allowance: Pets, 3 Suitcases free

Bus Trip Product:

- **Tariff Structure:** Named Zones.
- Access Rights: Day Pass, till end of Fare day (2am)
- **Fare Demand Types**: Travel at anytime
- **User Profiles:** Adult, Child (different prices)
- Conditions: Can break journey; Can interchange: Transferable)
- Luggage Allowance: Pets, Prams free

Plusbus Offer; Walk up

- Available: At stop (at discount), or on-board (no discount);
- **Pay with:** cash or card (at stop only).
- **Travel Document:** Printed ticket;

Plusbus Offer: Online.

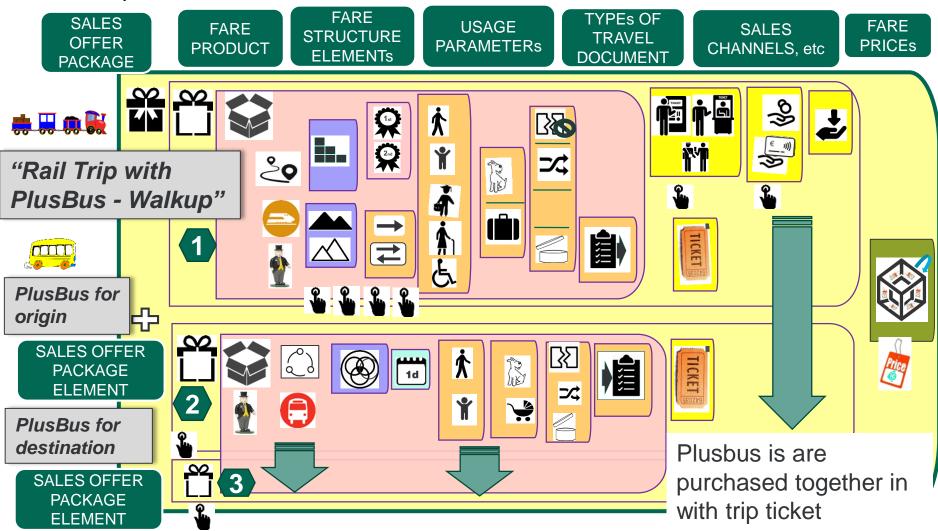
- Available: online (at extra discount)
- Pay with: debit card or credit card (extra fee) only
- **Travel Document:** Mobile app





Bundling Products: A Single Offer with Rail & Plus Bus Pass together



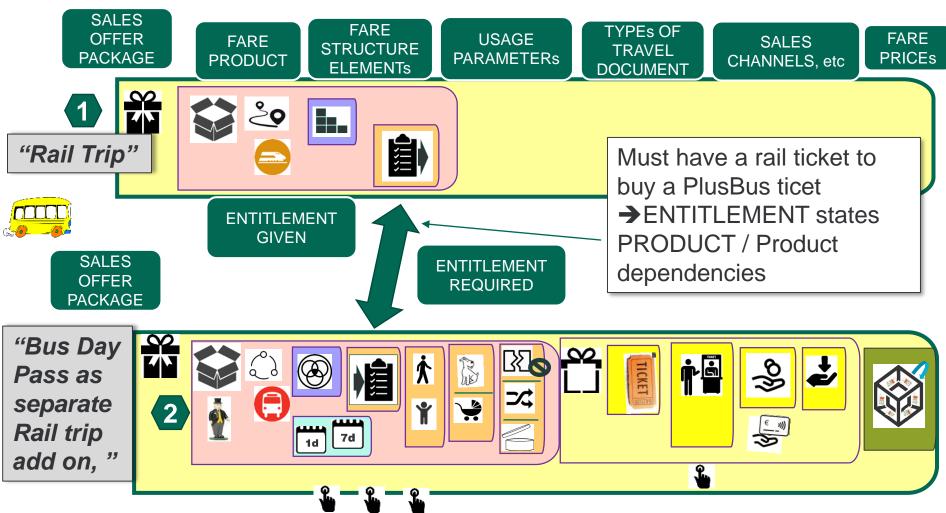






Bundled products purchased separately









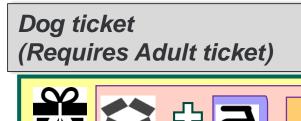


What about the dog? Packaging as a Supplements product versus packaging as product parameters

- Dog allowed as "baggage"
 - \$\ \{[\{ [\square \textbf{\text} \] \textbf{\text} \} \] \| \textbf{\text} \} \| \textbf{\text} \} \| \textbf{\text} \} \| \textbf{\text} \} \| \textbf{\text} \| \tex
- 2. Dog requires separate ticket with its own travel document
 - ¾ {[¶ □ Person Rail leg} ■ticket } + {[□ Rail Dog Supplement ■ticket } }

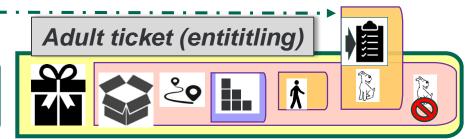
Adult ticket (dog allowed)





104









Another common bundle: Seat Reservation Supplements Bundled and /or unbundled

- 1. Separate Rail Seat Reservation, separate travel & seat documents
 - ¾{ [□Rail leg, □ticket } + ¾{ [□Rail Seat Reservation, □ticket }
- 2. Rail leg includes Seat reservation, separate travel & seat documents
- 3. Rail leg includes Seat reservation, single travel document
 - ¾{ [□Rail leg, \(\) ticket] + [□Rail Seat Reservation, \(\) ticket] }

Further ways we might market the same product elements

- 1. "Railcard" Purchased right to buy another product at a discount Additional discount separate travel documents

 - b) Each purchase of **¾**{ [□Rail leg, (at reduced price], **aticket**] }
- "Frequent Flyer" Usage based rebate, either as rebate or discounted price

 - b) Each purchase of **¾**{ [□Rail leg, (also has value in mileage points], **aticket**] }





Q5. What if there is a further discount?



SALES OFFER PACKAGE ELEMENTS

SALES OFFER PACKAGE

FARE PRODUCT

FARE STRUCTURE ELEMENTs

USAGE PARAMETERS

TYPEs OF TRAVEL DOCUMENT

SALES CHANNELs, etc

PAYMENT METHODs

"Rail Trip - Walkup"

"Rail Trip

- Mobile"

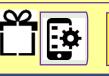


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"Adult Rail Card"





















Prices



FARE DEMAND

CLASS OF USE

USER PROFILE

SALES **OFFER PACKAGE**

SALES **CHANNEL**

PAYMENT METHOD



















TICKET











Modelling Bus Fares a component based analysis of some simple examples

- Single Trip, Point to Point Tariff Structure
 - Multiple User types
 - Derived prices
- Period Passes, Zonal Tariff Structure
 - Day, Season
 - Multi channel
- Multi-trip Carnet, Zonal Tariff Structure
 - Multiple User types
- Trip, Section Count Zonal Tariff Structure





UK Bus Example: A Point to Point Fare



Metrobus 1 - Single ride





Bewbush West - Crawley - Broadfield/Pease Pottage

Adult Single Fares

Bewbush West (loop)

160 **Bewbush** Neighbourhood Centre

240 160 Gossops Green Shops

240 240 160 West Green Crawley Hospital/Apple Tree

240 240 240 160 Crawley Town Centre

240 240 240 240 160 **Southgate Avenue** North

240 240 240 240 160 **Southgate** Wensleydale

240 240 240 240 240 240 160 Broadfield (all stops)

240 240 240 240 240 240 240 160 **Pease Pottage** Black Swan

Fares are shown in pence. Eq. 170 = £1.70

To calculate your fare, find your location, and your destination, where the row and the column cross is your fare.

Metrobus Ltd, Wheatstone Close, Crawley, West Sussex, RH10 9UA.

Return Fares

Not available on this service.

Child Fares

Child Fares are available on this route at half the adult fare on single journeys.

Tel: 01293 449191

Crawley Area Metrorider Metrovoyager **Discovery Ticket Gatwick Travelcard**

Accepted throughout.

PlusBus

Crawley, Three Bridges, Gatwick Airport, Ifield and Horley PlusBus tickets are valid throughout. Please see www.plusbus.info for further information.

Concessionary Passes

Concessionary passes are valid throughout from 0930-2300 Mon-Fri, and anytime at weekends and public holidays.

METROBUS

https://www.metrobus.co.uk/route-information/1

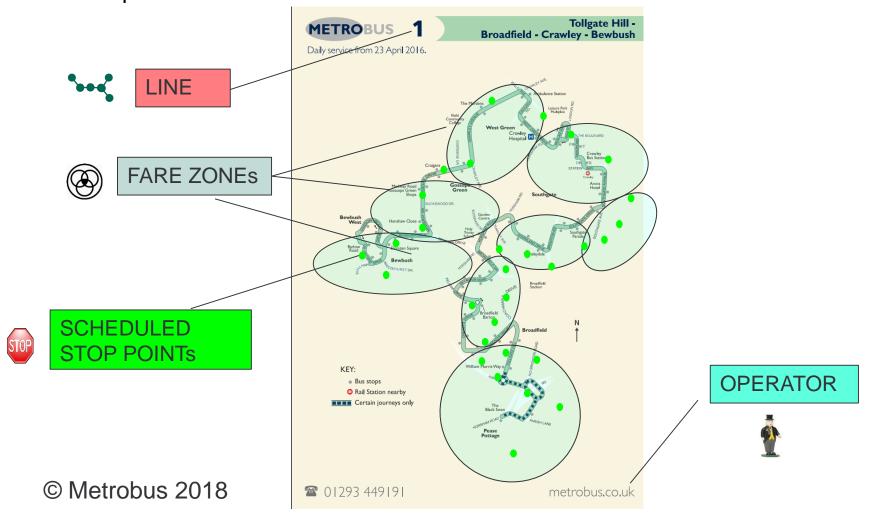


24.01.17





Metrobus 1 FARE ZONES





Analysing the Metrobus Line 1 offer

- Access Rights
 - Zone To Zone : Each zone covers several stops
 - Line: Line 1
 - Operator: Metrobus
- Products
 - Single product a single Trip
 - User types: Adult, Child (5-15) 50%,
- Sales Offer packages
 - ▶ Travel Documents: paper,
- Pricing
 - O/D zone x User Profile
- Other products available eg day pass, season pass, etc



Metrobus 1 - Single ride, (cash)

TARIFF

FARE PRODUCT





FARE PRODUCTS

(Other day & Season passes)



USER PROFILE (Adult)





DISTANCE MATRIX ELEMENTS

FARE PRICES



USER PROFILE (Child)



Bewbush West - Crawley - Broadfield/Pease Pottage

Adult Single Fares

Bewbush West (loop)

160 **Sewhooh** Neighbourhood Centre

240 160 Gos sops Green Shops

240 24 160 Pest Green Crawley Hospital/Apple Tree

160 Crawley Town Centr 240 240 240 240 160 **Southgate Avenue** North

240 240 240 240 240 160 **Southgate** Wensleydale 240 240 240 240 240 160 Broadfield (all stops)

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METROBUS

Single Trip Fare Pricess FARE PRODUCT SALES PACKAGE LINE Single ride, "Cash" **USER PROFILE**

TYPE OF TRAVEL **DOCUMENT**

DISTANCE MATRIX ELEMENTS



FARE PRICES



PRICE UNIT

USER PROFILE

PRICE RULE

FARE ZONEs



TARIFF

Bewbush West - Crawley - Broadfield/Pease Pottage

Adult Single Fares

Bewbush West (loop)

160 **Bewbush** Neighbourhood Centre

240 16 Gossops Green Shops

West Green Crawley Hospital/Apple 160 Crawley Town Centre

240 241 240 240 160 **Southgate Avenue** North 240 240 240 240 240 160 **Southgate** Wensleydale

240 24 240 240 240 240 160 **Broadfield** (all stops) 240 240 240 240 240 240 240 160 **Pease Pottage** Black Swan

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FARE DEMAND

NOTICE ASSIGNMENTS →NOTICE

OPERATOR

METROBUS



Example – Single Trip Product



for Transport FARE PRODUCT

FARE STRUCTURE ELEMENTs

USAGE PARAMETERs DISTRIBUTION ASSIGNMENT

FARE PRICEs





SALES OFFER PACKAGE

"Cash Single"



Offer: "Metrobus cash ticket"

- ▶ Tariff Structure: Zone to Zone;
- ▶ Product Access rights: single trip; bus, Operator=Metrobus, Line1
- User Profiles: Adult, Child,
- ▶ Conditions: Cannot break journey; Cannot interchange; Refundable?
- ▶ Travel Document: Printed "Cash ticket":
- Available: at stop, or on-board (no discount);
- Pay with: cash or card
- Prices: Line1 x (n x n Z2Z elements) x (Adult | Child)
- ▶ Brand = *Metrobus*



Travel Specification;

- Which Zones?
 - Origin + Destination
- Which User Profile?
 - (Adult | Child)



- Where?
 - At stop | on-board
- Pay How?
 - Cash | Card



UK Bus Example: Some Period Passes (Day & Season)



SEASON PASS - Metrorider



		_	casi	is with		sto		our mo								key			grou	ngle journe ped onto th se one at a	ys ie key
Crawley Metrorider		1	1	**	60	1	2	3	1	4	Duo	**	1	1	4	13		**	. 5	10	. 25
Unlimited travel in the Crawley Metrorider area.	Autota	day	week	Evening	minute	day	day#	day#	week	week		Evening	day	week	week	week		Evening	journeys	journeys	journey
* All day travel for up to 5 people	Adult	£4.90 £2.70	£20	£4	£2.20	£4.20	£4.45	£11.50 £6.45	£18	£59 £32.50	£7.90	£3.70	 £4.20 £2.35	£18 £9.75	£59 £32.50	£154 £79	£520 £290	£3.70	£11 £5.50	£21 £10.50	£50 £25
(minimum of 1 adult & maximum of 2 adults travelling at any one time.)	Student	-		-			E4.43	20.43	25.73							£115.50				-	
 Available from 1800 and valid until 0359 on the following day. For 2 adults, travelling tagether. 	Family*	£9	-	-	-	£9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horsham Metrorider		1 day	1 week		60 minute	1 day	2 day#	3 day#	1 week	4 week	Duo		1 day	1 week	4 week	13 week	Annual		5 journeys	10 journeys	25 journey
Inlimited travel in the Horsham Metrorider area.	Autolo	-					-	-			£7.90		-				£520		,		£50
# Consecutive days.	Adult Child	£4.90 £2.70	£20		£2.20	£4.20	£7.90	£6.45	£18	£59 £32.50	£7.90		£4.20	£18	£59 £32.50	£154	£290		£11 £5.50	£21	£50
 All day travel for up to 5 people (minimum of 1 adult & maximum of 2 adults 	Student	E2.70			-		-	-	-	-						£115.50			-	-	
travelling at any one time.) ** For Z adults, travelling together.	Family*	£9				£9	-	-	-	-							-			-	-
nilimited travel in the Redhill & Reigate lettoridier area. # Consecutive days. # All day travel for up to 5 people. # (minimum of 1 and/18 tmaximum of 2 adults travelling at any one time.) ***For 2 adults, travelling together.	Adult Child Family*	£4.90 £2.70c £9	£20 £11c		£2.20 £1.10	£4.20 £2.35 £9	£4.45	£11.50 £6.45	£18 £9.75	£59 £32.50	£7.90		£4.20 £2.35	£18 £9.75	£59 £32.50	£154 £79	£520 £290		£11 £5.50	£21 £10.50	£50 £25
		(casl	1			m	-tick	ets						key	•					
Metrovoyager		1	1			1	2	3	1	4			1	1	4	13					
his ticket bought on the bus gives you		day	week			day	day#	day#	week	week			day	week	week	week	Annual				
Inlimited travel on all of our services across our entire network, including both the Crawley,	Adult	£7.40	£26			£6.70		£18.20	£24	£85			£6.70	£24	£85	£250	£870		C	1ulti Tr	ip
lorsham, and Redhill & Reigate Metrorider areas.	Child	£4.20	£16.50			£3.80	£6.90	£10.10	£15.75	£52			£3.80	£15.75	£52	£153	£610			is available	
llso valid on all Brighton & Hove bus services.	Student	-	-				-	-	-				£5.05	£18	£63.75	£187.50	£652.50)		n the separa orider area	
# Consecutive days. All day travel for up to 5 people (minimum of 1 adult & maximum of 2 adults travelling at any one time.)	Family*	£12.50	-			£12.50															
																				fares page	

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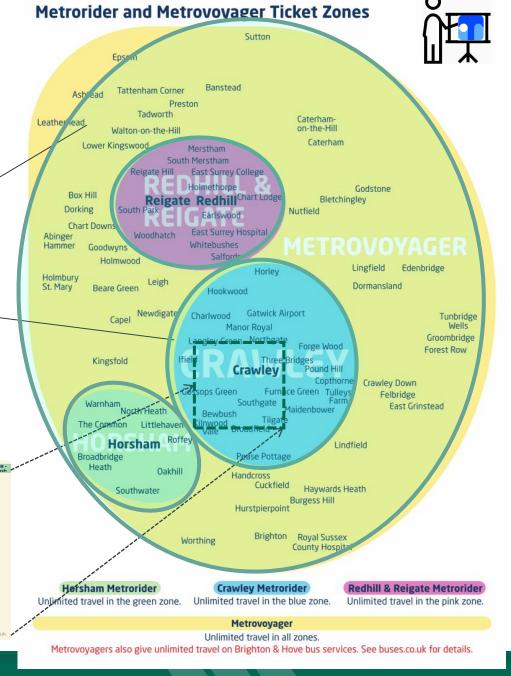
Nested Fare Zones - Metrorider & Metrovoyager

TOPOGRAPHICAL PLACES

FARE ZONEs

- ▶ ZONE topologies e.g
 - NESTED,
 - DISJOINT
 - HONEYCOMB
 - OVERLAPPING TERROSUS 1

© Metrobus 2018



☎ 01293 449191



Season Pass (es)

FARE PRODUCT Season Pass

£6.70 £24 £85 £250 £870

£3.80 £15.75 £52 £153

Department for Transport

TYPES OF TRAVEL DOCUMENTS paper, app, smartcard

E7.40 £26

£12.50

Student

SALES PACKAGEs "cash, m-ticket, the key"

TIME INTERVALS

(1day, 1 week, Evening, 1 month, Annual, etc)



FARE ZONEs

(Horsham, Crawley, Redhill, All)





,, 333/		bot	cas			sto		our mo							the					single journ	neys	
Crawley Metrorider Unlimited travel in the Crawley Metrorider area. * All day travel for up to 5 people (minimum of 2 odult 3 moximum of 2 odult 3 moximum of 2 odults on the form 1800 and valid until 0359 on the following day. *** For 2 adults, travelling together.	Adult Child Student Family*	£4.9 £2.7 -	0 £11	£4	60 £2.20 £1.10						£7.90	£3.70		£18 £9.75 £13.50	_	13 £154 £79	£520 £390	3.70	£11 £5.50		25 £50 £25	
Horsham Metrorider Unlimited travel in the Horsham Metrorider area. # Consecutive doys: * All doy travel for up to 5 people (minimum of 1 odult & moximum of 2 odults travelling of oray one time.) *** For 2 odults, travelling together.	Adult Child Student Family*	1 day £4.9 £2.7	0 £11		60 minute £2.20 £1.10	£4.20				-	Duo £7.90		1 day £4.20 £2.35 £3.15		£32.50 £44.25 f	£154 £79	Annual £520 £290 £390		5 journe; £11 £5.50	£21	£50	
Redhill & Reigate Metrorider Unlimited travel in the Redhill & Reigate Metrorider area. # Consecutive doys: c Surey Student card holders can purchase Child rate Edites's for cash on the bas, or students can purchase Child Petrosophyse for the key antily purchase. # All day travel for up to 5 people (inhimum of 1 adult & machinum of 2 adults travelling at any one time.) *** For 2 adults, travelling together.	Adult Child Family*	1 day £4.9 £2.70 £9	0 £20 0c £11c		60 minute £2.20 £1.10	£4.20	£4.45		£9.75		Duo £7.90		1 day £4.20 £2.35	•	4 week £59 £32.50	13 week £154 £79	Annual £520 £290		5 journe; £11 £5.50	£21	£50	
Metrovovager			cas	h			m-	tick	ets						key							

£6.70 £12.50 £18.20 £24 £85

£3.80 £6.90 £10.10 £15.75 £52

This ticket bought on the bus gives you unlimited travel on all of our services across ou

entire network, including both the Crawley, Horsham, and Redhill & Reigate Metrorider areas

Also valid on all Brighton & Hove bus services.

 All day travel for up to 5 people (minimum of 1 adult & maximum of 2 adults

travelling at any one time.)

Multi Trip

is available

in the separate

Metrorider areas only

wer, please see the fares page on our website



Multitrip Carnet

FARE PRODUCT (Multitrip)

TARIFF

TYPE OF TRAVEL DOCUMENT

SALES PACKAGES

"cash, m-ticket, the key"

"UNIVERSALES PACKAGES

"cash, m-ticket, the key"

QUALITY FACTORs



FARE ZONEs



Smartchard

single journeys grouped onto the key 10 journeys journeys journeys £50 3.70 £11 £21 £5.50 £10.50 £25 journeys journeys £21 £50 £5.50 £10.50 £25 journeys journeys journeys £21 £10.50 **FARE** Multi Trip

is available

in the separate

Metrorider areas only.

and Burgess Hill Day Saver, please see the fares page on our website.

Multi Trip

PRICEs



Analysing the Metrorider offer – Period Passes

Access Rights

- ▶ Zones : Single (Crawley, Horsham, Redhill) or All
- ▶ Durations: Evening, 1,2,3 Day(s), 1,4 Week(s), Annual
- Operator: Metrobus

Products

- ▶ Single product a period pass within a specified zone
- User types: Adult, Child, Student
- ▶ Group Tickets: Family, Duo

Sales Offer packages

- ▶ Travel Documents: paper, app, smartcard
- ▶ 12 different combinations : 4 zone choices x 3 ticket choices (paper, app, smartcard)
- Minor variations in available pass durations, User types etc between packages

Pricing

Zone x Period x [User Profile|Group Ticket] x Sales Package (per Travel Document)



Period Pass Product

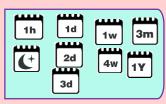
Example - Period Passes













SALES OFFER PACKAGEs

Paper "Cash Ticket"

t"

Mobile App (m-ticket)

Smartcard(the-key)



















Horsham



















Redhill























































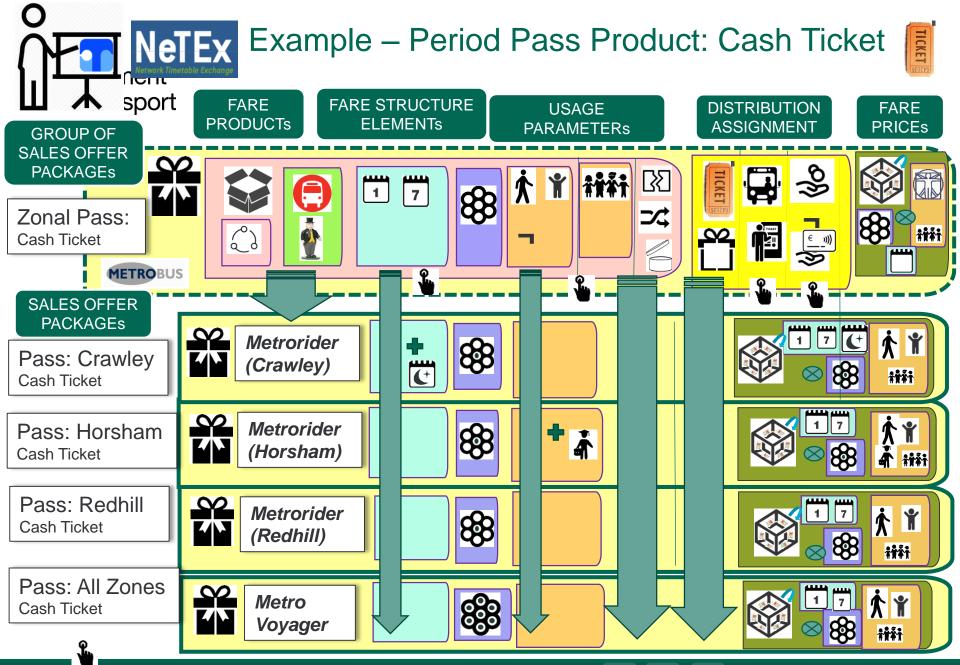




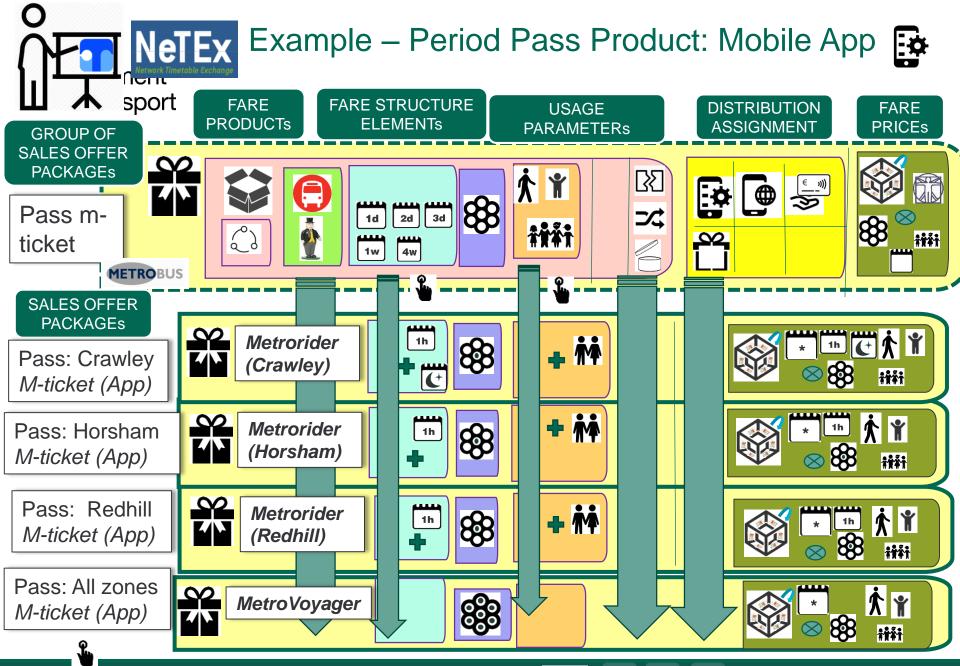


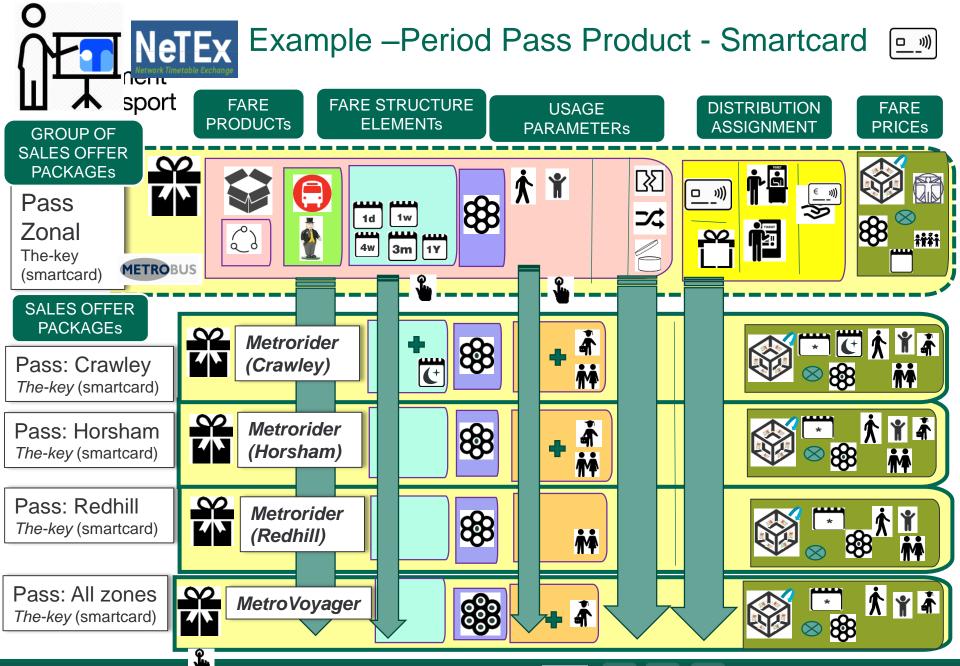








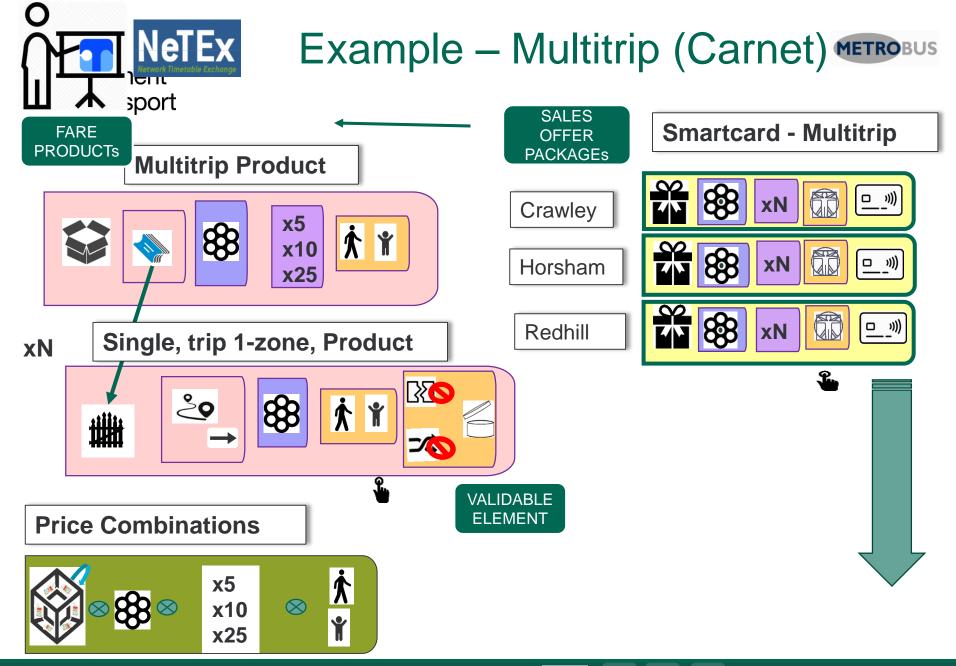






Analysing the Metrorider offer – Carnets

- Access Rights
 - A single zone (Crawley, Horsham, Redhill)
- Products
 - Single product a carnet for a specified number of trips
 - Available quantities: 5, 10, 25
 - User types: Adult, Child
 - Use by date
 - Purchase Window: Before 21:00 on previous day
- Sales Offer packages
 - Travel Document: smartcard only
 - 3 different combinations : 3 zone choices
- Pricing
 - Zone x Number of Trips x [User Profile]









UK Bus Example: A Unit Section or "Stage" Fare



Stage /Section Count Fares





Does not matter which section, just the number of sections.

Single tickets

The cost of single tickets within the West of England will be based on the route distance you travel, with five single fares available:

Up to three miles

•	Adult	from £2
•	16-21 year old/student	from £1.40
•	Child aged 5-15	from £1

Three to six miles

Adult	from £3
 16-21 year old/student 	from £2.10
Child aged 5-15	from £1.50

Six to nine miles

•	Adult	from £4
•	16-21 year old/student	from £2.80
	Child aged 5-15	from £2

Nine to twelve miles

•	Adult	from £5
•	16-21 year old/student	from £3.50
	Child good 5-15	from £2 50

Over twelve miles

•	Adult
•	16-21 year old/student
	Child aged 5-15

from £4.20 from £3

from £6

Group :

© First

How is your single fare calculated?

Distance-based fares for the West of England

In the West of England (excluding Bath Inner and Weston-super-Mare Town Zones – see pages 6 and 14) your single fare is worked out based on the route distance you are travelling.

Distances are calculated using fare stage sections rather than individual bus stops, with each section being approximately one mile long*.

If you travel in 1-3 mile long sections it'll be £1.50, 4-6 mile long sections will be £2.50 and so on.

Here is an example of one route and some of the fares along it:

Emersons Green, Sainsbury's to Long Close would be £1.50 as you are travelling in three sections (numbers 1, 2 and 3, Long Close is classed as section 3 in this example as it's where you are getting off the bus).

Long Close to Narroways Road would be £2.50 as you are travelling in four sections (4, 5, 6, 7, Long Close is counted as section 4 in this example as it's your boarding point).

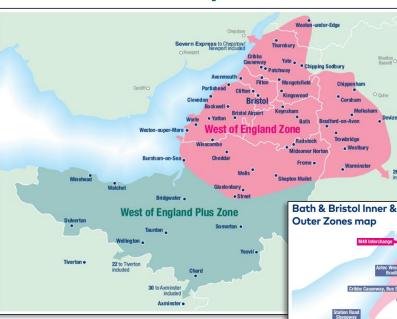
Blackberry Hospital to Downend, The Leap would be £2.50 as you are travelling in four sections (5, 4, 3, 2).



NO.

Department for Transport

Zone Maps





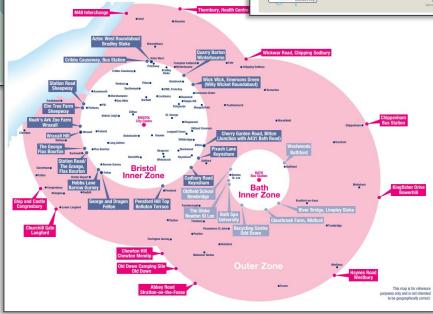
Weston-super-Mare Inner & Outer Zone map

Stage fares

- West of England Zone
- West of England Plus Zone

▶ Zonal

- Bristol Inner Zone
- Bath Inner Zone
- Bath and Bristol outer zone
- Weston-super-Mare Inner Zone





First West of England Zone Maps



Stage fares

West of England Zone

Zonal

- Bristol Zone
- Bath Zone
- Bath
- Weston-super-Mare Zone



First To Bus



Analysing the First Bristol offerSection based trip tariff

Access Rights

Sections : Defined by stages along route

Intervals : 1-3, 4-6, 7-9, 10+ Units (Notional miles)

Operator: First

Products

- Single product a single Trip
- User types: Adult, Child (5-15) 50%, Student (16-21) 30%
- Sales Offer packages
 - ▶ Travel Documents: paper, app (m-ticket)
- ▶ Other products available eg day pass, season pass

https://www.firstgroup.com/uploads/node_images/Fares%20Guide%20%28May18%29.pdf



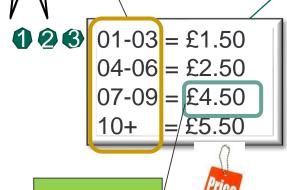
Stage





GEOGRAPHIC UNIT 1-Section





FARE PRICEs

© First Group 2018

How is your single fare calculated?

Distance-based fares for the West of England

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Long Close to Narroways Road would be £2.50 as you are travelling in four sections (4, 5, 6, 7, Long Close is countr nple

Stage Points

Black The Leap woola be 12.50 as you are travelling in four sections (5, 4, 3, 2)

> **FARE SECTIONs**

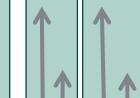
SCHEDULED STOP POINTS













Straits Paradi

· Eastville, Eastgate Cent





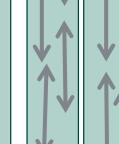


















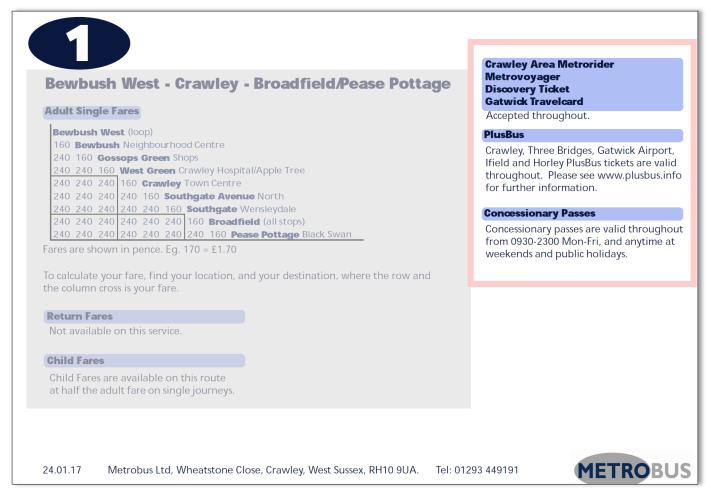
Routes for which multiple Tariffs are applicable?

Products valid on Multiple Operators?





Metrobus 1 - Other Tarifffs



© Metrobus 2018

https://www.metrobus.co.uk/route-information/1



Metrobus 1 - Other Tariffs

Department

Metrobus Products

- Metrorider / Metrovoyager,
- **Gatwick Employee Pass**



Discovery Pass Bewbush

Adult Sing

- Offpeak Day Pass,
- Multi-operator **Bewbush West**
- 160 Bewbush Neighbour
- 240 160 Gossops Green Shops
- 240 240 160 West Green Crawley Hospital/Apple Tree
- 240 240 240 160

Plusbus:

- National, Local zones,

Multi-operator

To calculate your Pare, Bundled with Rail Ticket row and the column cross is your fare.

Return Fares

Not available on this service.

Child Fares

Child Far

Concessionary Pass scheme

- Regional, Local zones,
- Time restrictions,
- Multi-operator 24.01.17



(Other day & Period passes)







Metrorider

Crawley Area Metrorider Metrovoyager

Crawley, Three Bridges, Gatwick Ai

Ifield and Horley PlusBus tickets are val

throughout. Please see www.plusbus.inro

Discovery Ticket Gatwick Travelcard

Accepted throughout.



Gatwick







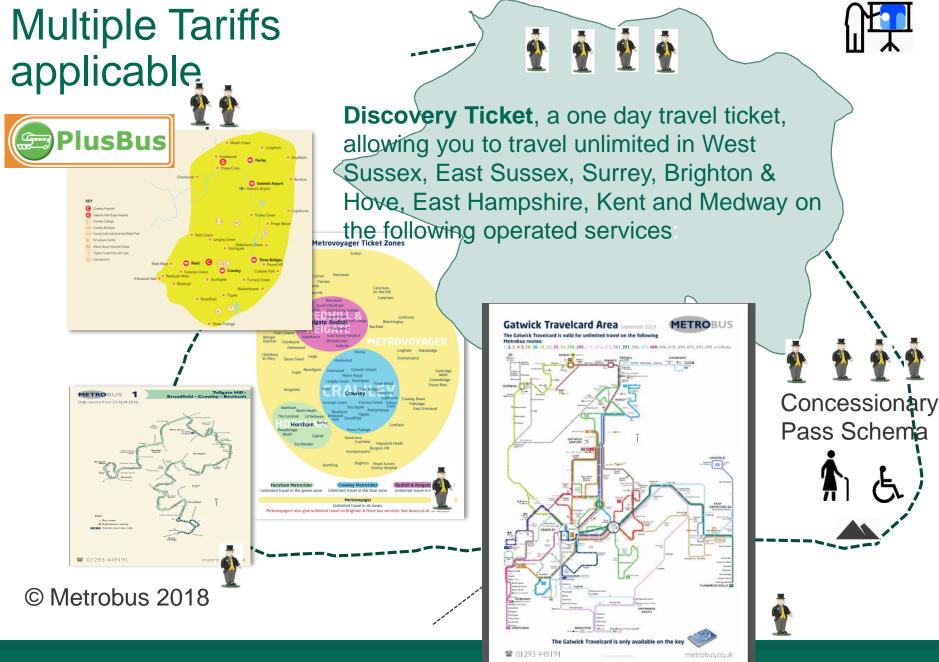
Concessionary passes are valid through from 0930-2300 Mon-Fri, and anytime at weekends and public holidays.





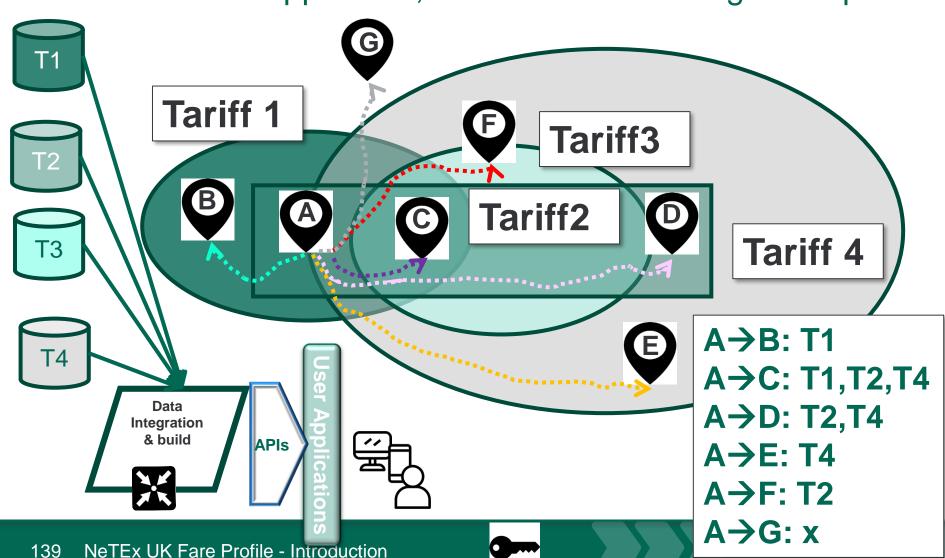


NCS



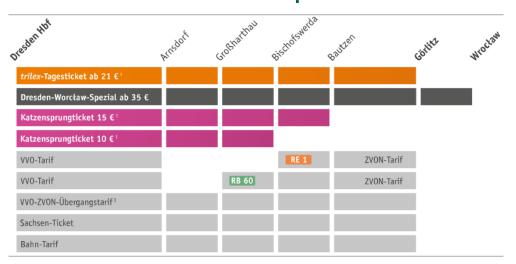


Each tariff describes itself; it is the trip planner/ fare engine's task to find the applicable, best value fares for given trip





Visualisation of Multiple Tariffs: Dresden - Wroclaw







Trilex Tageskarte tariff: is an off-peak flat rate day pass available for journeys crossing the region, and also to go to Liberec (CR). Group discounts are available.



Dresden-Wroclaw-Spezial is a special discounted period return trip fare valid on a crossborder route between Dresden (DE) and Wroclaw (PL). Group discounts are available.



Katzensprung tariff is an off-peak tariff offering day passes at two different rates for different sections; only within Saxony, only for the specified routes.





VVO (Verkehrsverbund Oberelbe), and ZVON (Zweckverband Verkehrsverbund Oberlausitz-*Niederschlesien*) tariffs are regional P2P tariffs only available on certain parts of the network. Regional expresses (E.g. RE 20, RB61) cost more than regular trains.





Saxony tariff is a regional off-peak day pass offered by Deutsch Bahn and usable as far as the border. Group discounts are available.



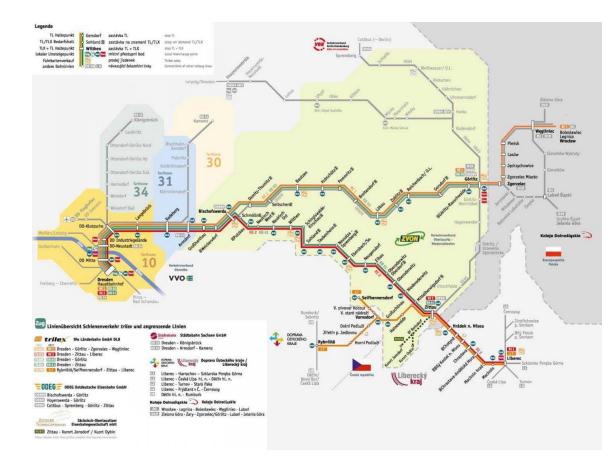


Bahn tariffs are standard P2P rail tariffs charged by national rail operators such as Deutsche Bahn and Polish Railways; available for all sections of the journey.



Example #3 - Crossborder routes

- Multiple operators.
- Regional cross border tariffs.
- National and operator specific product sets.
- Point to point fares.
- Fare zones.
- Flat fares.
- Group discounts.
- Express trains
- Derived prices with rule steps showing price derivation.



- Linie RE1, RB60:
 - **Dresden** Bischofswerda Bautzen Löbau Görlitz (-**Wrocław**/Jelenia Góra)
- Linie RE2, RB61:
 - Dresden Bischofswerda Wilthen Ebersbach Zittau (-Liberec)



Modelling Prices

Pricing



Fare Prices

- Prices are separate from the tariff elements they price.
 - ▶ An element may have different prices with different validities.
 - Prices may apply to individual elements or combination of priceable elements



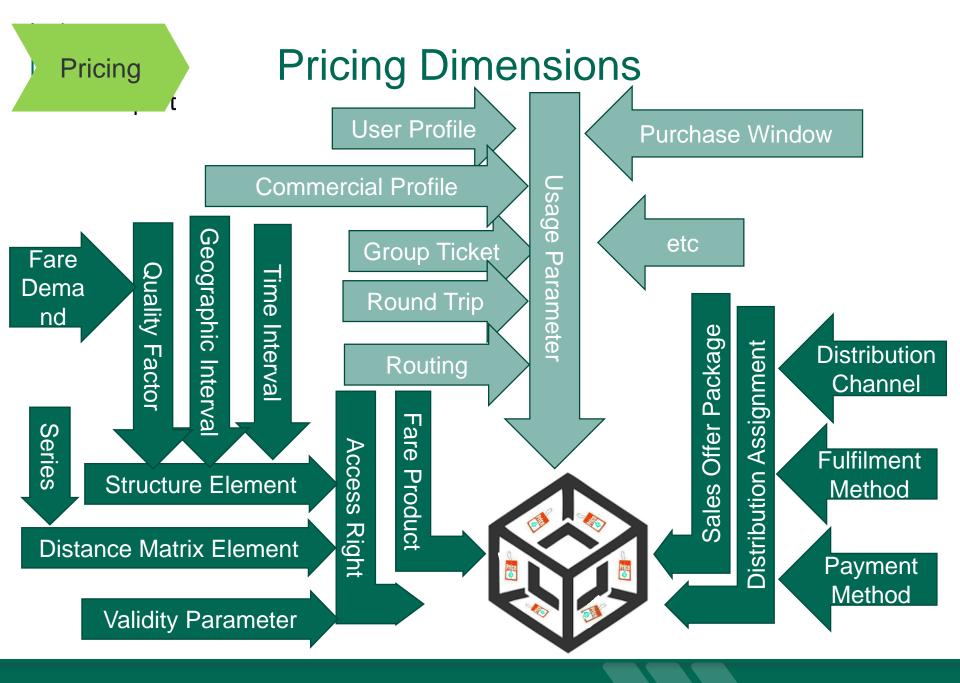
Different type of prices



- Prices Derived from Base Prices
- Dynamic Prices (pricing service)
 - □ Range bands for dynamic prices can be indicated by FARE QUOTA FACTORs



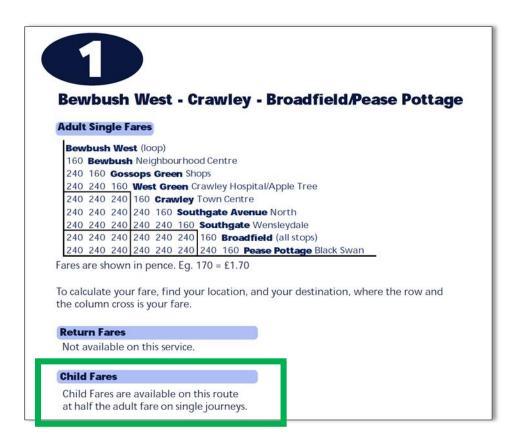






Deribed Prices





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https://www.metrobus.co.uk/route-information/1



Prices may be absolute or derived

Base Price

▶ E.g. *Adult* =£1.50

Pricing Rule

- Discounting
 - E.g. *Child* = 50% of *Adult*
- Limiting
 - Minimum price = 50p
- Cumulative discounts allowed?

Derived Price

▶ *E.g. Child* = £0.75







Pricing Rules for deriving prices











- PRICING RULE
 - Any arbitrary named calculation
 - May be chained
- DISCOUNTING RULE
 - ▶ Price is a % or absolute discount or addition
- LIMITING DISCOUNTING RULE
 - Discount with absolute minima and maxima
- ROUNDING Global parameters
 - Round to limit
 - Round in steps



Prices may be based on a price group

Bew	bush W	est (loop)
160	Bewbus	h Neighbourhood Centre
240	160 Go	ssops Green Shops
240	240 160	West Green Crawley Hospital/Apple Tree
240	240 240	160 Crawley Town Centre
240	240 240	240 160 Southgate Avenue North
240	240 240	240 240 160 Southgate Wensleydale
240	240 240	240 240 240 160 Broadfield (all stops)
240	240 240	240 240 240 240 160 Pease Pottage Black Swan

PRICE GROUP

A = £1.60 (= 1 stage?)

(= 2 or more stages?)

Bewbush West (loop)	
A Bewbush Neighbourhood Centre	
B A Gossops Green Shops	
B R A West Green Crawley Hospital/Apple Tree	
BBB A Crawley Town Centre	
B B B A Southgate Avenue North	
B B B B A Southgate Wensleydale	
BBBBBBBBBBB	
B B B B B A Pease Pottage Black Sw	van

Is Metrobus1 really a unit zone count fare?

Dublin Heuston - Cork Fare Grid

For a full list of ticket types and fares for our Dublin Heuston - Cork route, simply follow the guidelines below;

- . Note the letter where your origin and destination stations intersect on the grid eg fare letter Cork to/from Portlaoise =
- . Using that letter check the Tickets and Fares Chart (below) to view the tickets and fares available for that station
- . The fare grids are not screen reader friendly so anyone using a screen reader please contact us for any fares

Sub*	Park V	Vest &	Cherr	y Orch	ard													
Sub*	Sub*	Clond	alkin/l	onthi	11													
Sub*	Sub*	Sub*	Adam	stown														
Sub*	Sub*	Sub*	Sub*	Hazel	hatch,	/Celbr	idge											
Sub*	Sub*	Sub*	Sub*	Sub*	Sallir	s/Naa	is											
D	С	С	В	В	A	New	bridge											
E	D	D	С	С	8	A	Kildar	re										
F.	Ε	E	D	D	В	В	A	Mon	astere	rin								
F	F	F	Ε	E	C	В	В	A	Porta	rlingto	on							
G	G	G	F	F	E	D	C	В	A	Porti	aoise							
Н	H	Н	Н	G	G	F	F	Ε	С	В	Bally	brophy						
K	K	J		1	Н	G	G	F	F	D	В	Temp	olemo	re				
L	K	K	K	К	1	Н	G	G	F	F	8	A	Thur	les				
N	M	M	M	M	L	K	K	J	Н	G	F	D	С	Lime	rick Jct			
Р	P	N	N	N	N	M	L	L	K	J	G	G	F	C	Lime	rick		
P	P	P	P	N	N	M	M	L	L	K	н	G	F	C	J	Char	leville	
R	R	R	R	R	Р	N	N	N	M	L	K	н	н	Н	K	В	Malle	wc
T	T	T	S	S	S	R	R	P	P	N	M	L	K	н	K	F	C	٦

- Adult Single: between €6.00 and €65.10
- . Adult Day Return: between €10.90 and €84.00
- . Child Single: between €3.00 and €31.00

For Sub* fares go to our DART and Short Hop Zone Fares calculator.



Price data - Absolute

















OPE RAT OR	SALES PACKAGE	FARE PRODUCT	O/D	CLASS OF USE	USER PROFILE	CHANNEL	TRAVEL DOC TYPE	Price Amount
BR	Trip+AtCounter	Trip	X→Y	1st	Adult	Counter	Paper	£20.00
BR	Trip+AtCounter	Trip	X→Y	1st	Child	Counter	Paper	£10.00
BR	Trip+AtCounter	Trip	X→Y	2nd	Adult	Counter	Paper	£15.00
BR	Trip+AtCounter	Trip	X→Y	2nd	Child	Counter	Paper	£7.50
BR	Trip+MobileApp	Trip	X→Y	1st	Adult	Mobile	MobileApp	£18.00
BR	Trip+MobileApp	Trip	X→Y	1st	Child	Mobile	MobileApp	£9.00
BR	Trip+MobileApp	Trip	X→Y	2nd	Adult	Mobile	MobileApp	£14.00
BR	Trip+MobileApp	Trip	X→Y	2nd	Child	Mobile	MobileApp	£7.00
	etc		S	eparate	price giver	for		

Separate price given for each possible combination



Price data – Some Derived

OPER ATOR	SALES PACKAGE	FARE PRODUCT	O/D	CLASS OF USE	USER PROFILE	CHANNEL	TRAVEL DOC TYPE	Amount Or Rule
BR	Trip+AtCounter	Trip	X→Y	1st	Adult	Counter	Paper	£20.00
BR	Trip+AtCounter	Trip	X→Y	1st	Child	Counter	Paper	→ %Adult
BR	Trip+AtCounter	Trip	X→Y	2nd	Adult	Counter	Paper	£15.00
BR	Trip+AtCounter	Trip	X→Y	2nd	Child	Counter	Paper	→ %Adult
BR	Trip+MobileApp	Trip	X→Y	1st	Adult	Mobile	MobileApp	£18.00
BR	Trip+MobileApp	Trip	X→Y	1st	Child	Mobile	MobileApp	→ %Adult
BR	Trip+MobileApp	Trip	X→Y	2nd	Adult	Mobile	MobileApp	£14.00
BR	Trip+MobileApp	Trip	X→Y	2nd	Child	Mobile	olleApp	→%Adult
	etc							

Some prices are based on others



Summary

Describing Fares with NeTEx

Pricing



Prices attached to elements
Pricing rules

Adult flexible single costs £30 Child = 50% Adult price Network Basis

Tariff Structure

Access Rights

Fare Products

Sales Offer Packages

Travel Specification

Network

- stops, tariff zones, line, operator
- Zone 1 contains 8 stops...,Line 1 runs...

Fare policy / tariff structure:

- space-, time-based...access rights
- P2p fare, Stage fare, Flat fare

Rights to access & consume services:

- scope and order of use
- validity and usage rules
- bus trip stop X to stop Y, metro trip 3 zones

Marketable combinations of access rights

- validity & usage limiting parameters
- & charging moments
- off peak metro trip 3 zones followed by bus trip 2 zones ,no interchange, Child reduction

Sales Offer Description:

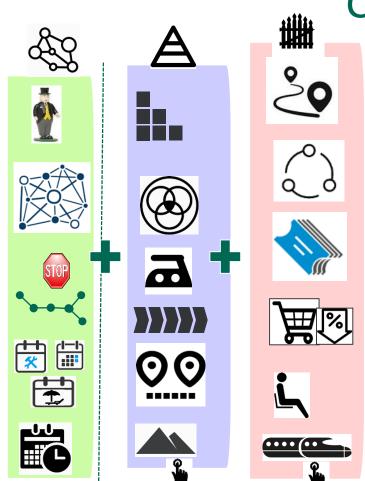
- media & travel document types
- distribution channels & contracts
- Paper ticket at ATM, carnet of 10, smartcard

Fulfilment & Payment Control & Validation Billing & Clearing

Travel Specification

- Specific set of choices to purchase
- · Adult single A to B on a smartcard

Component Based Fares







Network

FARE

STRUCTURE

ELEMENTS

Access Rights

VALIDABLE ELEMENT











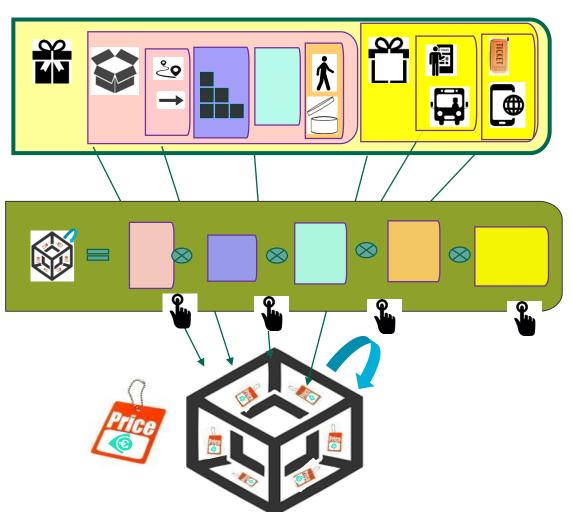
Some principles for Scoping UK bus tariffs



- Every price dimension found in UK bus fares needs a corresponding model element
- 2. There is no single universal way to package fare offers
 - Yet any type of product / offer can be built from a common set of components
- 3. You can exchange the data elements and parameters, but not how they are used
 - E.g. pricing parameters (discounts, rounding)
 - E.g. Combining conditions on tariffs, products and sales offers
- 4. Each product should just define its own tariff
 - It is the trip planner / fare engine's task to find all available tariffs



Price dimensions



- Anything which is a price dimension for a UK Bus Fare needs to be represented by a model element in the profile
 - E.g. O/Ds, zones, user types, channels, media types, etc
- ▶ Anything else is optional
 - E.g. rules for ages of a use type such as child or senior
 - E.g. Locations to buy tickets
- Scope depends on specific tariff structures to be supported



Stage

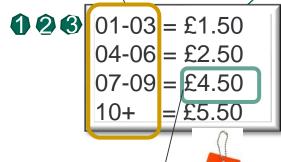




GEOGRAPHIC UNIT 1-Section



GEOGRAPHIC NTERVALS



FARE PRICEs



How is your single fare calculated?

·Long Close

Small Lane

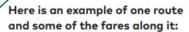
(can be counted in either section

Distance-based fares for the West of England

In the West of England (excluding Bath Inner and Weston-super-Mare Town Zones – see pages 6 and 14) your single fare is worked out based on the route distance you are travelling.

Distances are calculated using fare age sections rather than individual bus stops, with each section being approximately one mile long*.

If you travel in 1-3 mile long sections it'll be £1.50, 4-6 mile long sections will be £2.50 and so on.



Emersons Green, Sainsbury's to Long Close would be £1.50 as you are travelling in three sections (numbers 1, 2 and 3, Lo Close is classed as section 3 in this exar as it's where you are getting off the bus).

Long Close to Narroways Road would be £2.50 as you are travelling in

Stage Points as it's

Blackberry Hospital to Downend, The Leap would be £2.50 as you are travelling in four sections (5, 4, 3, 2).

> FARE **SECTIONs**

SCHEDULED STOP POINTS





































Benefits of Transmodel / NeTEx Approach to Fares



Powerful Component based representation

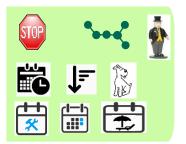
- Allows many different tariff combinations to be described with the same set of atomic components
- Allows complex conditions to be expressed
- Allows necessary packaging of products into different offers
- Gives highly reusable implementations

Joined up conceptual model - Reuses existing Network & Timetable elements

- Network (Stops, tariff zones, modes, operators, etc)
- Timetable elements, servicesetc
- Temporal conditions and day types, validities

▶ Robust, Flexible, Extensible Technology

- XML allows selective use, validation integrity checking etc
- UML provides tool supported system documentation
- Conceptual model for Account Based Ticketing and future developments







Some Drawbacks to a Component based Approach

- Skills Investment needed to understand Concepts & Components
 - Tariff structures, Access rights
 - Uses of different parameters
 - Product and Sales Offer packaging
- ▶ Component based semantics require attention to assembly and compounding behaviour
 - Exchange of data does not guarantee exchange of behaviour!