



#### Fares and NeTEx Workshop - Scope, Summary Extract

London 6th November, Manchester 7th November, 2018





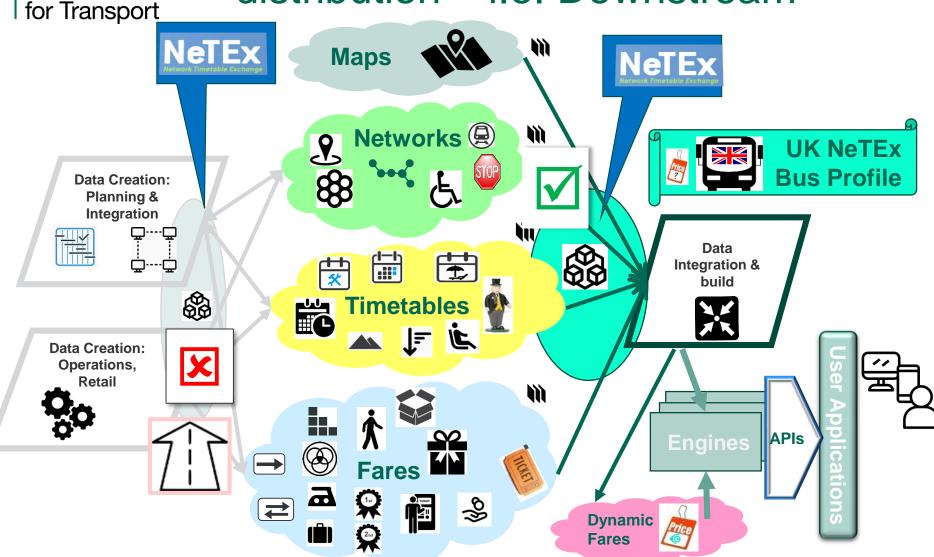
# Use Cases & Requirements determining scope of a UK Fare profile

Requirements are marked:

- ☑ Needed?
- Possible?
- ☑ Out of current scope /
  On Future roadmap?

Department

Main use case is Fare & Price distribution – i.e. Downstream







#### #1.2: The Data Distribution Use Case









Relate fare products to network and timetabled journeys so trip planners can compute fare products and fare prices for trips, show available products for area, etc.



Allow the separate exchange of prices from fare structures & products.



Expose a justification of the fare (Distance, discounts etc)







■ Support both **machine readable** & **human readable** representation of validity parameters.





■ Include information about how/where products can be bought.





Include fares valid for specific and multiple operators.





#### Profile Scope - #2 Workflows





- Distributed Peer to peer : Operator places data on website.
- Managed: An intermediary aggregates and integrates.



#### Granularity of exchange?

- Network scope: Network / Operator / Line / Timetable / Region..
- Frequency: (Annual, Monthly, Periodic, when it changes...)
- Prices: Exchange separately from Fare Structure?





#### How does data become available at a UK National Access Point?



- Discovery / Directory / Register?
- Specify Tagging to enable search?



▶ Operator, validity conditions, code values, etc.

♦



#### Profile Scope - #3 Prices?



#### What Prices are needed?

1. Final Prices for every parameter combination





#### 1. Base prices + Derivation parameters



- PRICING RULE as percentage of another price
- Need rounding steps and any minimum/maximum limits



#### 2. Dynamic Prices?



 No actual prices are exchanged, instead where to fetch an online price for a given product choice.



#### 3. Price Groups?



Where Price is common to several elements



#### Profile scope - #4 Modes?

#### ▶ Can be covered by Basic Products











- Bus
- **Bus as add-on** to Rail etc (e.g. Plus bus)
- **Ferry**
- Light Rail, Tram?



















- **Metro** / London Underground, PAYG, Capped fares)
- **Rail** (routing, advance products, etc)



#### Profile scope - #5 Interoperability?

- Network & Timetable data
  - NPTG Localities

V

NaPTAN

- $\sqrt{}$
- TransXChange Line / Journey ids
- NOC Operator codes



- ▶ A UK Bus CSV representation of Fare Triangles?
  - Similar to NaPTAN stop csv



- Basic Tariff Structures:
  - O/Ds, Zones, Stages
- Products
- Tariff Prices
  - O/D x product/user type/ x x price











# Representative Examples of UK Bus Fares for a Basic Profile scope

- Single Trip, Point to Point Tariff Structure
  - Multiple User types
  - Derived prices
- Period Passes, Zonal Tariff Structure
  - Day, Season
  - Multi channel
- Multi-trip Carnet, Zonal Tariff Structure
  - Multiple User types
- Trip, Section Count Zonal Tariff Structure





#### UK Bus Example: A Point to Point Fare









#### Bewbush West - Crawley - Broadfield/Pease Pottage

#### **Adult Single Fares**

#### Bewbush West (loop)

160 Bewbush Neighbourhood Centre

240 160 Gossops Green Shops

240 240 160 West Green Crawley Hospital/Apple Tree

240 240 240 160 Crawley Town Centre

240 240 240 240 160 **Southgate Avenue** North

240 240 240 240 160 **Southgate** Wensleydale

240 240 240 240 240 240 160 **Broadfield** (all stops)

240 240 240 240 240 240 240 160 **Pease Pottage** Black Swan

Fares are shown in pence. Eq. 170 = £1.70

To calculate your fare, find your location, and your destination, where the row and the column cross is your fare.

#### **Return Fares**

Not available on this service.

#### **Child Fares**

Child Fares are available on this route at half the adult fare on single journeys.

Metrobus Ltd, Wheatstone Close, Crawley, West Sussex, RH10 9UA.

#### Crawley Area Metrorider Metrovoyager Discovery Ticket Gatwick Travelcard

Accepted throughout.

#### **PlusBus**

Crawley, Three Bridges, Gatwick Airport, Ifield and Horley PlusBus tickets are valid throughout. Please see www.plusbus.info for further information.

#### **Concessionary Passes**

Concessionary passes are valid throughout from 0930-2300 Mon-Fri, and anytime at weekends and public holidays.



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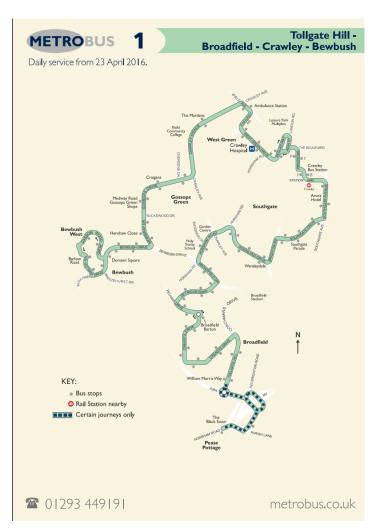
https://www.metrobus.co.uk/route-information/1

Tel: 01293 449191





#### Metrobus 1 FARE ZONES



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## Analysing the Metrobus Line 1 offer

- Access Rights
  - Zone To Zone : Each zone covers several stops
  - Line: Line 1
  - Operator: Metrobus
- Products
  - Single product a single Trip
  - User types: Adult, Child (5-15) 50%,
- Sales Offer packages
  - ▶ Travel Documents: paper,
- Pricing
  - O/D zone x User Profile
- Other products available eg day pass, season pass, etc



UK Bus Example: Some Period Passes (Day & Season)



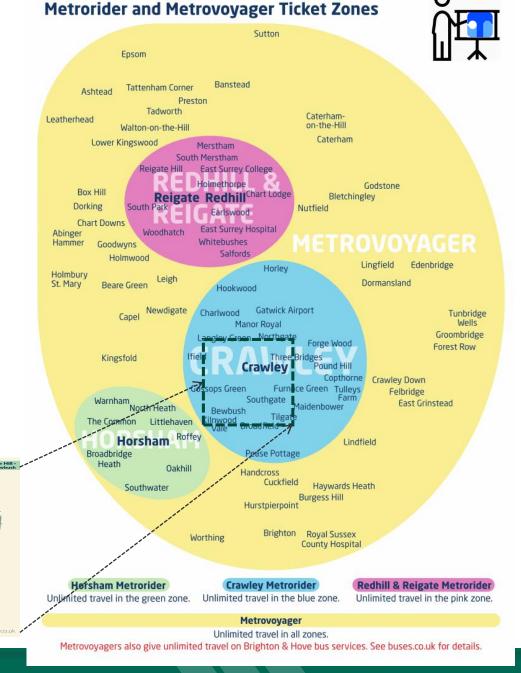
#### **SEASON PASS - Metrorider**



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Crawley Metrorider  January Metrorider area.  * All day travel for up to 5 people minimum of 1 odult 8 maximum of 2 adults	Adult Child	1 1 day wee £4.90 £20 £2.70 £11	£4	60 minute £2.20 £1.10	1 day £4.20 £2.35	2 day# £7.90 £4.45	£11.50	1 week £18 £9.75	4 week £59 £32.50	Duo £7.90	Evening £3.70	1 day £4.20 £2.35	1 week €18 €9.75	4 week £59 £32.50	13 week £154 £79	Annual £520 £290	Evening £3.70	5 journeys £11 £5.50	10 journeys £21 £10.50	25 journey: £50 £25
travelling at any one time.)  ** Available from 1800 and valid until 0359 on the following day.  *** For 2 adults, travelling together.	Student Family*	£9 -	-	-	- £9	-	-	-	-	-	-	£3.15	£13.50	£44.25	£115.50	£390 -	-			•
Horsham Metrorider Unlimited travel in the Horsham Metrorider area.	Adult	1 1 day wee		60 minute £2.20	1 day £4.20	2 day# £7.90	3 day# £11.50	1 week £18	4 week £59	Duo £7.90		1 day £4.20	1 week £18	4 week £59	13 week £154	Annual £520		5 journeys £11	10 journeys £21	Z5 journeys £50
# Consecutive days.  All day travel for up to 5 people (minimum of 1 adult & maximum of 2 adults travelling at any one time.)  ** For 2 adults, travelling tagether.	Child Student Family*	£2.70 £11  £9 -		£1.10	£2.35 - £9	£4.45 -	£6.45 -	£9.75 -	£32.50 -			£2.35 £3.15	£9.75 £13.50	£32.50 £44.25		£290 £390		£5.50 -	£10.50	£25 -
Redhill & Reigate Metrorider  Inlimited travel in the Redhill & Reigate fetrorider area.  # Consecutive doys.  • Surrey Student card holders can purchase Child rate tickets for cash on the bus, or students can purchase o Child Metroevogee for the key only) for longer volatify tickets. See below for prices.  • All day travel for up to 5 people (mislimum of 1 adult 8 maximum of 2 adults to excelling a ray one time.)  ** For 2 adults, travelling tragether.	Adult Child Family*	1 1 wee 64.90 £20 £2.70c £11 £9 -	c	60 minute £2.20 £1.10	1 day £4.20 £2.35 £9		£11.50 £6.45	1 week £18 £9.75	4 week £59 £32.50	Duo £7.90		1 day £4.20 £2.35	•	4 week £59 £32.50	•	Annual £520 £290		5 journeys £11 £5.50	10 journeys £21 £10.50	25 journey £50 £25
		ca	sh			m-	ticke	ets						key	'					
Metrovoyager  This ticket bought on the bus gives you unlimited travel on all of our services across our entire network, including both the Crawley, forsham, and Redhill & Reigate Metrorider areas. Also valid on all Brighton & Hove bus services.  * All day travel for up to 5 people (minimum of 1 odulit & maximum of 2 adults travelling of any one time).	Adult Child Student Family*	1 day w £7.40 £26 £4.20 £16.:			1 day £6.70 £3.80 - £12.50	2 day# £12.50 £6.90	3 day# £18.20 £10.10 £	1 week £24 £15.75	4 week £85 £52			£6.70 £3.80 £5.05	1 week £24 £15.75 £18		13 week £250 £153 £187.50	Annual £870 £610 £652.50			<b>Multi Tr</b> is available in the separa orider area	te

© Metrobus 2018

## Nested Fare Zones - Metrorider & Metrovoyager



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METROBUS 1

**2** 01293 449191



## Analysing the Metrorider offer – Period Passes

#### Access Rights

- ▶ Zones : Single (Crawley, Horsham, Redhill) or All
- ▶ Durations: Evening, 1,2,3 Day(s), 1,4 Week(s), Annual
- Operator: Metrobus

#### Products

- ▶ Single product a period pass within a specified zone
- ▶ User types: Adult, Child, Student
- Group Tickets: Family, Duo

#### Sales Offer packages

- ▶ Travel Documents: paper, app, smartcard
- ▶ 12 different combinations : 4 zone choices x 3 ticket choices (paper, app, smartcard)
- Minor variations in available pass durations, User types etc between packages

#### Pricing

Zone x Period x [User Profile|Group Ticket] x Sales Package (per Travel Document)



## Analysing the Metrorider offer – Carnets

- Access Rights
  - A single zone (Crawley, Horsham, Redhill)
- Products
  - Single product a carnet for a specified number of trips
  - Available quantities: 5, 10, 25
  - User types: Adult, Child
  - Use by date
  - Purchase Window: Before 21:00 on previous day
- Sales Offer packages
  - Travel Document: smartcard only
  - 3 different combinations : 3 zone choices
- Pricing
  - Zone x Number of Trips x [User Profile]





### UK Bus Example: A Unit Section or "Stage" Fare



#### Stage /Section Count Fares



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Does not matter which section, just the number of sections.

#### Single tickets

The cost of single tickets within the West of England will be based on the route distance you travel, with five single fares available:

#### Up to three miles

Adult	from £2
<ul> <li>16-21 year old/student</li> </ul>	from £1.40
Child aged 5-15	from £1

#### Three to six miles

Adult	from £3
<ul> <li>16-21 year old/student</li> </ul>	from £2.10
Child aged 5-15	from £1.50

#### Six to nine miles

•	Adult	from £4
•	16-21 year old/student	from £2.80
	Child aged 5-15	from £2

#### Nine to twelve miles

•	Adult	from £5
•	16-21 year old/student	from £3.50
	Child good 5-15	from £2.50

from £6

from £3

from £4.20

#### Over twelve miles

•	Adult
٠	16-21 year old/student

#### Child aged 5-15

#### How is your single fare calculated?

#### Distance-based fares for the West of England

In the West of England (excluding Bath Inner and Weston-super-Mare Town Zones – see pages 6 and 14) your single fare is worked out based on the route distance you are travelling.

Distances are calculated using fare stage sections rather than individual bus stops, with each section being approximately one mile long\*.

If you travel in 1-3 mile long sections it'll be £1.50, 4-6 mile long sections will be £2.50 and so on.

#### Here is an example of one route and some of the fares along it:

Emersons Green, Sainsbury's to Long Close would be £1.50 as you are travelling in three sections (numbers 1, 2 and 3, Long Close is classed as section 3 in this example as it's where you are getting off the bus).

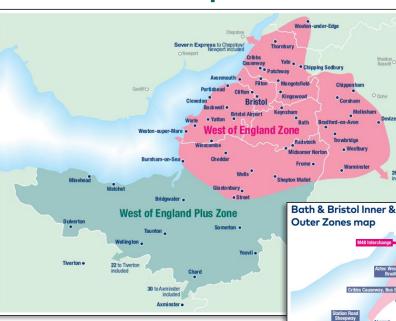
Long Close to Narroways Road would be £2.50 as you are travelling in four sections (4, 5, 6, 7, Long Close is counted as section 4 in this example as it's your boarding point).

Blackberry Hospital to Downend, The Leap would be £2.50 as you are travelling in four sections (5, 4, 3, 2).



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Zone Maps



# Weston-spen-None South Transport State Weston-spen-None South Transport State South Tra

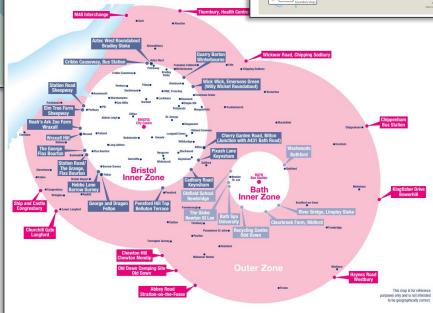
Weston-super-Mare Inner & Outer Zone map

#### Stage fares

- West of England Zone
- West of England Plus Zone

#### ▶ Zonal

- Bristol Inner Zone
- Bath Inner Zone
- Bath and Bristol outer zone
- Weston-super-Mare Inner Zone





## Analysing the First Bristol offerSection based trip tariff

#### Access Rights

Sections: Defined by stages along routes,

Intervals : 1-3, 4-6, 7-9, 10+ Units (Notional miles)

Operator: First

Zone: First "West of England"

#### Products

- Single product a single Trip
- User types: Adult, Child (5-15) 50%, Student (16-21) 30%
- Sales Offer packages
  - ▶ Travel Documents: paper, app? ("m-ticket")
- Other products available eg day pass, season pass

https://www.firstgroup.com/uploads/node\_images/Fares%20Guide%20%28May18%29.pdf







## A Strawman for the UK Bus Fare Profile



Basic UK Profile





Advanced UK Profile





Exclude / Long term roadmap



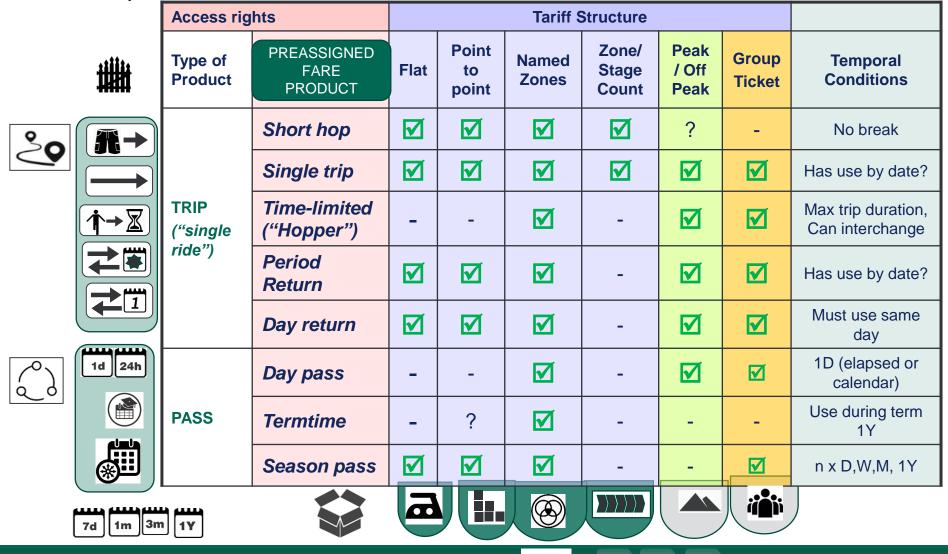
#### Basic UK Bus fare products?













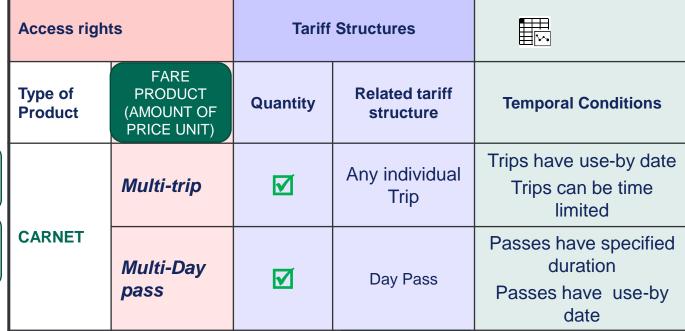


#### Carnets: Multi-trip / Multi-pass offers





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## Basic Product Types - terminology





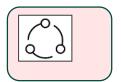




#### **▶** Trip

The product gives the right to make a single journey

#### ▶ Pass



The product combines access rights to make repeated journeys within a time interval







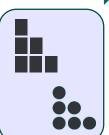
#### Tariffs - Spatial aspects: Y Terminology



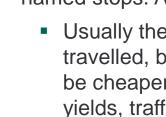




**Flat** – There is only one price for the fare or product regardless of distance.



▶ **Point-to-point, Zone-to-Zone.** The fare gives the right to travel between two named stops. A discrete fare price can be given for each origin/destination pair.



 Usually the fare prices increase progressively with increasing distance travelled, but the increase is not necessarily a strict linear function (further may be cheaper, and individual O/D prices may be adjusted arbitrarily to optimize yields, traffic, competitive advantage, etc).



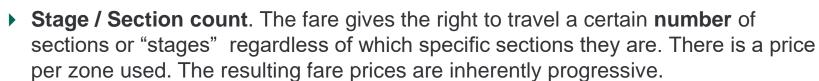
Both Zone/Stage count and distance fares can be expressed as Z2Z/ P2P.



**Named Zone(s):** The fare gives the right to travel in and between one or more identified zones. A fare price can be given for any allowed combination of zones.



If the zones are disjoint, then this is in effect "Zone to Zone" If the zones overlap or are nested then the topology is more complex, but still Z2Z.











## What product options and features need to be included / excluded?

- User Profiles
- Group Tickets
- Travel Conditions
- Luggage
- Sales and after sales
- Pduct Entitlements





#### #6.1: UK Bus Fares - User Types?



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*	
<b>%</b>	
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31

USER PROFILE	Personal	Discounted	Note
Adult	х	х	Over 16
Infant	х	✓	Babes in arms free
Child	х	✓	c5 – c16 years
Youth	х	✓	c16-18 years
School Pupil	х	✓	At School
Student / Trainee	✓	✓	University, APprentice
Senior	<b>✓</b>	✓	Resident, >60 years
Disabled	✓	✓	Registered disabled
Disabled Companion	✓	<b>√</b>	With disabled
Job seeker	✓	✓	





## #6.2: UK Bus Fares – Corporate User Types?





CORPORATE PROFILE	Personal	Discounted	Note		
Armed Forces	<b>✓</b>	✓	Registered		
Employee Scheme	✓	✓	E.g. Gatwick Airport Staff		



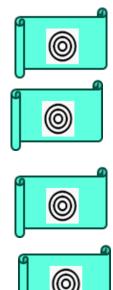


## #6.3: UK Bus Profile – Group Ticket Types?





GROUP TICKET	Note				
Anyone	2-N Anyone				
Family	1-2 Adults + 1-N, Children				
Couple / Duo	2 Adults				
School Pupils	1-N Adults + 2-N Pupils				







### UK BUS Product parameters– Travel Conditions

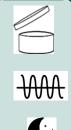












			Relevance					
	Condition	Condition	Local Trip	Coach Trip	Season Ticket	Note	USAGE PARAMETER	
		Right to Interchange	<b>√</b>	<b>√</b>	Х	Trips only	INTERCHANGING	
	TRAVEL	Right to Break Journey	✓	✓	X	Trips only	INTERCHANGING	
)	HOW	Routing Restrictions	X	?	X		ROUTING	
		Round Trip	✓	✓	X	Single, Period Return, Day Trip	ROUND TRIP	
		Usage Validity Period	<b>√</b>	<b>√</b>	✓	See discussion of temporal factors	USAGE VALIDITY PERIOD	
	TRAVEL WHEN	Frequency of Use	X	X	✓	e.g. 2 per day, vs unlimited use	FREQUENCY	
)		Minimum Stay	Х	?	Х	Excursion products only?	MINIMUM STAY	







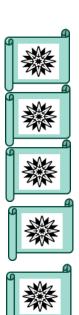
## UK BUS Product parametersLuggage allowances





For bus, Passenger information only? No pricing implications

			Relevance	•	
Condition	LUGgAGE ALLOWANCE	Local Trip	Coach Trip	Season Ticket	Note
Suitc	Pram	✓	✓	X	Trips only
Suite	Wheelchair	<b>√</b>	<b>✓</b>	X	Trips only
Suitcase	Suitcase	✓	<b>✓</b>	X	Trips only. Might be cahrgable for coach
Animal	Guide dog	✓	<b>✓</b>	<b>√</b>	See discussion of temporal factors
	Pet	Х	х	✓	e.g. 2 per day, vs unlimited use







#### **UK BUS Product Parameters**

#### - Sales & After-Sales Conditions



**REPLACING** 



X

Can you get a

replacement for a lost

ticket?





## UK BUS Product parametersLuggage allowances







TE TE	

		Relevance			
Condition	LUGGAGE ALLOWANCE	Local Trip	Coach Trip	Season Ticket	Note
Suitc	Pram	<b>√</b>	<b>✓</b>	X	Trips only
	Wheelchair	<b>√</b>	<b>✓</b>	х	Trips only
Suitcase	Suitcase	<b>√</b>	<b>√</b>	Х	Trips only. Might be cahrgable for coach
Animal	Guide dog	<b>√</b>	<b>√</b>	<b>√</b>	See discussion of temporal factors
	Pet	X	х	✓	e.g. 2 per day, vs unlimited use

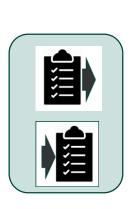








How may products and sales offers depend on each other



Condition⊡	Note
Entitlement Required	Specifies a prerequisite product
Entitlement Given	Specifies rights to another products







### **Commercial Conditions**







What needs to be Machine readable, What needs to be Human Readable?

- Travel Use Conditions
- Commercial Conditions
- Sales & After Sales Conditions





- Branding,
- Contact Details for Customer Support











# What Sales Offer and distribution features need to be included / excluded?

- Types of Travel Documents
- Distribution Channels
- Payment Methods





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# #7.1: UK Bus – Media / Travel Documents?

















	TYPE OF TRAVEL DOCUMENT	Machine Readable	Human Readable	Note
	Paper	Barcode, OCR, ShotCode, etc	<b>√</b>	From machine or conductor
VISUAL	E-document/pdf	Barcode, OCR, ShotCode, etc	<b>√</b>	Self print / store on mobile device
	SMS /MMS	Barcode, OCR, ShotCode, etc	✓	
	Card	OCR	✓	e.g. Travel card
E-PASSIVE	Magstripe	Contact	✓	Ticket Machine / Counter only
	EMV	Contact, NFC	х	Account Based Ticketing has id but no app
	SmartCard	Contact, NFC	х	(ABT) Has travel app chip
E-ACTIVE	Mobile App	NFC, (bluetooth)	<b>✓</b>	ABT Downloadable to smart device



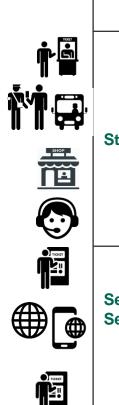






### #7.2: UK Bus – Distribution Channels?





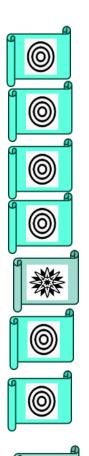
	DISTRIBUTION CHANNEL	Fulfilment	Payment	Charging Moment	Note	٩
	Ticket Office Counter	Immediate (or despatch)	Cash, Card, ePay	Prepaid	All	9
Staffed	On board / Conductor	Immediate	Cash, Card, ePay	Prepaid	Trips, day passes	
	Retailer	Despatch	Card, ePay, (bank)	Prepaid		
	Call Centre	Despatch	Card, ePay, (bank)	Prepaid	Travel cards, season passes	9
Colf	Ticket Machine	Immediate	Cash, Card, (ePay)	Prepaid	At Stop Also On board	9
Self Service	Online, mobile	Immediate or despatch	Card, ePay	Prepaid	Anywhere	
	Electronic	Immediate (or on travel)	Card, ePay	Pre & Post Pay (Pay as you go)	Acquire, top up / purchase etc	



# #7.3: UK Bus – Payment Methods



		PAYMENT METHOD	Subscription/ Top up	Note
<b>1</b> 20	ANONYMO	Cash	х	£
8	US	Cash – Coins only	х	
٣٠ - الله الله الله الله الله الله الله الل	ELECTRON	EMV Card	✓	Self print / store on mobile device
	IC / MOBILE	ePay	✓	
SMS		SMS	х	
BANK TRANSFER		Bank transfer	✓	Use for Season Passes, Auto top up, & Subscriptions
	OTHER	Cheque	Х	Eg. For Season Passes
COUPONS		Coupon / Voucher	X	E.g. for promotions





### Bus – Offer: Fulfilment Methods



10-1	Type of method	FULFILMENT METHO	Note		a
		Collect from driver or conductor	Basic products		
	COLLECT	Collect at counter	E.g. for Season passes,		
SHOP	COLLECT	Collect at Machine	Not all products		
		Collect at shop	Basic products		0
		Download to device	App or pdf eticket		
	REMOTE	Self print	Self print to paper – Coach only?	9	攀
	DOWNLOAD	email	Online & call centre purchases		攀
SMS		SMS	Online purchases	l B	*
	DESPATCH	Post	E.g. For Season Passes	9	0
	DEGI ATOTI	Courier	E.g. Online - Extra fee	J W	0



# Further Aspects of Modelling Fares

**Prices** 







### **Fare Prices**





- ▶ Prices are separate from the tariff elements they price.
  - An element may have different prices with different validities.
  - Prices may apply to individual elements or combination of priceable elements



Different type of prices



Static / Base Prices





Dynamic Prices (pricing service)





### Pricing Rules





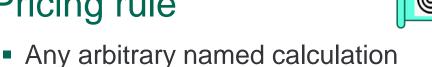
















Price is a discount (% or value)

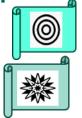


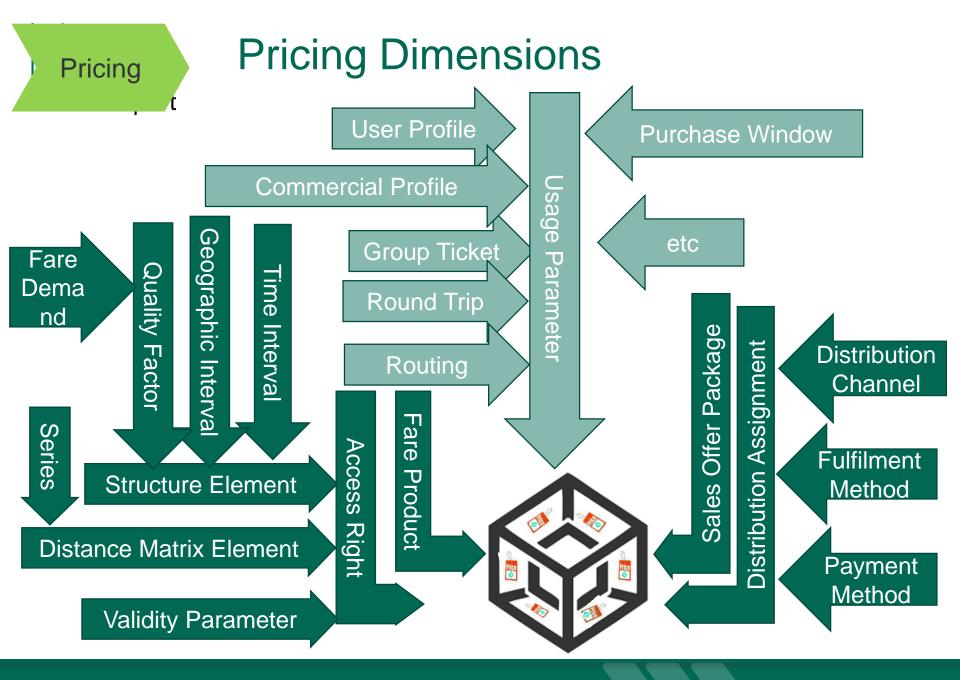


Discounts with absolute minima and maxima

▶ Rounding: Global parameter

- ▶ Round to limit
- Round in steps











# UK Profile General Issues





### #8.1 : Data Identifiers







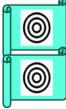


- Allow for distributed allocation of ids by Operator.
- Operator defines namespace as W3C URI



#### Use existing where available

- Topographic localities
  - NPTG



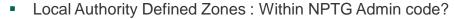


NaPTAN.











#### Operators

- NOC: Clarify process etc
- LINES /SERvices



#### Most components must be unique within Operator:

▶ Lines, Timetables/Services, Tariffs, etc





### #8.2: Validation





#### Validation Mechanisms

- Schema integrity rules
- ▶ Code lists: UK official code sets



Additional business rules, tapplied by a validator program "NeTEx Publisher"?





▶ How do we check all of the above are met?





### #8.3 : Data Management

















- ▶ Service, Line, Operator, Region, etc
- Common Tariff Zones, Products, Prices



- ▶ E.g. Operator\_Service\_Line\_ StartValidityDate....
- Discovery Processes?
  - Active registration / Passive Indexing
- Synchronising Timetable & Tariff updates
- Validation tools
  - Schema,
  - Additional Program?, Fare "publisher"? +
- ▶ Etc









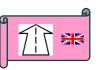




# Tariffs & Products for Later







Advanced UK Profile

Exclude / Long term roadmap



## Complex UK Bus Fare Products Discount cards, etc



(Can) or Must be Account Based  Notes	E.g. like a Railcard	PAYG e.g. Oyster	Rebate for use, e.g. mileage	Stored value	E.g. Military Pass
Must be Account	<b>▼</b>	V	$\overline{\mathbf{Z}}$	<b>7</b>	-
Peak / Off Peak	V	V	V	-	_
FARE PRODUCT	SALES DISCOUNT RIGHT	CAPPED SALES DISCOUNT RIGHT	USAGE DISCOUNT RIGHT	AMOUNT OF PRICE UNIT	THIRD PARTY PRODUCT
	SALES	DISCOUNT	USAGE DISCOUNT	STORED VALUE	ENTITLING PRODUCT
			****	<b>#</b>	
	\ <u>\</u>	THE STATE OF THE S	***		
	1				(



55

# Add-on UK Bus Fare Products Not needed except for Coach?



					Tariff St	ructure			
			FARE PRODUCT	Flat	Point to point	Named Zones	Peak / Off Peak	Notes	Φ.
			Seat Reservation	✓		-	ı	If separate ticket needed	
	₫ <b>₽</b>	TRIP	Bicycle	✓	-	✓	✓	If extra ticket needed	
		TRIP & PASS	Animal	✓	-	✓	-	Size dependent?	
			Excess Luggage	✓	-	ı	1	If extra ticket needed	
			Excursion	✓	✓	✓	✓	Window of use	
		ADD ON	Special Event	✓	✓	✓	✓	Product Group Event date	
(		1							•















# Tariffs - Spatial aspects: Exclude for now?







- (Linear) Distance. Fare prices are computed as a direct function of linear distance between stops. (usually actual mileage, but could be a notional "fare distance" or some arbitrary unit distance).
  - May be stepped intervals.
  - Note that distance fares can also be expressed as Z2Z/ P2P fares.
  - Not to be confused with Stage / Section discount which is "unit Distance".



**Elements In Sequence.** Tariff prices vary or are limited according to the sequence of consumption of rights. E.g. Ticket allows Metro ride then bus ride but not bus ride then metro ride



- ▶ Routing Constraints. Tariff prices between the same origin and destination vary according to the route taken.
  - Mainly relevant for rail.
  - SERIES CONSTRAINTS Constraints can be described and priced separately





# Additional Product Types - terminology





#### Discount Right



The product gives the right to purchase other fare products for travel at a discount, but is not itself a ticket. (e.g. Rail card, Oyster card).





#### Capped Discount Right

If there are multiple purchases, the purchase price is capped within a given time period (e.g. Oyster Card)



#### Usage Discount



The product gives a discount or rebate based on access rights consumed within a given period. Requires an account.



#### Amount Of Price Unit



The product holds an amount of stored value which can be used to purchase. May be linked to an account.







### Summary



# Key Points: Fares are complex, but not that complex!



- > We can represent any fare using a set of reusable components
  - Tariffs can be related to the network using the concept of "Access Rights"
- For UK basic Bus fares there are four main Tariff Structures
  - (a) P2P / Z2Z, (b) Zonal, (c) Stage / Section, (d) Flat
  - We can model the elements of each of these on a single page, as shown in the examples
- ▶ For UK basic Bus fares there are two fundamental product groups
  - (a) Trip, (b) Period Pass (Day, Week, Season etc)
- ▶ For UK basic Bus fares there are a limited number of other parameters needed, many of which can be restricted
  - E.g. User Types, Group Tickets, Validity Periods, etc.
  - E.g. Type of Travel Document, Distribution Channels, Payment Methods, etc.































**Tariff** Structure

Access Rights













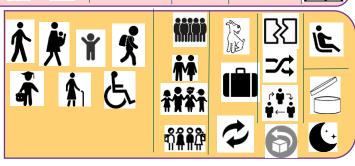






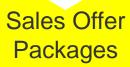






**Pricing** 





















### Questions







- ▶ Is proposed Basic Profile scope useful?
  - Omissions?
  - Unnecessary features?
  - Basic vs Complex?
  - Other comments?



- Please send comments to
  - Julie.Williams@traveline.info

